



**2015**

ANNUAL REPORT

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36 Years of Powerful,  
Positive Change

ANIMAL PROTECTION OF NEW MEXICO



APNM's mission is to advocate the rights of animals by effecting systemic change, resulting in the humane treatment of all animals.

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On the cover: Christopher enjoys retirement at Save the Chimps.  
This page: Evelyn the pig is safe and sound at a private sanctuary.

8

**years ago, the outlook was far from hopeful for the Alamogordo, New Mexico chimpanzees who were desperately waiting for permanent sanctuary after decades of painful, invasive testing. Highly placed proponents of animal research acted as human shields against meaningful change. An absurd New Mexico Supreme Court decision added insult to injury. A group of New Mexico chimps were stolen away to a Texas vivisection lab for more invasive testing. Animal Protection of New Mexico didn't give up. Other powerful chimp allies also refused to concede. Eight years later, the outcome has been stunning.**

Living and working in New Mexico offers a complex mix of blessings and challenges that make us constantly strive for higher levels of excellence in all we pursue. A defining characteristic of our hard-working staff and boards of directors is our collective belief that we can make things better for the vulnerable animals around us.

Our 2015 achievements are indeed bright spots in a state that struggles to overcome generations-old problems. Widespread economic hardship creates serious barriers for individuals as well as for creating desperately needed policy change. Yet New Mexico surely stands out for all that its citizens actually accomplish to create humane communities, despite so much adversity.

2015 saw a steady expansion of "safety nets" for all kinds of animals through the CARE program, a new spay/neuter

funding mechanism, and the launch of a permanent endowment for the Equine Protection Fund. The year also saw cruel practices retired forever as the National Institutes of Health said "no more" to invasive research on chimps in the wake of massive pressure from our state. New Mexicans were at the forefront of efforts to once again block federal funding for horse slaughter in the United States. The 2015 Milagro Awards gala publicly recognized inspiring champions for animals in our biggest event yet. Planning ensued for even more projects aimed at making sure animals matter, even in rural communities struggling to provide infrastructure crucial to the well-being of animals.

"Remember that sometimes, not getting what you want is a wonderful stroke of luck."

—Dalai Lama

A rigged and undemocratic system that ignored mountains of public commentary and scientific data to the contrary resulted in the expansion of cougar trapping. But the flawed policy surely won't stand. In 2015 we laid the groundwork for a 2016 legal challenge to the ill-advised game and fish regulation.

Across the board, Animal Protection of New Mexico and Animal Protection Voters worked to make it easier for concerned citizens to get involved in this honorable work. A new Santa Fe office provides an opening for caring northern New Mexicans to engage with us on an even greater level.

Through it all, we greet every obstacle as a "gift" that we know will make us stronger and better equipped to help New Mexico's animals in the long run.



Elisabeth Jennings,  
Executive Director

Anne Coller,  
Board President



492

Calls about animal neglect and  
abuse handled by statewide  
cruelty hotline case manager

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Awards up to

**\$12,500**

Offered in

**2**

Animal cruelty cases to  
prompt tips to solve cases

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*"APNM does the things no one  
else does. They provide a place to  
go to report animal cruelty and  
get help."*

**Fran, APNM supporter**

# Challenging Animal Cruelty

*(Note: This is an ongoing case. Names, locations, and details have intentionally been omitted.)*

The young couple had been running what they called an “animal rescue” on their property for some time before a concerned citizen reported malnourished dogs kept there in substandard conditions in late 2015. The responding officer issued citations for animal ordinance violations and observed that the children there were also in danger. After authorities removed the children from the premises, an investigation revealed many dogs had apparently starved to death and many others had been buried in shallow graves around the property. Law enforcement began processing the scene, and local rescuers took in the surviving dogs. The couple has been charged with Felony Child Abuse, but because of the large volume of evidence to be processed, animal cruelty charges haven’t been filed yet.

This is one of almost 500 cruelty and neglect cases to which APNM’s Cruelty Case Manager responded in 2015. This and so many others are emblematic of The Link between animal abuse and other crimes—sometime violent—against people. Assisting callers with animal concerns is a key component of APNM’s Challenging Animal Cruelty program. But other important program elements augment hotline efforts.

APNM’s Cruelty Case Manager joined the Albuquerque Metro Court Animal Court Task Force in 2015, meeting with other animal advocates and court officials to plan and develop this unique Court (focused solely on animal-related cases) to be launched in 2016. In September, the Case Manager gave a presentation on state and local animal laws at a UNM Animal Law class at the request of the instructor.

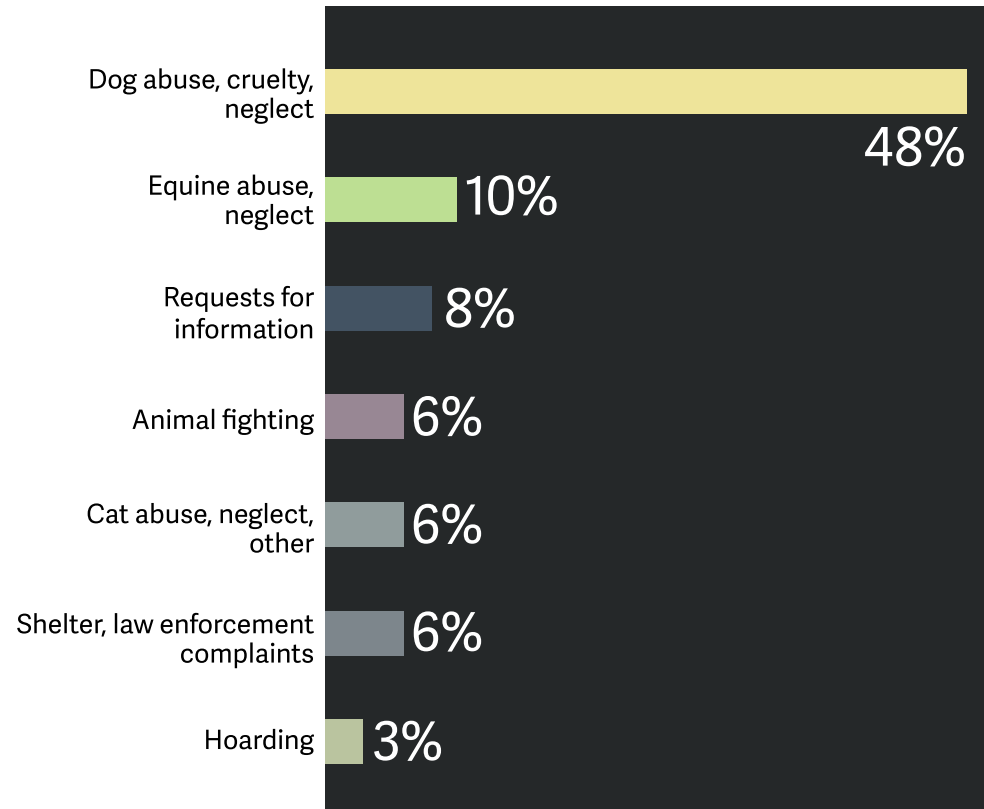
Sometimes APNM publicizes hefty rewards for information needed to solve particularly egregious animal cruelty cases for which few leads are available to law enforcement. In 2015, APNM issued two rewards totaling \$12,500: four mutilated dogs were dumped in Valencia County; and a Bernalillo County dog suffered an extreme chemical burn.

