




# 2014

ANNUAL REPORT

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35 Years of Powerful,  
Positive Change

ANIMAL PROTECTION OF NEW MEXICO



APNM's mission is to advocate the rights of animals by effecting systemic change, resulting in the humane treatment of all animals.

**Board of Directors:**

Anne Coller, *President*  
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**Advisory Board:**

Robanne Harrison  
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# 35

years ago, a small but dedicated group of New Mexicans concerned about the unmet needs of the state's animals formed Animal Protection of New Mexico (APNM). At the time it was called Sangre de Cristo Animal Protection.

For the next 14 years, committed volunteers opened the eyes of New Mexico's residents to the unacceptable animal cruelty and abuse all around them, and pushed for change in how animals are viewed and treated in our state. They raised their passionate voices about dogfighting, spay/neuter, fur, vegetarianism, trapping, animal research, and so many other topics directly relevant to the well-being of animals. Their efforts to challenge the root causes of so much animal suffering brought meaningful change, and also laid important groundwork for later efforts. Some of the original volunteers are still active today!

In 1993, APNM hired its first full-time staff person, committing to a deeper level of engagement in animal protection issues from that day forward. Because of the dire needs of animals all over the state, APNM has prioritized programs that eliminate suffering, are relevant, and are reasonably attainable. Some level of direct services to animals and the community has always been in the mix. In APNM's early years this seemed crucial since services were either few and far between, or altogether nonexistent. Today APNM offers strategic, direct care for animals.

***Yet the heart and soul of APNM's work always has been and always will be to change our society's existing systems that directly harm or allow harm to animals. Animal advocacy, which to us means challenging and changing institutionalized cruelty, can prevent so much more abuse than can an army of rescuers.***

To impact the systems that hurt animals, APNM has chosen to engage fully in the democratic system of governance. In 2002 APNM created its legislative arm, Animal Protection Voters (APV), to ensure our laws reflect our citizens' humane values. Our best efforts come from new laws that work on the ground and make our communities safer and healthier for all. Such combined work of APNM and APV has led to even more measurable change for animals in the last dozen years.

New Mexico's animals now benefit from stronger laws, better enforcement, more compassionate attitudes, a growing intolerance for animal cruelty, and the public's understanding that our own wellbeing is directly linked to the wellbeing of animals. Against that backdrop, our mission continues unabated and has never been more relevant.

We take seriously our responsibility to chart the future for truly humane communities in which common decency rules the day. We thank the many thousands of supporters who have joined us on our journey, giving us the strength and resources to make sure animals matter in New Mexico.

We celebrate the successes we achieve, but we are mindful of myriad other ways animals are hurt and killed every day for the most trivial reasons. This knowledge fuels our passion for more change, and will shape our plans and actions over the coming decades.



Elisabeth Jennings,  
Executive Director

Anne Coller,  
Board President





600

calls about animal neglect  
and abuse handled by  
Cruelty Hotline

awards up to

**\$10,000**

offered in

**4**

animal cruelty cases to  
prompt tips to solve cases

*"I am amazed by APNM's professionalism, its follow-up and ability to provide help when we don't know what to do about an animal-related problem. The organization gives people a lot of hope. It helps us sleep at night."*

**Eileen Beaulieu**, *Compassion Circle member (monthly giving program)*

# Challenging Animal Cruelty

The hotline call came in from an animal rescuer in Artesia. A concerned neighbor had reported a malnourished Doberman Pinscher without any food, water, or shade after not seeing the dog's family at the house for days. APNM's Cruelty Case Manager immediately referred the complaint to the local animal control agency. The officer could see the dog had been abandoned and seized her. The rescue group, Paws & Claws, took in the dog, renamed her Princess Yasmine, and found her a foster home where she received nourishment, shelter, attention, and love, which Princess Yasmine returned unconditionally. Her foster parent, Joseph, soon adopted his Princess Yasmine, who now lives with him in her "forever home."

***From referring complaints of animal neglect or cruelty to law enforcement to providing information and education about local and state anti-cruelty laws, APNM's Challenging Animal Cruelty program continued to live up to its name in 2014.***

Responding to 600 calls via the telephone hotline, email, and social media, APNM's cruelty case manager helped members of the public get their concerns about animal neglect and cruelty addressed while providing resources and training to law enforcement and animal control officers. This approach continued to reinforce the relationships among APNM, citizens, law enforcement agencies, and animals of New Mexico's communities, encouraging cooperative efforts to fight animal cruelty and neglect throughout the state.

When law enforcement needed help solving animal cruelty or neglect cases, APNM's Challenging Animal Cruelty program's Reward Fund was ready to assist by offering rewards for information leading to the arrest and prosecution of those responsible for these crimes. In 2014, APNM made reward offers of up to \$10,000 in four different cases and referred the incoming tips to law enforcement for investigation.

Addressing reports of injured wildlife, animal hoarding, dog fighting, chained dogs, malnourished horses, and animals without shade or shelter is important work, but it's only one part


of this program. Logging and tracking the cases is another vital role, as is analyzing the valuable data the cases provide. In 2014, the cruelty case manager produced monthly reports showing the number of cases handled and the types of calls, providing valuable information about animal cruelty and neglect trends useful for campaign/program planning.



