

2015 ANIMAL PROTECTION OF NEW MEXICO

Milagro Awards

HONORING CHAMPIONS FOR ANIMALS



Since 2000, APNM has been “catching people in the act” of doing good things for animals, and recognizing them for their humanitarian efforts at its Milagro Awards ceremony.

APNM believes in publicly recognizing and thanking those who go out of their way to improve the lives of animals in New Mexico. By bestowing Milagro Awards on those in the community who have made a marked difference for animals, APNM gives public credit to champions for animals. We believe that by doing so, we make it clear that those who work to help animals and promote compassion will be held up as models in our communities.

APNM’s Milagro Awards recognize individual and collaborative acts of humane integrity in the following categories:

- 🐾 Advocacy Award
- 🐾 Animal Award
- 🐾 Board of Directors’ Award
- 🐾 Direct Animal Services Award
- 🐾 Executive Director’s Award
- 🐾 Humane Citizen Award
- 🐾 Humane Education Award
- 🐾 Law Enforcement Award
- 🐾 Lawmaking Advocacy Award
- 🐾 Mary Jane García Champion for Animals Award
- 🐾 Media Award
- 🐾 Spirit of the Mission Award
- 🐾 Youth Award

Each award is a silver medallion, designed and fabricated by Ohkay Owingeh silversmith, Andrew Garcia.



Milagro Award Sponsorships

Be the underwriter for a very special animal hero!

Advocacy Award

For advocacy efforts that promoted the compassionate treatment of animals and/or combated institutionalized animal cruelty; for efforts that alleviated the pain and suffering of animals used for "entertainment" or for cruel medical experiments.

Animal Award

For exceptional animal courage and/or intelligence (animal nominees only).

Board of Directors' Award

For lifelong commitment to animal rights.

Direct Animal Services Award

For efforts that directly improved the lives of animals; for alleviating the pain and suffering of companion animals, farm animals, livestock and/or wildlife.

Executive Director's Award

For outstanding support of APNM's mission and program.

Humane Citizen Award

For efforts by a private citizen to promote the humane treatment of animals using a variety of approaches and methods.

Humane Education Award

For innovative classroom, public, private or civic education efforts that foster humane ethics in youth.

Law Enforcement Award

For exceptional commitment to the effective and timely enforcement of laws that protect animals.

Lawmaking Advocacy Award

For efforts that result in the passage of animal protection legislation.

Mary Jane García Champion for Animals Award

For exceptional leadership, courage and persistence in the face of opposition, resulting in positive change for animals.

Media Award

For spotlighting animal issues with courage, creativity and integrity.

Spirit of the Mission Award

For actions that bring about precedent-setting change with a national impact that advances the animal rights movement.

Youth Award

For youth activism, ethics, and bravery.



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Sponsorships Options

	Milagro Title Sponsor - \$10,000	Milagro Award Winner Sponsor - \$5,000	Milagro Event Print Program Sponsor - \$5,000	Benefactor - \$2,500	Patron - \$1,500	Advocate - \$1,000	Friend - \$400	Supporter - \$200
Number of Tickets/Seats	20	10	10	10	6	4	2	1
VIP Table	x	x	x	x				
Company Logo on Front of Print Program	x							
Recognition in Event Live Program, Website & Slideshow	x	x	x	x	x	x	x	x
Name and/or Logo Featured on Milagro Website	x	x	x	x	x	x		
Name and/or Logo Included in Event Slideshow	x	x	x	x	x	x		
Sponsor Acknowledgement in Program	x	x	x	x	x	x	x	x
Business Card-Sized Ad or Tribute in Event Program							x	
Quarter Page Ad or Tribute in Event Program						x		
Half Page Ad or Tribute in Event Program					x			
Full Page Color Ad /Tribute in Program*	x		x					
Full Page Color Ad Print Program Inside Back Cover**		x						
Full Page Ad or Tribute in Event Program		x		x				
Name or Logo on Event Banner	x	x	x	x				
Recognition During Award Ceremony	x	x	x	x				
Photo Opportunity with Award Winner at Event		x						
Photo Opportunity with All Winners at the Event	x							
Acknowledgement of Program Sponsorship			x					
Acknowledgement of Award Winner Sponsorship		x						
Opportunity to Co-Present Sponsored Winner at Ceremony		x						
Opportunity to Make Introductory Remarks at Ceremony	x							

* Inside Front (Title Sponsor) or Back Cover (Program Sponsor) in Print Program

**First to sponsor only



2015 Milagro Award Commitment Form

- Milagro Awards Title Sponsor - \$10,000
- Milagro Award Winner Sponsor - \$5,000
(please note first & second award choices, awards can be found on the inside page of this packet)
First Award Category Choice: _____
Second Award Category Choice: _____
- Milagro Awards Print Program Sponsor - \$5,000
- Benefactor Sponsor - \$2,500
- Patron Sponsor - \$1,500
- Advocate Sponsor - \$1,000
- Friend Sponsor - \$400
- Supporter Sponsor - \$200
- Ticket Purchase \$100 each/Quantity _____ = _____
- Program Advertiser (ad rates listed at bottom of page)
- Cannot Attend, donation enclosed

Name _____

Company/Organization _____

Contact (if different) _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Amount Enclosed \$ _____ Form of Payment: Check Credit Card

Card # _____ Exp. Date _____ CVN# _____

Signature _____

Program Advertising Sizes and Rate:

- Full page ad: 7 1/2 x 10" (\$400) Half page ad: 3 x 10" or 7.5 x 4.875" (\$250)
- Quarter Page: 3 x 4" (\$150) Business Card-Sized: 2 x 3 1/2" (\$100)