APNM upgraded several tools essential to effectively manage the

Cruelty Hotline. A smart phone now enables quick exchange of case-related photos and videos, and allows for using social media to assist in case contacts. APNM also launched a dramatically improved Cruelty Case database, simplifying and optimizing the management of cruelty casework and creation of custom reports.

## Where the problems are:

These seven areas account for 87% of calls made to the Cruelty Hotline.





**\$70,000**

State funding secured and distributed by the Animal Sheltering Board to 16 low-cost spay/neuter programs in Portales, Clovis, Roswell, Farmington, Hobbs, Los Lunas, Gallup, Carlsbad, Las Cruces

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**76**

Number of new resources added into the CARE program, including veterinarians, boarding facilities, shelters, and transport volunteers

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**29 families**

**76 animals**

Reached safety through CARE

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*"I called a domestic violence shelter, but I had two birds, a fish, and a ferret who needed a safe place, too. Then I found out about APNM and CARE! APNM arranged for a veterinarian to take my animals right away, and two CARE volunteers then fostered my birds and ferret. When I found a new home, I was reunited with my birds and fish, and APNM coordinated an adoption for my ferret. We're all happy now!"*

**Jennifer, CARE program client**

# Building Foundations to Keep Animals Safe

A frightened puppy is pushed out of a car and left on a roadside at night. A malnourished dog is chained and all but forgotten in a backyard. A single mom's boyfriend threatens to kill her dog if she leaves him.

APNM works year-round to transform our communities so tragedies like these are not the norm. APNM's Building Foundations to Keep Animals Safe program, a broad set of supportive initiatives, addresses the root causes of problems in order to create fundamental change that is life-affirming and sustainable.

**Spay/Neuter Efforts** In 2015, APNM sought new ways to address rampant companion animal overpopulation by creating a new mechanism that allows the public to **donate state tax refunds** to the statewide spay/neuter fund. Over 65,000 cats, dogs, and other companion animals are euthanized each year in New Mexico, despite tireless efforts by animal control officers, shelter employees, rescue organizations, and individuals. Creative and proven state-level funding methods will make low-cost spaying and neutering services more widely accessible. APNM also compiled statewide animal services spending data

12.	<b>LOTTERY TUITION FUND Contribution</b> .....	to provide tuition assistance for New Mexico resident undergraduates
13.	<b>HORSE SHELTER RESCUE FUND Contribution</b> .....	to help fund horse rescues and homeless horses in New Mexico
14.	<b>ANIMAL CARE AND FACILITY FUND Contribution</b> .....	to carry out the statewide dog and cat spay and neuter program
15.	<b>SUPPLEMENTAL SENIOR SERVICES Contribution</b> .....	Seniors with the greatest needs statewide receive services through Department
16.	<b>TOTAL OF VOLUNTARY CONTRIBUTIONS. ADD</b> lines 2 through 15	Enter total here and on Form PIT-1, line 40.

*New Mexico Voluntary Contribution Form PIT-D:  
Line 14 for funding spay/neuter programs*

to demonstrate to legislators the role local communities are playing in countering overpopulation and to persuade them to spend state dollars for the same purpose. Public agencies spend \$27.8 million, private non-profit shelters spend \$7.4 million, and spay/neuter programs and rescue organizations spend \$3.2 million.

**Humane Communities** APNM created and secured funding for a pilot project, Humane Communities, designed to provide in-depth assistance in three selected localities over the next

three years: Santa Fe County, San Miguel County, and Valencia County. The program will implement on-the-ground initiatives aimed at improving conditions for animals in shelters and across the communities based on local needs and challenges. Comprehensive and diverse community involvement in planning and execution will ensure success. Generous support for APNM's Humane Communities project is being provided by the Doris Goodwin Walbridge Foundation, the ASPCA®, and private donors.

**CARE** Thanks to intensified outreach in 2015, more New Mexicans now know about and use the safe, emergency housing available for the companion animals of domestic violence victims through APNM's Companion Animal Rescue Effort (CARE) program. The CARE Network includes 97 providers in 21 counties (boarding facilities, veterinary clinics, animal shelters, foster homes, transport volunteers) located across New Mexico. APNM's CARE hotline took 82 calls from individuals, and helped 29 families and their 76 animals reach safety in 2015. APNM forged an important new partnership with VCA Hospitals to augment services. APNM received almost \$50,000 in non-cash program donations from many sources.

**Disaster Preparedness** APNM encouraged families and community leaders all across the state to include companion animals in planning and preparing for disasters.



Community outreach helps APNM staff spread the word about our lifesaving programs and services.

A comprehensive database, including response capacity for animals, was further developed in 2015, providing important information about how people and animals can remain safe during natural and man-made disasters.



Equine Protection Fund's  
Emergency Feed Program helped

26

Horses, donkeys, and mules

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Equine Protection Fund's  
veterinary care, gelding, and  
Trail's End Program helped

64

Equines and their families

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700+

Equines helped since the  
Equine Protection Fund began

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*"Thank you, APNM, for taking care  
of New Mexico's horses in need!  
Not only did you take care of the  
horses, but you supported a local  
business in San Ysidro and we  
really appreciate it!"*

**Michele Ryan, San Ysidro**

*Rita, a mule, was  
a feed assistance  
recipient through the  
Equine Protection Fund.*



# Protecting Horses, Donkeys, and Mules

In September a woman contacted us in desperate need. Her husband had suddenly left her, their two children, and his four equines, and had not returned for months. She worked but it was impossible to provide for everyone and she was facing grim choices. Thankfully, she reached out for help and we quickly responded.

While she rallied friends and family to eventually place two of the mares in another caring home, we provided two months of emergency feed assistance for all the equines through our Equine Protection Fund (HelpOurHorses.org).