*From starving and abandoned...*



*...to a happy life as Princess Yasmine with her caring adopter, Joseph.*



**Witness animal cruelty or neglect? Call the APNM Cruelty Hotline 1-877-5-HUMANE**  
We can help and refer the situation to the right agency in your area. *Confidentially.*





**\$100,000**

legislative funding secured for spay/  
neuter in NM's neediest towns

**200**

companion animals in Santa Rosa received  
free rabies vaccines, collars, ID tags

**\$23,920**

secured for Estancia shelter for  
spay/neuter and vaccines for

**300** cats

**\$5,000**

secured for Tucumcari shelter  
improvements to benefit over

**700** animals

CARE hotline handled

**46** calls

CARE program delivered services for

**12** people, helping **30** animals

*"New Mexico is fortunate to have an organization focused on big issues statewide advocating for the well-being of animals to influence positive systemic change. Their accomplishments are impressive. APNM is a model for other states on how to effect positive change for animals."*

**Karen Medicus**, Senior Director,  
Community Initiatives, ASPCA

# Building Humane Communities

Two hundred people, along with their dogs and cats, lined up inside Santa Rosa's gymnasium for free rabies vaccinations, collars, and ID tags during two summer events coordinated by APNM and local residents. APNM obtained a \$5,000 Union Pacific Foundation grant for shelter improvements in Tukumcari to make conditions healthier for over 700 animals per year. APNM also secured a \$23,920 PetSmart Charities grant for the town of Estancia to sterilize and vaccinate up to 300 free-roaming cats. These are just a few examples of how APNM's Animal Shelter Assistance Program made a meaningful impact for shelters and their communities throughout 2014, partnering with the ASPCA to provide facility consultations, policy advice, and funding opportunities.

APNM furthered the mission of New Mexico's Animal Sheltering Board in 2014 by securing \$100,000 from a combination of the state's spay/neuter license plate revenues and a legislative appropriation, providing spay/neuter services in areas hardest hit by dog and cat overpopulation.

**Building humane communities is all about creating kinder, safer places for both animals and people across New Mexico.** It means developing layers of collaborative networks to help those in need, whether it's the manager of a rural animal shelter dealing with a sudden influx of 60 dogs rescued from a hoarding case, or a senior citizen looking for a low-cost spay/neuter program for her rescued cat.

**Building humane communities also means providing aid to a domestic violence victim determined to leave home, yet desperate to find a safe haven for a beloved dog or cat.** When Sandy called our Companion Animal Rescue Effort (CARE) Hotline with her cats at her side, she was on her way to a domestic violence shelter and had nowhere to take her feline family members. Within 20 minutes, APNM's CARE Network of safe haven providers offered safe transport, a veterinary exam, and temporary

emergency housing for Sandy's cats. Without the CARE network, she would not have been able to take her cats with her.

With our partners at the New Mexico Coalition Against Domestic Violence, APNM made significant strides in expanding awareness about our CARE Program, which provides safe emergency housing for the animals of domestic violence victims. Recognizing that domestic violence victims often delay leaving a violent home if they can't ensure their animals will be safe, the New Mexico Legislature approved \$50,000 of state funding to help expand CARE's capacity to help both humans and animals. APNM formalized CARE policies and documents and developed detailed, safety- and confidentiality-driven procedures for CARE calls and for the coordination and tracking of CARE services. Knowing this is truly a community effort, more veterinary and boarding facilities, local businesses, organizations, and individuals joined the confidential CARE Network. In 2014, APNM received 46 calls involving over 70 animals for domestic violence-related assistance. Many callers found support through CARE resource referrals or last-minute help from family or friends, and twelve cases involving over 30 animals received direct services from our CARE Network.

**Building humane communities also involves helping families evacuate safely—with animals both large and small—in case of a dangerous wildfire, flood, or other natural disaster.** APNM updated our New Mexico Animal Resources Guide, began a statewide Disaster Response Capacity Survey, and established a database of animal-related resources available for emergency response, CARE, and other community needs that APNM facilitates. APNM spoke up for animals in disaster planning and response efforts at state and local emergency response exercises, disaster preparedness trainings, and emergency management meetings.



Local volunteers pitch in to unload donated supplies for the Navajo Nation during the Asaayii Lake Fire.





Equine Protection Fund  
Emergency Feed Program helped

**62**

equines and their **21** families

Equine Protection Fund's  
veterinary care, gelding, and  
Trail's End Program helped

**57**

equines, **11** families, and **11** law  
enforcement agencies/shelters

**\$3,600**

raised for

**9**

horses at equine shelters

**\$118,000**

in challenge grants received

*"APNM is a rarity—a dedicated statewide animal welfare group that has the savvy and the know-how to make big changes for animals—and their track record is long and impressive. So it is my honor and privilege to give monthly to APNM. I work with its motivated and highly effective staff, and I know my donations are making the biggest difference possible for New Mexico's animals. These people are true heroes."*

**Bruce Wagman**, attorney and  
Compassion Circle member



# Protecting Horses, Donkeys, and Mules

A family living in the Grants area was facing a dire financial situation after the father lost his job. The Equine Protection Fund stepped in and the family received two months of hay so they could keep their daughters' beloved horses Jo and Norma Jean until he could find another position. Without the Fund, this responsible family would have had nowhere to turn for help, and their horses likely would have been destined for slaughter in Mexico.