We're proud to help people care for sensitive, intelligent horses, donkeys, and mules. These kind souls are often an inspiration to persevere through difficulties. Look at Rita (pictured at left, page 8), a feed assistance recipient. Who could stand to see a sweet, curious face like hers suffer?

In 2015, we marked helping over 700 equines since the start of the Equine Protection Fund. Veterinary assistance grants helped shelters give crucial care to their residents. By paying for the gelding of more stallions and colts, we prevented the births of future "unwanted" horses. And when an equine was severely ill and/or when there was no other option, we covered a gentle end to that individual's suffering through humane euthanasia administered by a veterinarian.

Each case represents many connections and actions filled with compassion, strengthening the bonds between people and animals, helping humans show kindness in this often turbulent world.

The antiquated and cruel practice of horse slaughter is a sharp contrast. Working with U.S. Senator Tom Udall, APNM and many other caring New Mexicans succeeded in striking further blows against efforts to start up that predatory, dangerous industry in our state. No federal funds for horse slaughter

inspections were authorized, effectively making it impossible for U.S. plants to open or operate.

Our continued hope is that people who are lucky enough to get to know horses, spend time with them, or benefit from them will join with us to forever stop horse slaughter and create the kind of robust safety net all equines deserve. Toward that end, we launched the Equine Protection Fund's Help Our Horses Endowment, whose value was over \$157,000 by December. Earnings from this permanent endowment will ensure life-saving direct services and all-important equine policy can be sustained into the future.

The solutions are right in front of us; we must simply act with determination.



*Toby, a rescued pony, enjoys life at a sanctuary.*



*These horses (above, left) were saved through the Equine Protection Fund.*





718

Elementary students in

9

Communities participated in  
*The Animal Connection* program

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1,805

Adults and youth attended presentations conducted through Wings for Life, kids camps, senior centers, charter schools, pueblo schools and elder/youth programs, and correctional facilities

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*"I am extremely proud to be able to support The Animal Connection program right in my neighborhood in Santa Fe, and in Albuquerque. The feedback from children at both schools shows they really love humane education, and that they 'get' the connection taught by "Miss Sherry," that of compassion for animals of many sorts. Better still, they seem willing and able to pass their lessons on to families, neighbors, and fellow students. The Animal Connection works!"*

**Mary Zemon**, *The Animal Connection* supporter

*Elementary school children learn that **all** animals need compassionate care.*

# Teaching Compassion for Animals

To enter this campus, cell phones and personal items must be left behind. Armed guards lead visitors to the classroom where students all wear the same “uniform,” a bright orange jumpsuit.

Bringing presentations from *The Animal Connection* program to Level 1 inmates at the Central New Mexico Correctional Facility indeed marks the latest meaningful expansion of APNM’s humane education programs. Yet the reactions from these students mirror those of students in the many elementary and middle schools *The Animal Connection* program serves. Animals help everyone build compassion, regardless of age or situation.

In our state’s elementary schools, our 12-week program, *The Animal Connection*, and our 4-week Junior version, and partial, custom programs continue to grow in popularity. During 2015, over 1,000 school children in Los Lunas, Isleta Pueblo, Albuquerque, Santa Ana Pueblo, Jemez Pueblo, Santa Fe, Tesuque, Las Vegas, and Mora welcomed visits from APNM teachers who help bring their required curriculum alive through lessons on the humane stewardship of companion animals.

The lessons learned by school children have proven to reach far beyond the classroom. Students share what they have learned with their families and, as a result, companion animals are being spayed and neutered, receiving vaccinations, and are being adopted from shelters and rescue groups. Teachers report fewer incidents of bullying because the empathy students develop for animals transitions to empathy for their peers. Clearly, a little lesson can go a long way.

With the arrival of summer vacation, these interactive lessons move to community centers and camps sponsored by regional shelters. Programs on The Link (between animal abuse and human violence), local animal ordinances, preventative vaccinations, spay/neuter, and the Americans with Disabilities Act are provided for senior centers, University of New Mexico public health classes, and neighborhood coalitions.

Leaving students at the end of a class presentation is often difficult. First graders hug our legs and lavish good-bye attention on the therapy dogs who have assisted in the lessons. Fifth graders ask teachers if they can stay in from recess to ask more questions and share stories about their animals. And one student, wearing an orange jumpsuit, shakes our hands and whispers, “Thank you. I forgot where I was for a while. I remember what I’ve lost.”



*Middle schoolers learn about animal safety and spend time with rescued therapy dog, Whitaker, during *The Animal Connection*.*



600+

Chimpanzees once used in painful  
invasive testing in New Mexico

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20

Number of years APNM worked to secure  
freedom and sanctuary for hundreds of  
former research chimps in Alamogordo

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Less than 1

Number of days chimpanzee Cammy  
got to spend with her mother

---

99

Number of times chimpanzee Rosie  
was anesthetized for "procedures"

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200

Anesthesia injections chimpanzee  
Opal endured while in research

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0

Chimpanzees now being used for  
invasive testing in the United States

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*"When I first heard about the  
Coulston lab, I was outraged that  
invasive testing on chimps had been  
going on right here in New Mexico. I  
never dreamed we would get so far  
to end this horrible practice. APNM  
is my favorite organization!"*

**Carol Cooperrider**, APNM donor

Larry grooms Grace  
at Save the Chimps

# Securing Sanctuary for Chimpanzees

Great apes were brought to a U.S. lab in 1923 in the name of “progress.” Generations later, we have at last ended the use of chimpanzees in invasive testing.

On November 18, 2015, Dr. Francis Collins, director of the National Institutes of Health (NIH), announced that the 50 chimpanzees being held for potential biomedical research will be freed and given sanctuary. Among these 50 are former New Mexico chimpanzees including Cammy, Rosie, and Opal, held at a Texas lab.

For decades, APNM collaborated with policymakers including U.S. Senators Tom Udall, Martin Heinrich, and Jeff Bingaman, Governor Bill Richardson, as well as countless citizens and volunteers to stop the use of chimpanzees in research and move them out of barren labs into superior sanctuaries.

The NIH announcement came on the heels of the U.S. Fish and Wildlife Service’s June, 2015 decision to protect captive chimpanzees in the United States under the Endangered Species Act. This remarkable change in national policy—ending the use of an entire species in invasive testing—must be celebrated and especially honored. We owe it to the survivors to completely fix what’s been broken for so long.

**Cammy** was born in a research facility in 1980 on Holloman Air Force Base and taken away from her mother the same day. Cammy was shipped to the Centers for Disease Control for use in research before she was two years old.

**Rosie** was born in the lab in 1981. She has been anesthetized for procedures at least 99 times, eventually developing seizures. Intentionally infected with hepatitis, her liver has been biopsied 15 times.

**Opal** was born in captivity in 1980 and has been held in at least three labs in her life, surviving over 200 anesthesia injections and 19 liver biopsies.

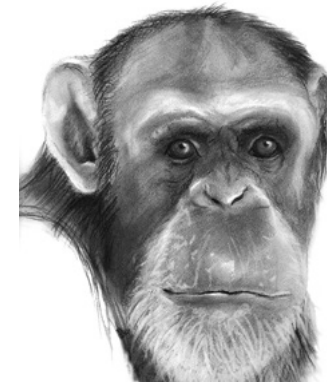
These individuals are, at last, headed to sanctuary where they

will get to experience life as a chimpanzee, not a lab subject. They can now thrive, not just survive.

Get involved to help these survivors and hundreds more like them. Please support our Chimpanzee Sanctuary Fund at [ChimpsToSanctuary.org](http://ChimpsToSanctuary.org).



*Rosie*



*Cammy*



*Opal*

# NEW MEXICO WAS ONCE HOME TO THE WORLD'S LARGEST COLONY OF CAPTIVE CHIMPANZEES, INDIVIDUALS USED FOR DECADES IN PAINFUL, INVASIVE BIOMEDICAL TESTING.

## 1950s–1980s

65 infant chimpanzees captured in West Africa are brought to Alamogordo's Holloman Air Force Base for use in Project Mercury, beginning decades of chimp breeding, training, and testing programs in New Mexico. Chimpanzees trained using negative reinforcement, research in sleep deprivation, trauma response, crash tests, space flight, and more. Many leased and/or sold to medical testing facilities throughout the nation.

## 1990s

**APNM**, In Defense of Animals (IDA), and supporters spend hundreds of hours researching and exposing multiple egregious animal welfare, drug safety, and worker violations at TCF. Formal charges brought by the USDA. Government support for TCF continues, chimpanzees used in research for insecticides, viruses, street drugs, and experimental surgical procedures.

## 2000–2001

After multi-year APNM/IDA campaign against TCF, the National Institutes of Health (NIH) seizes 288 chimpanzees, holding them at the Alamogordo Primate Facility (APF). NIH accepts highest bid to manage APF from biomed research giant Charles River Laboratories (CRL). Records show all animals exposed and/or infected—intentionally or accidentally—with various hepatitis viruses and/or HIV. Congress passes the CHIMP Act, creating publicly and privately financed sanctuary system to provide lifetime care for all federally retired chimpanzees. **APNM works with New Mexico's Senator Mary Jane Garcia and Representative Gary King to amend research laboratory exemptions in existing state animal cruelty laws.**



Chimpanzee victim at TCF



APNM protestors outside TCF

## 2002

266 chimpanzees still "owned" by TCF transferred to what becomes the world's largest chimpanzee sanctuary, Save the Chimps. NIH announces support for plans to build federal chimpanzee sanctuary in Louisiana: Chimp Haven.

## 2004

After deaths of chimpanzees at APF, APNM pushes to have animal cruelty charges brought against Charles River Laboratories (CRL) and director Dr. Rick Lee after IDA uncovers CRL's practice of abandoning sick chimps to save on veterinary salaries. CRL escapes charges by claiming abandoning chimps was "the practice of veterinary medicine."

## 2008

**CRL animal cruelty case appealed to NM Supreme Court with written briefs from Dr. Jane Goodall, Mayor Martin Chávez, Dr. Ray Powell, and others. APNM requests chimpanzee health statuses; NIH responds it would be too cumbersome to provide information, refuses to discuss retiring APF chimps.**

## 1980s–1990s

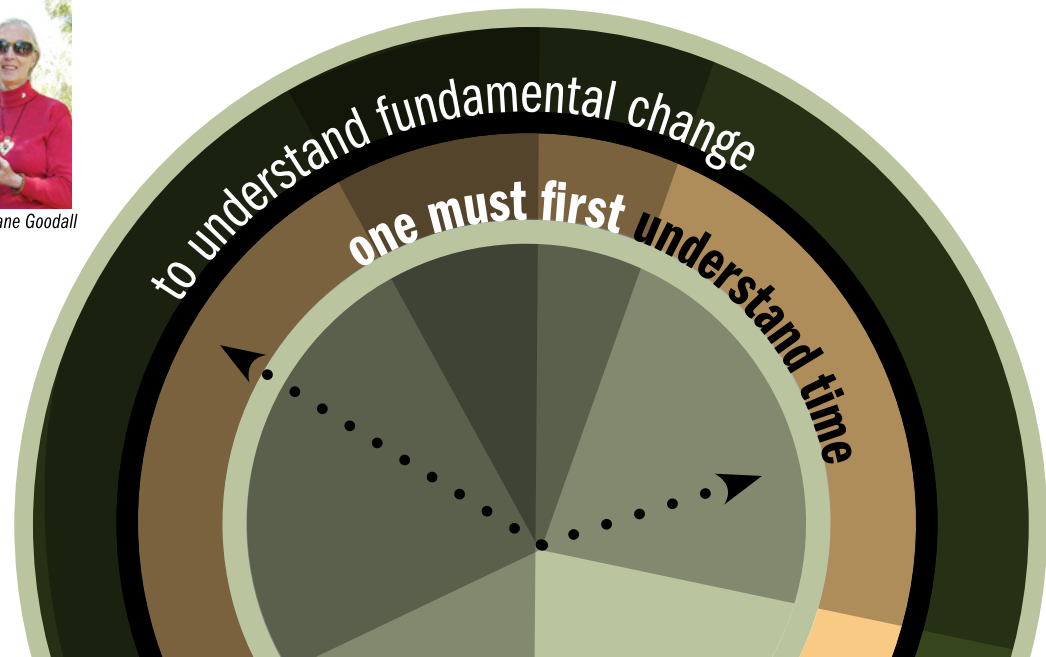
The Coulston Foundation (TCF)—private primate research laboratory—opens in Alamogordo using millions of government dollars to house growing chimpanzee population. TCF breeds/acquires 600 primates between two locations, becoming world's largest captive chimpanzee colony.

## 1998

**Drs. Jane Goodall and Roger Fouts characterize TCF as having "the worst animal care record of any primate research facility in the history of the Animal Welfare Act." Dr. Carole Noon sues the U.S. Air Force**, receives custody of 21 former Air Force chimps who are later moved to the Florida facility now known as Save the Chimps.