Some cases of need come with unexpected outcomes. Acheron is a newborn colt whose birth was unexpected after his mother was adopted from the horse rescue facility, Walkin' N Circles Ranch. The woman who adopted the pregnant mare had recently been laid off from her airline job and was using her newfound unemployment to launch a therapeutic riding business. By offsetting the cost of Acheron's gelding, the Equine Protection Fund was able to help the young woman realize her dream and add a new resource to New Mexico's equine safety net.

***These stories and so many others like them underscore the impact the Equine Protection Fund has on the lives of equines and the people who love them and want to care for them for their entire lives. In 2014 the Fund's Emergency Feed Assistance program helped 62 horses, donkeys, and mules and their families from many diverse backgrounds.***

2014, the Year of the Horse, delivered important milestones all across the state for all the Fund's programs: feed assistance, gelding assistance to prevent unwanted births, veterinary care and humane and compassionate end-of-life support through the

Trail's End program. The Fund gave desperately needed relief to 32 families and their 119 animals. By the end of December, over 600 horses, donkeys and mules had been given assistance through one of the Equine Fund's life saving programs since its inception.

Not just families benefit from the Equine Protection Fund—equine rescue shelters get help too. Through a partnership with the crowd-funding website, LoveAnimals.org, over \$3,600 was raised for veterinary care for nine horses rescued by shelters from neglect and abuse. Their second chance at a forever home came in the form of the Equine Protection Fund.

APNM also worked with state agencies to create and launch an unprecedented program to financially support the vital work of New Mexico's equine rescue facilities. The Horse Shelter Rescue Fund, now part of the state Livestock Board, can receive voluntary tax refunds, legislative appropriations and donations. In December, \$250,000 was distributed to the state's licensed rescues, assisting them with the care and rehabilitation of the state's needy horses, donkeys, and mules

In response to evident need for equines throughout New Mexico, the Equine Protection Fund received generous challenge grants totaling \$118,000 from two committed donors. The fundraising campaign "Don't Let Me Down" was launched to match these funds in the time frame required, doubling the help the Equine Protection Fund can provide horses, donkeys, and mules now and into the future.



Jo



Norma Jean



Acheron



**800+**

elementary students in four communities participated in *The Animal Connection* program

**1,050**

adults and youth attended presentations conducted through Wings for Life, New Mexico Cancer Center Kids, Critter Camps, UNM Law School

*"I appreciate that APNM has invested in New Mexico youth through its humane education programs, which I have supported. I understand that not all children are brought up as I was, to be kind to animals, and so the APNM programs that teach children compassion are vital to our community."*

**Susan Hapka**, *Compassion Circle member (monthly giving program)*



# Teaching Compassion for Animals

After *The Animal Connection's* blood sports presentation was completed for a local elementary school's 5th grade class, one little girl lingered behind as her classmates went to lunch. "When you described what happened at the dog fight, I knew it, I already knew it." She remembered when she was 5 years old, on Friday nights when her mother was at work, her father would take her to an old building where a pen was set up and lots of people were there, many with dogs. People yelled and screamed at the dogs and at each other. She remembered her fear and the growling and wished she could stay home. The police came and her father slipped his handgun into her coat pocket. The police took her father. A lady came, the gun was found and taken from her coat pocket. She stayed in an unfamiliar house that night. The next day her mother picked her up. She has not seen her father since.

In planning *The Animal Connection* curriculum, APNM staff hesitated before including topics like blood sports for 3rd through 8th grade classes, concerned about the appropriateness of the subject matter for younger students. But the epiphany that occurred for that girl was the first of many others yet to come in all the classes, affirming the decision to cover blood sports in the curriculum.

***New Mexico was recently reported to be the 5th worst state for animal abuse and is also listed as 50th in child well-being. It comes as no surprise children have witnessed and even participated in most forms of animal cruelty and bullying. The need for humane education in New Mexico is dire.***

APNM's *The Animal Connection* program takes two forms: a four-week program (*Animal Connection Jr.*) designed for Pre-K through 2nd grade, and a 12-week program with optional modifications teachers may choose so the program is appropriate for all abilities within grades 3 through 8. Interactive presentations make use of registered therapy dogs, simulation games, and activities to engage the students and lead them to understanding humane stewardship of animals and its connection to developing empathy and concern for their peers, families, and community.



The program complements the New Mexico Department of Public Education's prescribed curriculum for each grade level and helps build within the students an ethic of kindness and responsible animal care. Lessons are aligned with PED's common core academic standards for individual grade levels. *The Animal Connection* becomes the vehicle teachers use to engage students in the learning process through the drawing power of animals. Topics include Humane Stewardship, Life and Death in a Shelter, the Work of an Animal Welfare Officer, Spay and Neutering, Dog Chaining, Loose Dog/Bite Safety, and The LINK between Animal Neglect and Abuse-Bullying-Domestic Violence.