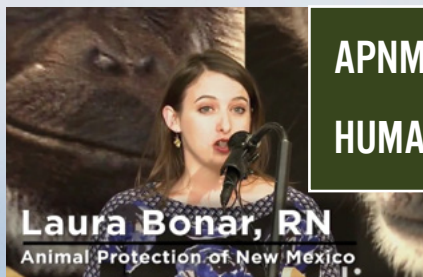


Drs. Carole Noon and Jane Goodall





Senator Mary Jane Garcia and Dr. Carole Noon

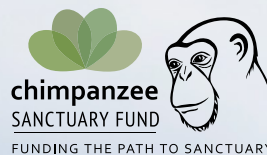


Laura Bonar, RN  
Animal Protection of New Mexico

# APNM WORKED COLLABORATIVELY FOR YEARS TO FUNDAMENTALLY ALTER THE WAYS HUMANS TREAT CHIMPS, LEADING TO MONUMENTAL, HISTORIC CHANGE.



Governor Bill Richardson



## Early 2010

APNM tours APF with local business leaders, elected officials, and Congressional representatives.

NIH states intent to close APF and ship 202 surviving chimps to Texas for further invasive testing. Days later, 14 APF chimpanzees shipped to the Southwest National Primate Research Center at Texas Biomedical Research Institute.

## Early 2011

Plight of APF chimps continues to draw national support and media coverage. **APNM appears on CNN's Issues with Jane Velez-Mitchell.** APV again pushes legislation to amend the state's animal cruelty statute to remove medical testing laboratory loophole. The National Academy of Science's Institute of Medicine (IOM) committee begins to take comments on their study "The Use of Chimpanzees in Biomedical and Behavioral Research: Assessing the Necessity."

## December 2011

IOM study finds most biomedical research on chimpanzees unnecessary. Kennedy Institute of Ethics calls for chimpanzees to be given same protections as other vulnerable groups. **New Mexico Senators Udall and Bingaman write to NIH urging prompt adoption of IOM report recommendations.** NIH announces suspension of funding for further research with chimpanzees.

## Early 2013

C of C unanimously recommends "The majority of NIH-owned chimpanzees should be designated for retirement and transferred to the federal chimpanzee sanctuary system. Planning should start immediately to expand current facilities to accommodate these chimpanzees."

## Late 2013

In response to petitions from The Humane Society of the United States, New England Anti Vivisection Society, and others, US Fish & Wildlife Service (USFWS) announces consideration of protecting captive U.S. chimpanzees under the Endangered Species Act. NIH announces they will accept virtually all C of C recommendations. This effectively ends breeding and use of chimpanzees in invasive research, but allows 50 to be kept back for possible future testing, with re-evaluation in 3-5 years.

**New York Times publishes front page story highlighting "strong but pragmatic campaign against invasive experiments like subjecting chimps to vaccines and treatments for human diseases," quoting APNM's Laura Bonar, crediting New Mexico with leading the charge for chimpanzee protection.**

## Late 2010

New Mexicans rally in support of APF chimpanzees. *New York Times* covers plight of NM chimps, *Albuquerque Journal* editorial calls for these chimps to be protected. **Governor Bill Richardson and Congressman Martin Heinrich write to the NIH to retire the chimps. Congressmen Ben Ray Luján and Harry Teague ask federal government to reconsider shipping APF chimps to out-ofstate labs. Governor Richardson meets with NIH and files a complaint with the U.S. Department of Agriculture. APNM joins Governor Richardson and national advocacy organizations at DC press conference. Senators Tom Udall, Jeff Bingaman, and Tom Harkin request an independent, scientific review of the need for any chimpanzees in research.**



Tammy at Save the Chimps

## Late 2011

**APNM meets with Congress, concerned about bias in the IOM study. Three committee members removed; bioethicist Jeffrey Kahn appointed chair. Congressmen Heinrich and Luján sign on as original co-sponsors of Great Ape Protection and Cost Savings Act.** NIH Director Francis Collins advocates for a new National Center for Advancing Translational Sciences, stating that animal testing is not always reliable practice and that it's costly, time consuming, and may not accurately predict efficacy in humans. **APNM testifies at public hearings before IOM committee on the Use of Chimpanzees in Biomedical and Behavioral Research.** Dozens of scientists discuss ethical problems of using chimps, humane alternatives, and technology that makes chimp studies irrelevant. *Scientific American* editorial calls for a ban on chimp testing. *Albuquerque Journal* publishes editorials in support of chimps. **Dr. Carole Noon and youth advocates from Moriarty, New Mexico honored for their chimp work at APNM's Milagro Awards.**

## 2012

**APNM comments to NIH's Council of Councils (C of C) working group, a federal advisory committee, providing advice on implementing recommendations made by the IOM Committee. NIH announces planned transfer of over 100 chimpanzees to another research lab. After public outcry, including from Senator Udall's office, NIH changes plans and states that all chimps (including six mother-child pairings, ten originally from APF), will be transferred to sanctuary at Chimp Haven. Chimpanzees Ken and Rosie featured in NBC coverage. Congressman Steve Pearce writes to NIH to protect NM chimps.**

## 2014

**APNM partners with HSUS to create the Chimpanzee Sanctuary Fund to provide financial support to sanctuaries for lifetime care of surviving chimpanzees. Albuquerque Journal publishes editorial calling for retired NM chimpanzees in Texas to be moved to sanctuary for specialized and permanent care, choice, and community.**

## 2015

USFWS officially lists captive chimpanzees as "endangered." NIH ends plan to keep 50 chimps for future research, agrees to move remaining government-owned chimpanzees to sanctuary. Chimps considered owned by the government, previously held at APF and currently at Texas Biomed, are the first to go to sanctuary. **Chimpanzee Sanctuary Fund launches first grant cycle for sanctuaries wanting to take in more chimps from lab settings.**



3 to 1

Margin of New Mexico voters  
opposed to traps and snares

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0

Number of current cougar  
population studies occurring  
in New Mexico

---

6,000

Number of signatures from  
New Mexico residents/tourists  
opposed to cougar trapping

---

None

Scientific justification for  
killing more cougars

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*"I am especially impressed with this organization's effort to try and bring transparency to the decisions made by the State agency responsible for managing the wildlife for ALL of its citizens. APNM's dedication to shining a light on the mismanagement of carnivores, especially mountain lions, and the lack of fortitude by the State to ban wildlife killing contests are just a few of the reasons, APNM will continue to be a recipient of my charitable donations."*

**Dr. Hildegard Reiser**, long-time APNM supporter



# Promoting Coexistence with Wildlife

Imagine you're a mother with two youngsters, and you've just left your home to get food for your family. You're worried about leaving your young ones alone, even though you know you'll be right back. Only minutes from your home, something suddenly snaps closed on your leg with crushing force, biting into the flesh. You realize you now can't move, you're pinned to one spot, and you can't get back to your babies to feed them. Without you, they will starve to death.