Within the 12-week program, students can conduct research on a "virtual" adopted animal and write a final paper they may feature in a multi-media presentation to their classmates, teachers, parents, and invited guests.

*The Animal Connection* has gained immense popularity amongst teachers throughout the state, and reached over 800 students during the 2013-2014 school year in Santa Fe, Tesuque, Los Lunas, and Albuquerque.

APNM reaches well beyond the schools through community programs such as "Wings for Life," a national non-profit that assists families of those incarcerated, and helps transition those formerly incarcerated into a responsible lifestyle. Children read to therapy dogs, learn how to behave safely around animals and that teasing an animal is much like being a bully. Adults learn about the costs, veterinary expenses, and ordinances involved with humanely caring for an animal. They also learn about the LINK, APNM's confidential CARE network, and how to safely report animal neglect and abuse.





number of chimpanzees entering  
invasive research protocols  
funded by US tax dollars in 2014:

**0**

number of chimpanzees in  
Alamogordo in 1996 at two  
Coulston Foundation sites:

**600+**

number of Alamogordo  
chimps already retired  
to sanctuary:

**266**

number of Alamogordo Primate  
Facility chimps waiting to be  
retired to sanctuary:

**174**

including 20 currently held in  
San Antonio, Texas

*"It is impressive that Animal Protection of New Mexico, a local organization, has been at the center of powerful changes impacting chimpanzees in our state and everywhere in our country. I fully support APNM's work because even though we have helped chimps so much, we're still not satisfied. We intend to keep pressing and never give up."*

**Danielle Wilson, APNM donor**



# Securing Sanctuary for Chimpanzees

New Mexico has long been known as a center for chimpanzees used in testing. Most people would be shocked to know our state held the largest captive colony of chimpanzees in the world in the 1990s.

***APNM's commitment, coupled with the unrelenting support of donors, has helped chimps over many years, from pressing for an end to the era of repulsive experimentation and breeding at The Coulston Foundation in the 1990s, to building unstoppable support to protect chimps at Alamogordo Primate Facility from invasive research in 2010, to helping pressure the National Institutes of Health to undertake sweeping reforms between 2011 and 2013.***

In 2014, no tax dollars were spent on new invasive research using chimpanzees. Yet preventing cruel and ineffective research is just one piece of a bigger puzzle: now more chimps than ever before need sanctuary. APNM conceived a collaboration with the New Mexico Community Foundation and The Humane Society of the United States to create a Chimpanzee Sanctuary Fund to raise money for and make grants to US chimp sanctuaries.

Giving excellent, professional, compassionate care to chimps who have endured horrors in captivity is what accredited sanctuaries like Florida-based Save the Chimps and Louisiana-based Chimp Haven, do year round. In 2014, dozens more chimpanzees were able to experience sanctuary by retirement at Chimp Haven, bringing us closer to our goal of forever ending the use of chimps in research and securing sanctuary for those who have endured long, difficult years in the lab. The hundreds of chimps living in labs today all deserve the peace and dignity of sanctuary: a chance to thrive as a member of a chimp family rather than simply surviving as an invasive research subject.

APNM has relentlessly sought and secured powerful champions to create remarkable, systemic change for chimps, working collaboratively and securing unparalleled success to stop the exploitative cycle of federal spending that, for generations, kept chimps locked in labs.

APNM has helped lead the US in tangible steps toward becoming a country where chimpanzees are treated with respect and compassion. We do it because chimps like Rosie, still waiting in a lab, deserve our long-term commitment.



*Rosie was taken from New Mexico in 2010 and is currently held at the Texas Biomedical Research Institute. Send a message to the National Institutes of Health to move Rosie to sanctuary at [www.RetireTheChimps.org](http://www.RetireTheChimps.org)*



*Learn how your gift can help more chimpanzees to sanctuary at [www.ChimpsToSanctuary.org](http://www.ChimpsToSanctuary.org)*

nmcf.org. To get involved, contact [chimpdesireveter@humaneociety.org](mailto:chimpdesireveter@humaneociety.org) or Laura Bonar at [laura@apnm.org](mailto:laura@apnm.org)'. The flyer also features logos for the New Mexico Community Foundation, the Humane Society of the United States, and Animal Protection of New Mexico."/>



100+

citizens trained in effective  
wildlife/legislative advocacy in

6

communities

at least

19

killing contests were held in

7

New Mexico counties in 2014

*"APNM supports all wildlife in New Mexico, advocating bans on trapping and poisons on public lands, and statewide killing contests. APNM works to rein in trophy hunting, which is condemned by many hunters. The New Mexico Game Commission would be well advised to seek and respect their input when making decisions."*

**William Burgess**, *Compassion Circle member*



# Promoting Coexistence with Wildlife

In 2014, Animal Protection of New Mexico's wildlife programs—fighting cruel exploitation of native species and promoting coexistence with wild animals—were on the forefront of many important debates and campaigns to ensure a humane state for all creatures.

2014 saw many more instances of the appalling practice of animal-killing contests, gruesome spectacles that provide financial incentives to indiscriminately destroy wild animals, particularly coyotes and prairie dogs. Monitoring each instance of an animal-killing contest, APNM ensured that the practice stayed in the public consciousness by working with local print, radio, and TV media, giving a voice to the majority of New Mexicans disgusted by these events. Looking ahead to the 2015 legislative session, APNM's legislative arm, Animal Protection Voters, worked with a broad, bipartisan coalition of concerned citizens and legislators to develop a bill to ban coyote-killing competitions.

APNM assisted with two major milestones in 2014 in the movement to ban leghold traps and poisons on our public lands. Working as part of the Trap Free New Mexico coalition, APNM helped local activists and engaged our membership in passing strong new ordinances against trapping in Los Alamos County and Jemez Springs. In April, APNM hosted a special training workshop for volunteers to become effective legislative advocates for the Trap Free New Mexico campaign.

We also took our major wildlife initiatives on the road. The Advocate for Animals workshops, conducted in partnership with the ASPCA, engaged activists in six New Mexico communities: Albuquerque, Rio Rancho, Las Cruces, Ruidoso, Silver City, and Bosque Farms. Over 100 citizen advocates were given information and tools to become effective and successful spokespersons for wildlife coexistence and animal protection.

***APNM is committed to providing wildlife coexistence information and resources to the public to prevent conflict between humans and wild animals that often results in traumatic or lethal management by the state.***

In 2014 we were pleased to learn that our comprehensive webpage on wildlife coexistence—which includes information on what to do with injured and orphaned animals and who to contact for wildlife rehabilitation assistance—is commonly used as a resource by national animal welfare groups including the Humane Society of the United States.



Every year, spring is a vulnerable time for New Mexico's vital black bears coming out of hibernation state and giving birth to cubs. In May, APNM joined Sandia Mountain BearWatch for a meeting with Bernalillo County Commissioner Wayne Johnson, whose district includes the East Mountains near Albuquerque and whose office has been a leader in distributing bear safety and coexistence materials. During this meeting, APNM discussed

ways to better disseminate information on black bears with Commissioner Johnson's constituency.

APNM's *Beavers Belong!* program provides advocacy and information on the value of beavers as well as practical ways to reduce conflicts with the animals' instinctual tree cutting and damming behavior. In the spring, APNM and colleagues in northern New Mexico's Mora Valley developed a new brochure explaining the benefits beavers bring to water conservation efforts, and how coexistence with beavers can help those using traditional acequias in the area.





**\$250,000**

legislative appropriation for  
Horse Shelter Rescue Fund

**\$100,000**

legislative appropriation for  
statewide spay/neuter services

**\$50,000**

legislative appropriation for  
CARE program for animals of  
domestic violence victims

*"The state of New Mexico is a completely different and a much better place due to the work of APNM. Their passion, tireless dedication, and hard work have resulted in dramatic improvements in the lives of animals and the health of our local communities. It would be hard to exaggerate the positive impact of APNM. In addition, their ability to create collaborative partnerships is a beacon to anyone who cares about the sustainable health of our planet."*

**Ray Powell**, plant ecologist,  
veterinarian, and three-term New  
Mexico Land Commissioner



# Changing Laws to Change Lives

It was after midnight on one of the final days of the 1995 legislative session and New Mexico legislators were debating the bill to ban cruel horse tripping. As the vote was being taken, a rubber chicken was thrown into the air, followed by laughter in the chamber. For the APNM staff person who had witnessed and filmed horses being intentionally tripped in Vado, NM just months before, the issue was not a laughing matter. Soon afterward, then-Representative Gary King's bill to ban horse tripping passed, and it was later signed into law.

Twenty years later, it's rare to hear legislators publicly joking about cruelty and trivializing animal suffering. Legislators understand that animal cruelty is part of a larger and broader discussion about serious social issues affecting our entire community. Also, since then lawmakers have passed dozens more new laws to protect animals from a variety of harms. To help push for this change, APNM has lobbied in Santa Fe for decades. Animal Protection Voters (APV), the legislative arm of APNM since 2002, has established a deeper and stronger presence at the state Legislature than ever before. APV also helps elect animal-friendly candidates for local, state and federal offices through its state and federal Political Action Committees.

The 2014 legislative session—a “short fiscal session” lasting only 30 days—created a tremendous opportunity for approval of precedent-setting funding of animal protection efforts. Measures passed that appropriated \$250,000 for the Horse Shelter Rescue Fund to support the tireless work of nonprofit equine shelters, \$100,000 for statewide spay-neuter services for animals in the neediest New Mexican communities, and \$50,000 for a program that helps victims of domestic violence escape their violent homes by providing a temporary safe haven for their animals. Each of these programs was groundbreaking in that



*Animal Lobby Day at the state capitol*

the funding helped institutionalize valuable animal protection efforts within our state government.

APV also supported the following bills spearheaded by others that passed and were signed into law: a bill allowing the state to impose harsher sanctions against those who dope racehorses; a memorial recognizing the need for increased penalties for poaching; and a memorial directing state agencies to develop a statewide beaver management plan.

The 2014 session also provided ample opportunity for bills that would have brought serious harm to animals and those who care about them. Because of our constant presence at the state capitol and our work to galvanize animal advocates, APV defeated legislation that would have enabled farm animal abuse and violated citizens' constitutional rights to complain about farmed animal abuse and other factory farm nuisances.