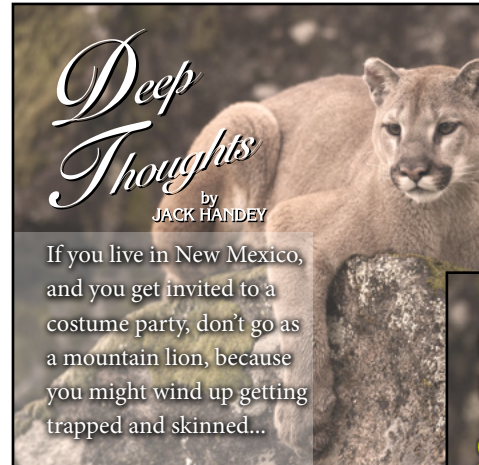
This appalling outcome is just one of many tragic events that will unfold for New Mexico's iconic mountain lions and many other species unless Animal Protection of New Mexico can stop it.

In April 2015, the New Mexico Department of Game & Fish (NMDGF) issued indefensible new recommendations for its 2015 Bear & Cougar Rule, no longer requiring permits for cougar trapping on private land, allowing cougar trapping on 9 million acres of state trust land, and doubling the number of cougars a single person can kill in most areas. NMDGF offered no credible scientific basis for its proposals. The department was reacting to baseless accusations that not enough cougars are being killed in New Mexico. They responded by offering easier ways to kill more. Their biologist admitted their population estimates are "speculation" and "neither reliable nor accurate."

In response to this attack on cougars, APNM immediately launched the Stop Cougar Trapping campaign—a swift, monumental effort that employed advertising, social media, and grassroots organizing, and even enlisted humorist Jack Handey. APNM delivered to the Governor's Office and State Game Commission nearly 6,000 citizen signatures opposed to the Bear & Cougar Rule changes, and poll results showing New Mexicans oppose trapping by a stunning 3 to 1 margin. In August 2015, the Commission recklessly ignored all this input, unanimously approving the Bear & Cougar Rule. The trapping provisions are set to go into effect in November 2016.

Throughout the balance of 2015, APNM prepared to file an appeal of the new rule and challenge it in state and federal

court to protect New Mexico's iconic mountain lions and all other wild animals who will be caught and killed in these grotesque devices. Follow updates on APNM's important challenge at [StopCougarTrapping.org](http://StopCougarTrapping.org).



If you live in New Mexico, and you get invited to a costume party, don't go as a mountain lion, because you might wind up getting trapped and skinned...



I'm Jack Handey, formerly of "Saturday Night Live." Did you know that each year, hundreds of mountain lions (also known as cougars) are killed here in my home state of New Mexico? And now, new proposals from state agencies would allow the slaughter of even more of these magnificent creatures through horrific traps and snares. *Time is running out.* On August 27th, the State Game Commission will vote on the proposals. Please join me in fighting back. Go online to [StopCougarTrapping.com](http://StopCougarTrapping.com), sign the petition, and find out other ways you can help protect cougars. Thank you.

[StopCougarTrapping.com](http://StopCougarTrapping.com)

This message brought to you by Jack Handey and Animal Protection of New Mexico.  
Making sure animals matter in every New Mexican community.



**1st**

State to pass a wildlife killing contest bill through a state legislative chamber

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**200+**

APV Animal Lobby Day attendees

---

**\$35.74**

Approximate municipal animal control savings for every \$1 spent on low-cost spay/neuter programs

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**\$50,000**

In recurring state funding secured for the CARE program

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*"There is no other organization in this state that has been more impressive, more effective, and more professional than this organization. That is not to diminish the other 70 organizations that we work with every day, but these folks are distinguished."*

**Ted Harrison**, *President, New Mexico Community Foundation*

# Changing Laws to Change Lives

On the first day of the 2015 state legislative session, Animal Protection Voters (APV) faced a Roundhouse landscape not seen in over six decades. For many months leading up to the session, APV was preparing to reintroduce, for the second time, two top-priority pieces of legislation: to end horrific coyote killing contests, and ban cruel traps and poisons from public lands. Across the state, APV had galvanized immense grassroots support for a commonsense, prevalent idea: wildlife deserves humane treatment.

But the 2014 elections had changed everything. In January 2015, Republican legislators seized the majority in the House of Representatives, and then intentionally restructured committees so that all wildlife-related bills would be referred to the newly-named House Agriculture, Water & Wildlife Committee. Some committee members were openly hostile to wildlife protection measures.

APV, a non-partisan 501(c)(4) organization that acts as APNM's lobbying arm, is no stranger to opposition from the industries and interests that perpetuate animal cruelty. Despite the long odds in the House, citizen lobbyists statewide joined our lobbying efforts aimed at passing the two reasonable wildlife bills. Predictably, the committee member bias prevailed and killed both bills, but their actions couldn't suppress the fact that New Mexicans predominantly want to see these bills passed. In fact, on the Senate side, the bill to ban killing contests fared much differently. **New Mexico became the first state in the country to pass a wildlife killing contest bill through a state legislative chamber.**

By the end of the session, APV also secured a recurring \$50,000 appropriation to fund a safe haven program for animals of domestic violence victims, and created a new tax check-off mechanism to collect donations for the statewide spay/neuter fund. Notably, APV also succeeded in stopping legislation to strip protections from cougars, silence whistleblowers from exposing agricultural abuses, and restrict citizens' ability to address nuisances coming from animal factory farms.

Given the many expected and unexpected barriers, APV gained important ground for long-term wildlife policies, and significantly strengthened fundamental statewide programs for animals. Imagine the things we can accomplish in the future with your active involvement.



Advocates of all ages lobbied their legislators to pass bills to protect wild and companion animals.

*"When politicians take action, you know why they do it? Because of pressure. And this is where you, APNM, mobilized and brought these issues to the people that could make a difference."*

**Governor Bill Richardson**



301

Number of people attending  
the 2015 Milagro Awards

---

83

Number of Milagro Awards  
presented since 2000

---

7/6

Number of New Mexico  
communities/counties represented  
by 2015 Milagro Award winners

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*"APNM, you've set the bar for protecting animals, and you have a rock star staff... You always have our backs so when we come into a situation, we can call for help and guidance and get the expertise we need."*

**Sena Fitzpatrick**, Animal Advocate and Winner of the 2015 Board of Directors' Milagro Award

# Milagro Awards

The staff, volunteers, and board members of APNM and APV adhere to a set of powerful guiding principles to conduct their life-affirming work in the community. The Milagro Awards grew out of two of those principles: “Publicly recognize champions for animals” and “Encourage involvement of diverse partners.” Every four years, APNM hosts the Milagro Awards, a formal ceremony that honors individuals and groups from across New Mexico who have, through courage, collaboration, compassion, and self-sacrifice, advanced the well-being of animals in remarkable ways.