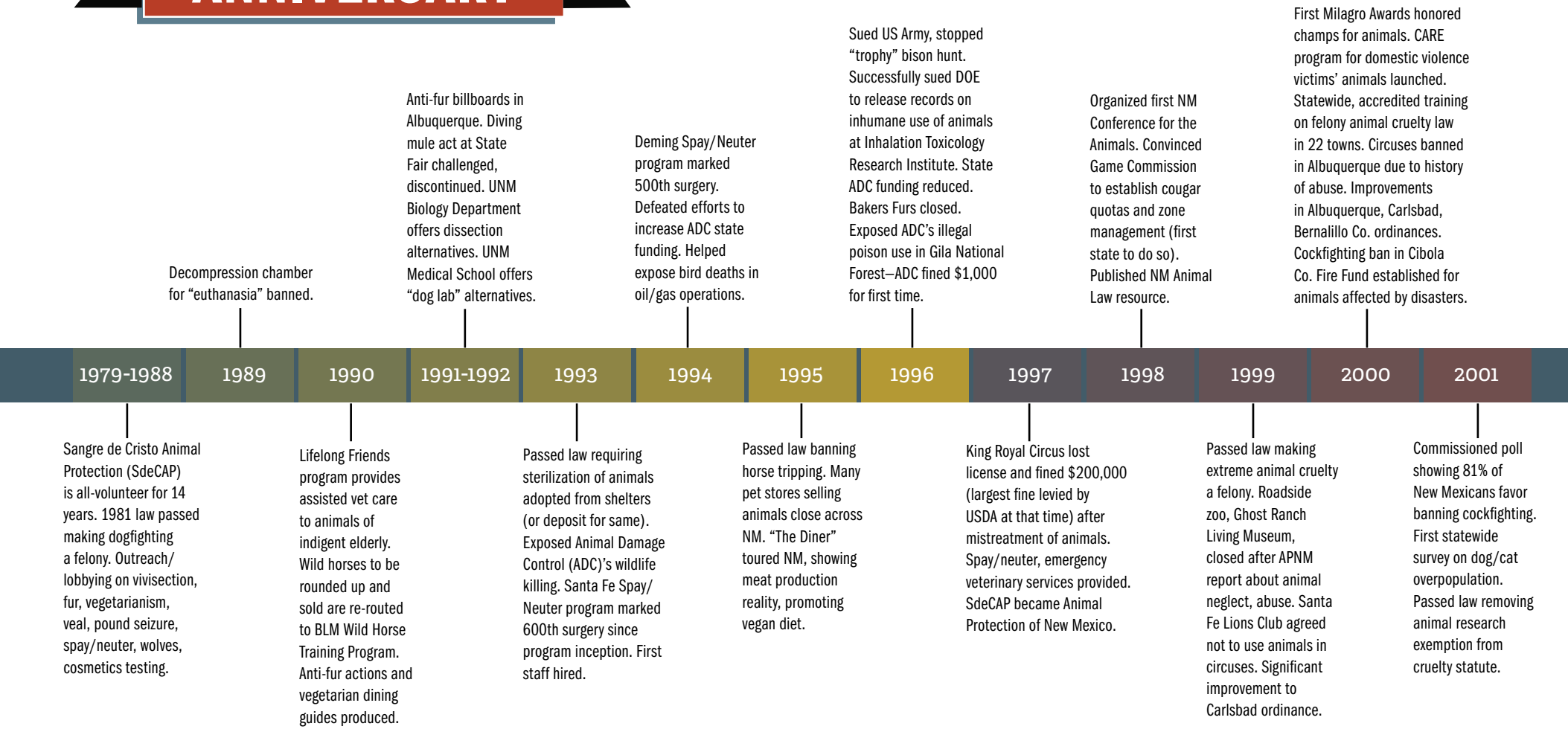
While there are constant reminders all around us of unbearable mistreatment of animals, we know New Mexicans are hungry for change and want to see laws that mirror their humane values. Year after year, APV witnesses a growing persistence, determination and professionalism among citizen animal advocates. By organizing and helping to amplify those voices, we will continue to pass laws that help make sure all animals matter in every area of our state.

Time and pressure, the things that can move mountains and create awe-inspiring landmarks like the Grand Canyon, are the very same things that will ultimately lead to even better laws for New Mexico's animals.

# 35<sup>TH</sup>

By challenging historic and widespread animal cruelty, Animal Protection of New Mexico has worked to ensure animals matter in every New Mexican community since 1979.

## 1979 ANNIVERSARY 2014





Drawing on the humane values cherished by New Mexicans, APNM mobilizes caring citizens and engages policymakers to focus on relevant, solutions-based, humane options driven by local needs.

APNM and IDA closed notorious Coulston Foundation, freeing 327 chimpanzees and monkeys. Animal Protection Voters established. Cockfighting banned in Sandoval and Grant Co., Deming.

Began underwriting animal cruelty investigations training for law enforcement officers. Dissection alternatives memorial passed Legislature. Antifreeze safety bill passed. Transitioned Carlsbad/Eddy County to humane euthanasia methods. Judges, DAs trained in the LINK. Criminal charges against Charles River Labs. APNM chaired Tijeras Canyon Safe Passages Coalition.

Dissection policy changed in public schools. Spay/neuter license plate available. Statewide poll showed 63% of New Mexicans support trap ban on public lands. Tijeras Canyon improvements for safe wildlife passages. Albuquerque HEART ordinance passed. Statewide Animal Resources Guide created.

First conviction under cockfighting ban. Bernalillo Co. banned sale of puppy mill puppies. Edgewood banned pet shop sale of dogs/cats. Dept. of Public Safety published report on chained dogs. Expanded humane education to 253 classrooms. Secured greater protections for female cougars, preemptive cougar killing program abolished. Updated Animal Resources Guide. Began helping communities secure legislative funding for animal shelters, spay/neuter clinics.

AG King's office published: *Animal Sales: Where Will Your Pet Come From?*, and *Animal Cruelty: Observe, Document, Report*. EPF helped 44 equines. APNM published Landowners' Guide to Non-lethal Beaver Solutions. Cougar-Smart New Mexico program launched. *The Animal Connection* humane education program launched in Valencia County. Reached milestone: underwrote training for 146 law enforcement officers in animal cruelty investigations since program inception. Supported law enforcement on animal fighting, hoarding, puppy mill cases. Cougar hunter education required.

LINK training for 267 state employees. LINK pocket resource guide created. Six families helped through CARE network. EPF marked helping over 300 horses, expanded services to include gelding and veterinary care. Secured broad opposition to horse slaughter by top public officials. Animal Shelter Assistance Program launched. Animal Sheltering Board approved final recommended shelter standards. Ordinance improvements in six communities. Launched disaster preparedness efforts.

NM horse slaughter plant thwarted. Significant state funding: \$100,000 for spay/neuter, \$250,000 for horse shelters, \$50,000 for CARE Program. EPF marked helping more than 600 horses. Animal cruelty investigations training for 35 officers. Worked with Navajo Nation on horse protection. Jemez Springs and Los Alamos trap bans. CARE program enhanced. Reached almost 2,000 youth/adults in humane education programs. 600 cruelty hotline calls, 46 CARE hotline calls. Secured almost \$29,000 for small-town shelters. 100+ citizens trained in effective advocacy. Updated Animal Resources Guide. Increased operating reserves.

2002

2003

2004

2005

2006

2007

2008

2009

2010

2011

2012

2013

2014

Pressured NM Game & Fish to cancel coyote killing for deer management. Launched Beavers Belong! Campaign. Circuses not allowed to perform and denied entry to state due to history of abuse. First Governor's Conference on the LINK.

Transitioned Roswell/Chaves County to humane euthanasia method. Dissection alternatives lending library established. NMDOT approved safe passage recommendations in Tijeras Canyon. Municipal judges trained in the LINK. Albuquerque Animal Welfare Dept. budget increased.

Passed law banning cockfighting. Created NM Animal Sheltering Board, secured funding to regulate humane euthanasia standards. Launched Animal Cruelty Task Force with NM Attorney General.

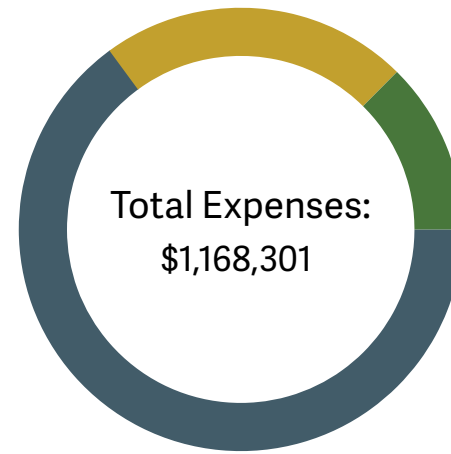
APNM's 30th anniversary. Anti-cruelty billboards on I-40. Key support to law enforcement for unprecedented response to cockfighting, dogfighting, hoarding cases. APNM launched "Train. Don't Chain™" and "Shelter Savvy" web pages. Equine Protection Fund (EPF) created. Passed indemnity law for animals. Passed spay/neuter license plate improvements bill. Hobbs, Bernalillo, and Torrance counties improved local ordinances. Mandatory humane euthanasia regulations passed by Animal Sheltering Board.

Trained 300 law enforcement officers in cruelty investigations, 59 therapists in AniCare therapy. Published field guide to animal cruelty investigations, distributed to 6,000 NM officers, purchased case supply "caches" for three regions. EPF reached "100 horses helped" milestone, expanded to feed assistance, veterinary care. Launched Straw Fund for outdoor dogs. Published guide to improving local ordinances. 2011 Milagro Awards, the largest to date, honored 16 champs in 13 categories. Rio Rancho ordinance improvements. TrapFree NM launched. After multi-year campaign, Institute of Medicine report concluded essentially all chimp research unnecessary, NM Senators call for permanent retirement of APF chimps.