300 supporters from around the state gathered on a beautiful October day to honor the diverse, lifesaving work of ten 2015 Milagro Award recipients. APNM recognized a citizen volunteer, a shelter professional, a non-profit executive, a radio host, a law enforcement officer, a board director, a biologist, a senator, a teacher, and a canine hero. The ballroom of the serene Tamaya Resort in Bernalillo was a fitting venue for the

*“I know that with this amount of love, passion, and energy that we have here tonight, we can make better and better laws to protect animals for the future!”*  
**New Mexico Senator Nancy Rodriguez,**  
*Winner of the 2015 Lawmaking Advocacy Milagro Award*

esteemed winners who approached the stage amid music and applause. Attendees watched a professionally produced video documentary about each winner’s struggles against adversity, perseverance, and ultimate achievements. APNM staff and board members, and two special guests—Ingrid Newkirk, President of People for the Ethical Treatment of Animals (PETA), and former New Mexico Senator Mary Jane Garcia—bestowed each winner with a personalized, handcrafted silver medallion created by Ohkay Owingeh artist Andrew Garcia.

Moving and emotional acceptance speeches from the Milagro winners conveyed hope for the future and gratitude for the spirit of collaboration that APNM steadfastly promotes.

Watch the inspiring stories of each Milagro Award winner at [www.MilagroAwards.com](http://www.MilagroAwards.com).



Winners pictured above, left to right:

**Sena Fitzpatrick, Board of Directors’ Award**

**Maryln Zahler, Mary Jane García Champion for Animals Award**

**Pam Wiseman, Executive Director’s Award**

**Ruben Lucero, Law Enforcement Award**

**Mary Katherine Ray, Humane Citizen Award**

**Robyn Albani, Humane Education Award**

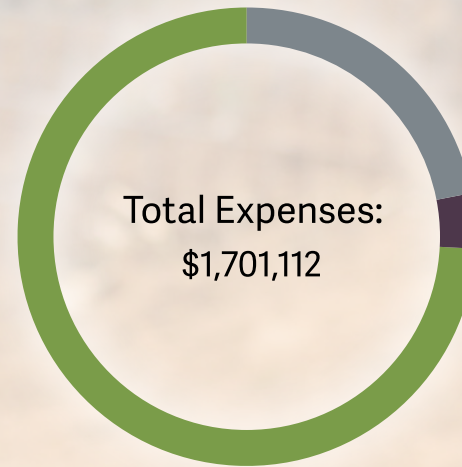
**Jenny Rabinowitz, Media Award**

Seated: **Jojo, Animal Award (with Angela Stell)**

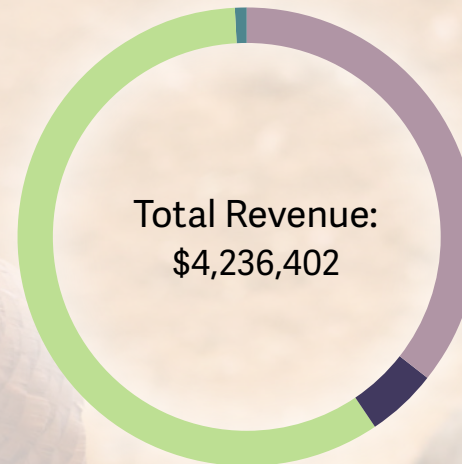
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Not pictured: **Patty Mugan, Direct Animal Services Award**  
and **Senator Nancy Rodriguez, Lawmaking Advocacy Award**

# Financial Report



- Administration  
\$374,549 (22%)  
└─ \$231,400 *related to strategic growth*
- Fundraising  
\$68,441 (4%)  
└─ \$12,992 *related to strategic growth*
- Program  
\$1,258,122 (74%)  
└─ \$203,926 *related to strategic growth*



- Grants  
\$1,527,889 (36%)
- Individual Contributions  
\$201,813 (5%)
- In-Kind Contributions  
\$2,486,812 (59%\*)
- Other Income  
\$29,306 (.6%)
- Investment Loss  
-\$9,418

\*A significant portion related to Santa Fe office/property. Strategic growth expenses will secure the organization's stability for the future.

Animal Protection of New Mexico is a  
Guidestar Exchange Gold Participant.



# 2015

## 7 new staff positions

In legislative, development, communications, donor relations, and program areas

## Santa Fe office

Expanded APNM/APV offices to Santa Fe, where our organization was founded

## Infrastructure upgrades

Including software and hardware

## Automated systems

Automation introduced resulting in dramatic reductions in administrative costs

# Strategic Growth: An Opportunity for Lasting, Transformative Change

Almost two decades ago, APNM's strategic plan included establishing a supportive foundation for long-term financial stability, demonstrating financial accountability through an annual audit, and more clearly defining board and staff roles. While we accomplished those goals and many others, some elements of that earlier plan, such as diversifying and expanding our funding base, remain relevant and needed. The animals who benefit from our effective animal protection programs deserve all the help we can give them.

We might not remember the basic needs and challenges from days long gone. But we never forget that maintaining a strong, viable, and effective non-profit over many decades requires ongoing inquiry, attention to detail, and a commitment to constant improvement in all aspects of our work.

*We are encouraged knowing that support for animal rights transcends demographics and defies stereotypes, making it one of the most vital and unique issues of our time.*

2015 marked the second year in which Animal Protection of New Mexico and Animal Protection Voters carried out a plan for significant improvement through additional staff and capacity enhancements, thanks to a long-time donor's remarkable investment in our vision. We are laying the foundation for sustained, skillful advocacy that will stand the test of time.

Further, news of our powerful programs is reaching larger and broader audiences every day, thanks to our expanded use of mass communication, traditional media, and social

media. We are encouraged knowing that support for animal rights transcends demographics and defies stereotypes, making it one of the most vital and unique issues of our time. Still, it takes vast numbers of caring New Mexicans willing to listen and act in order to prevent cruelty to animals. Our charge remains to engage those individuals in these compelling ethical issues.




Soon, "making humane the new normal" in New Mexico and beyond will become a shared vision and passion of a great many New Mexicans.