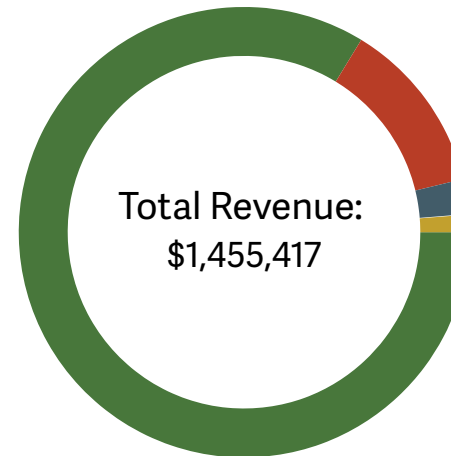
Launched CARE partnership w/ NM Coalition Against Domestic Violence. EPF marked helping 475 horses. Created Horse Shelter Rescue Fund in NM Livestock Board and state tax check-off option to fund it. AG King filed suit to stop Roswell slaughterhouse. The Animal Connection program expanded to Albuquerque, Santa Fe areas. NIH announced end to chimp research in US as a result of APNM campaign. CHIMP Act amendments passed by Congress. Bills introduced to ban killing contests and traps/poisons on public lands.



# Audited Financial Report



- Administration  
\$246,943.00
  - \$89,124 related to strategic growth
- Fundraising  
\$118,544.00
  - \$20,706 related to strategic growth
- Program  
\$802,814.00
  - \$29,666 related to strategic growth



- Grants  
\$1,234,969
- Contributions  
\$180,986
- Investment Income  
\$47,542
- Other Income  
\$11,919

Strategic growth expenses will secure the organization's stability for the future.

Animal Protection of New Mexico is a  
Guidestar Exchange Gold Participant.





# A Vision for the Future: **Making Humane** the New Normal

Twenty-some years ago, the landscape in New Mexico for animals was horrifying. Everywhere you looked, terrible things were happening to animals and there was little effective opposition to the madness. Against that backdrop, APNM developed an exhaustive list of policy changes needed to make a dent in the seemingly endless cruelty considered normal in New Mexico. APNM was determined to rid the state of these unacceptable but entrenched practices that caused so much animal suffering and degraded our communities.

Fast-forward to today, and the status of that original list confirms what we all know: by setting goals and being persistent, things can and do change. Indeed, many things that were APNM's focus 20 years ago are no longer issues today.

But when looking at the laws passed and the infrastructure developed for animal protection since then, our challenge continues to be ensuring those laws are enforced and the infrastructure is supported with funding. Beyond that, it is obvious that still more infrastructure needs to be created, and other unbearable practices have to be prohibited. The humane values of our state's citizens must be reflected in all our laws and practices, including our government's role in ensuring the humane treatment of animals.

For the decade ahead, we have developed a similarly ambitious list for ourselves and our supporters, and there is no reason to think we can't achieve this change.

**Together, we can do this.**




Ban animal-killing contests	Ban traps and poisons on public lands	End horse slaughter
Change laws to address extreme animal neglect and harming animals in order to threaten/intimidate people		
Establish state-supported, statewide spay/neuter program	Protect horses from racing abuses	
Secure permanent sanctuary for the Alamogordo Primate Facility chimps	End dog chaining	
Ensure bestiality is illegal	Collaborate with native nations to enhance tribal animal protection	
Establish lasting protections for animals from domestic violence through safe havens and the inclusion of animals in domestic protection orders		
Ensure beavers thrive in New Mexico	Provide humane education for all students	
Increase availability of plant-based (vegan) foods in restaurants, grocery stores, schools, cafeterias, and wherever food is served	Establish state-supported animal control officer certification and training	



## How much more is possible with your active involvement?

- Join our Compassion Circle (monthly giving)
- Commit to estate planning and include APNM in your plans
- Donate a car, truck, boat or other vehicle
- Give through workplace giving and matching gift campaigns
- Help us launch a new program: \$100,000/year (average)
- Help build our endowment: gifts of \$1,000,000 by 2016
- Help build the Equine Protection Fund endowment: \$2,000,000 goal by 2016

## Stay connected and see how great it feels to participate.

- Sign up for email alerts ([www.apnm.org](http://www.apnm.org))
- Follow us on social media:
  -  [facebook.com/animalprotectionnm](https://facebook.com/animalprotectionnm)
  -  [twitter.com/apnm](https://twitter.com/apnm)
  -  [pinterest.com/animalnm/](https://pinterest.com/animalnm/)
- Join APNM for \$30/year and receive our quarterly magazine, Making Tracks® ([apnm.org/donate](http://apnm.org/donate))
- Volunteer ([apnm.org/volunteer](http://apnm.org/volunteer))
- Become an intern ([apnm.org/get\\_involved/internship/](http://apnm.org/get_involved/internship/))
- Visit our comprehensive website to learn about our groundbreaking programs and campaigns ([apnm.org](http://apnm.org))



### Animal Protection of New Mexico

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Albuquerque, NM 87192

#### Santa Fe Office:

1111 Paseo de Peralta  
Santa Fe, NM 87501



Common decency dictates that we not harm others just because we can. People are beginning to understand that the call for compassionate and humane treatment of animals is a call for restoring our own dignity.





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