## Other Ways to Give

- Support Animal Protection Voters, APNM's legislative arm ([apvnm.org](http://apvnm.org))
- Participate in workplace giving or an employer matching gift program
- Purchase a gift membership for a friend or family member who cares about animals
- Donate a car, truck, boat, or other vehicle
- Give a gift of stock

## Get Involved

- Sign up for email alerts ([apnm.org](http://apnm.org))
- Follow us on social media:
  -  [facebook.com/animalprotectionnm](https://facebook.com/animalprotectionnm)
  -  [twitter.com/apnm](https://twitter.com/apnm)
  -  [pinterest.com/animalnm/](https://pinterest.com/animalnm/)
- Volunteer ([apnm.org/volunteer](http://apnm.org/volunteer))
- Become an intern ([apnm.org/get\\_involved\\_internship/](http://apnm.org/get_involved_internship/))
- Be a champion for animals with the powerful example of your own life. Together we can *Make Humane the New Normal.*

Visit [apnm.org](http://apnm.org) to access extensive resources for animals and their caretakers, sign up for action alerts, and learn more about our lifesaving programs and campaigns. Join APNM today!



# Create Lasting Change by Supporting APNM

For over 35 years, Animal Protection of New Mexico has been saving lives and changing systems to help animals, not harm them. Our programs have benefited not only beloved companion animals, wildlife, and other animals threatened with harm, but also our communities statewide.

Lasting change takes dedication, strategy, resources—and time. Your

support fuels our ability to fight battles over many years and to achieve the kinds of groundbreaking victories described in this report.

As a charitable, non-profit organization, APNM depends on gifts from generous people like you, who strive for the humane treatment of all living beings.

## Become an APNM Member

Support lifesaving programs that prevent cruelty, change policy, and help to *Make Humane the New Normal*. With your \$30 annual gift, you'll enjoy *Making Tracks*, our full-color quarterly magazine covering vital news about New Mexico animals and the people who love them, delivered in print and digital form, along with action alerts, email updates, and invitations to APNM events. You can become a member of APV, too ([apvnm.org](http://apvnm.org)).

## Unite with the Compassion Circle

Maximize your impact with monthly giving. As a member of the Compassion Circle, you'll have the satisfaction of knowing that your monthly gift provides security to APNM/APV while distributing your annual giving over the course of the year. Connect with like-minded friends at regularly scheduled Compassion Circle gatherings in Albuquerque and Santa Fe, and stay current on APNM/APV's work through our monthly e-newsletter.

## Join the Enchantment Club

Leave a legacy of compassion by including APNM and/or APV in your estate planning. By naming APNM/APV in your will or trust, or as a beneficiary of another planned gift, you ensure that animals will have an effective champion well into the future. As an Enchantment Club member, you'll enjoy a semi-annual newsletter, invitations to VIP events, and the joy that comes from making a profound difference on animal issues that matter to you.

## Enrich the Help Our Horses Endowment

New Mexico equines face the same challenges horses, donkeys, and mules confront all across the United States: an overpopulation problem that leaves too many equines without care. In the absence of ready alternatives, many of these majestic animals are shipped to Canada and Mexico for slaughter.

In 2010, Animal Protection of New Mexico created a safety net to help needy and neglected equines throughout the state. The Equine Protection Fund was formed to provide emergency feed assistance, emergency veterinary care, gelding assistance, and humane end-of-life care.

To ensure the Equine Fund's lifesaving direct services and all-important policy work could be sustained into the future, the Help Our Horses Endowment was formed in 2014. Our goal is to raise a total of \$2 million, with an interim goal of \$500,000 by December 2016. The endowment will generate \$100,000 to spend on direct services and crucial policy efforts every single year, ensuring equines always have a solid safety net in New Mexico.

Help horses today with a donation to the Help Our Horses Endowment by visiting [EquineProtectionFund.org](http://EquineProtectionFund.org).

*"I happily pledge a monthly sum to APNM because I know that money is going to address the myriad of animal issues in New Mexico. It's ONE STOP SHOPPING for GIVING where you are helping horses, chimpanzees, mountain lions, coyotes, companion animals, children, your community, YOURSELF."*

**Nora Fraser**, Compassion Circle donor, Ojo Caliente

## Our Vision:

# Making Humane the New Normal

The headline screamed, “Coyote-killing contests still OK in N.M.,” following the 2013 defeat of a bill to ban them in New Mexico’s House of Representatives. Two years later, a 2015 Senate bill to ban coyote killing contests overwhelmingly passed the New Mexico Senate on a bipartisan vote of 27-13. But the 2015 momentum was stopped in its tracks in the New Mexico House once again, this time in its first committee—House Agriculture, Water, & Wildlife—one specifically concocted to stymie wildlife protection legislation.

But with history as a guide, we know our state won’t tolerate killing contests for much longer, because citizens, and indeed voters, will insist that the grisly practice stop. As Senator Mark Moores (R-Albuquerque) put it, “I won’t stand

for a culture of just killing.”


Our charge in the coming years is to make sure our state puts a stop to many legal but unacceptable forms of animal cruelty that diminish the experience of living in New Mexico.

**When we set the bar high for how we treat vulnerable individuals around us, everyone benefits.**

Our ambitious goals include specific legislation that begs for passage in the very near future. These initiatives also require creative approaches, additional financial resources, and engagement by many more New Mexicans. Please help us accelerate the timeline on these changes by getting even more involved in Animal Protection of New Mexico, and Animal Protection Voters.

## What Lies Ahead

- Ban coyote killing contests
- Ban traps and poisons on public lands
- Change laws to address extreme animal neglect, harming animals to threaten/intimidate people
- Ensure bestiality is illegal
- Include animals in domestic protection orders
- Establish substantial, state-supported, statewide spay/neuter program
- Provide humane education for all students
- End dog chaining as we know it
- Establish state-supported Animal Control Officer certification and training
- Implement true reforms in horse racing
- Increase the availability of plant-based (vegan) foods in restaurants, grocery stores, schools, colleges, cafeterias, and wherever food is served
- Secure permanent sanctuary for the Alamogordo Primate Facility chimps
- End the sale of horses in NM for slaughter
- Collaborate with native nations to enhance tribal animal protection



**IT'S NOT EASY  
EXPOSING OUR  
HEARTS TO THE  
SUFFERING AROUND  
US, BUT THE BRAVE  
DO IT ANYWAY.**

*Lauren, wearing a fashionable, cruelty-free pleather jacket, cuddles her beloved rescued dog, Mateo.*



PO Box 11395  
Albuquerque NM 87192

Animal Protection of New Mexico is a 501(c)(3) organization. Contributions are tax deductible to the full extent of the law.

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