



THE ENCHANTMENT CLUB

The planned giving club of Animal Protection of New Mexico

Executive Director's Message:

First let me thank you for your wonderful support of Animal Protection of New Mexico, Inc. (APNM) and our campaigns to help animals over the years. Because of dedicated members like you, APNM has been able to make very visible changes in the way animals are viewed and treated in New Mexico. Obviously there is much more work to be done, and we're grateful for your faith in our ability to continue pushing for that change.

You are receiving this newsletter because at some point in your relationship with APNM, you've expressed an interest in making a planned gift – such as making a bequest, or setting up an annuity or a trust – to help animals. It means a lot to us that you're considering or have already decided to make such a meaningful gift to APNM, because of the tremendous difference even one person can make with

a planned gift. Many initiatives that have a lasting effect on animals can take years to accomplish, and by extension can cost tens of thousands of dollars. In recognition of your commitment and to express our appreciation, APNM has created The Enchantment Club, our planned giving club. By being a member of this club, you will receive a semi-annual newsletter with useful information on APNM and its work, as well as creative ways to help animals through financial planning.

In recent years, APNM has undergone some exciting changes. One of the most important changes is that APNM has created the APNM Foundation, a 501(c)(3) organization whose sole purpose is for the benefit of, to perform the function of, and to carry out the purposes of APNM. The APNM Foundation allows APNM to begin to establish financial stability

and to protect the very important and generous contributions donors have made to APNM's permanent endowment. The APNM Foundation gratefully accepts both unrestricted gifts and permanently restricted gifts for its endowment.

So you can understand and feel some pride in the many ways you and others have helped us improve the lives of New Mexico's animals, I hope you enjoy this first edition of The Enchantment Club newsletter. Thank you for your continued confidence in APNM!

Sincerely yours,

Elisabeth Jennings
Executive Director

Creating Your Legacy: Bequests in Wills or Trusts

APNM has been standing up for animals in New Mexico for 26 years, and we'll continue to do so as long as animals need our help. One of the most generous and effective ways to support our work is to include APNM in your will or trust. Leaving a gift of this nature is a *wonderful* way to express your love for animals and help them even after you are gone.

Three easy steps:

Setting up your will to include a gift for APNM is a simple process:

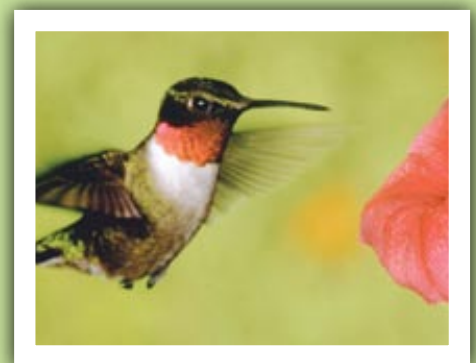
1. Consult with a professional:

Get assistance from an attorney or estate planner. Your legal counsel will help you create a document that will be legally binding and ensure your wishes are fulfilled.

2. Include a gift to APNM in your will or trust. Include these four key pieces of information in your will or trust:

- Legal Name: Animal Protection of New Mexico, Inc.
- Our Address: PO Box 11395, Albuquerque NM 87192
- Our federal tax identification number: 85-0283292
- The amount of the bequest or a description of the property being donated

3. Keep it safe. File your will or trust documents somewhere safe, like a safe or safe deposit box. Be sure to tell a friend or family member where it will be and give them the information they'll need to access the documents.



Remember, APNM will continue its work to alleviate the suffering of all animals and your gift will help ensure its continued success long into the future.

CAMPAIGN UPDATE

APNM: Defending All Animals

APNM works to change established systems that both cause and allow animals to suffer because of neglectful homes, outdated wildlife policies, circuses, zoos, vivisection labs, factory farms and insufficient or non-existent government infrastructure that could help prevent animal suffering. In 2005, APNM is focusing on these areas of work:

- ❖ **Animal Control/Law Enforcement.** APNM provides expert technical assistance and comprehensive educational materials to animal control and other government agencies throughout New Mexico.
- ❖ **Captive Wildlife.** APNM continues to monitor circuses while in New Mexico and disseminate information about animal abuse and neglect inherent in traveling circuses.
- ❖ **Companion Animal Rescue Effort (CARE).** APNM administers a *renewed* federal grant for housing assistance for animals of domestic violence victims (granted under the federal Violence Against Women Act-VAWA).
- ❖ **Cruelty Database.** In conjunction with a national animal cruelty database, APNM maintains data on New Mexico animal cruelty cases.
- ❖ **Dissection Choice.** APNM maintains a statewide lending library for software and other products to support alternatives to dissection in the classroom.
- ❖ **Humane Euthanasia.** APNM hopes to expand implementation of its Humane Euthanasia Pilot Project (HEPP) in 2005, which pays for all the equipment and training costs associated with the transition to humane euthanasia at rural animal shelters in New Mexico communities. APNM is currently working with its second New Mexico community – Roswell – that is transitioning to humane injection as its method of euthanasia.
- ❖ **Primates and Vivisection.** APNM continues its efforts to hold New Mexico primate and vivisection facilities accountable and will continue to assist behavioral enrichment and adequate social housing for the chimpanzees at the Save the Chimps sanctuary in Alamogordo.
- ❖ **Wildlife Advocacy.** APNM will continue to improve wildlife policies

in New Mexico, and work to change or eliminate practices that are not sustainable for species. In 2005, these efforts will include creating an alternative to the Alamogordo rattlesnake roundup, reducing destructive beaver eradication programs, working with the Tijeras Canyon Safe Passage Coalition to establish safer passages for wildlife trying to move between the Sandia and Manzano mountain ranges and collaborating with New Mexico Game and Fish to develop a scientifically-based cougar management plan for New Mexico.

In addition, APNM will continue to promote cruelty free living in 2005 through numerous public outreach methods:

- ❖ **Kind News:** APNM distributes the award-winning monthly educational newspaper, *Kind News*, to New Mexico school children in grades K-6.
- ❖ **2005 Milagro Awards:** APNM hosts an annual Milagro Awards ceremony, at which New Mexico's champions for animals are honored.
- ❖ **Newsletter and Websites:** APNM publishes a semi-annual newsletter, *Making Tracks*, and hosts two comprehensive websites, www.apnm.org and www.nmanimalcontrol.com.
- ❖ **Sowing Seeds Workshop:** APNM will host a two-day training workshop, taught by the International Institute for Humane Education, designed to teach people how to offer empowering, effective and transformative humane education programs.

Please look for more details on our campaigns in upcoming issues of *The Enchantment Club*, or visit our website at www.apnm.org.



Animal Advocacy Takes Time and Support!

APNM's campaigns for change rely heavily on the support of members and donors. Many of our campaigns are multi-year in scope and require thousands of dollars to complete. Here are just a few examples of past campaigns and their costs and timeframes.

1995: Passed legislation banning horse tripping in New Mexico.

Approximate Cost: **\$12,000**

Approximate Timeframe: **1 year**

1996: Extensively documented and exposed to the public the illegal use of poisons to kill coyotes in New Mexico's Gila National Forest, resulting in the first ever fining of Animal Damage Control for their violation of Environmental Protection Agency rules.

Approximate Cost: **\$8,000**

Approximate Timeframe: **1 year**

1997: Along with national organizations, pressured the U.S. Department of Agriculture to revoke the license of and levy a \$200,000 fine against the King Royal Circus, for causing the death of an elephant found crammed into a hot and feces-filled trailer in Albuquerque.

Approximate Cost: **\$6,000**

Approximate Timeframe: **1 year**

1998: Created massive statewide grassroots and media support for the passage of Game Commission regulations to implement first-ever hunting quotas on cougars in New Mexico.

Approximate Cost: **\$27,000**

Approximate Timeframe: **2 years**

1999: Passed legislation making extreme cruelty to animals a fourth degree felony in New Mexico.

Approximate Cost: **\$44,500**

Approximate Timeframe: **4 years**

2000: Implemented the Felony Animal Cruelty Training (FACT) curriculum, which involved creating and delivering training on how to implement and enforce New Mexico's new felony animal cruelty law to law enforcement officers, attorneys, judges and others in dozens of communities throughout New Mexico.

Approximate Cost: **\$43,500**

Approximate Timeframe: **2 years**

2001: Passed legislation removing a blanket exemption for vivisection laboratories from the state's anti-cruelty statute.

Approximate Cost: **\$4,000**

Approximate Timeframe: **1 year**

2002: Worked as state-level support to the California-based group, In Defense of Animals, to finally witness the closing of the Coulston Foundation, the world's most notorious primate vivisection laboratory, located in Alamogordo, New Mexico.

Approx. Cost to APNM: **\$46,300**

Approximate Timeframe (APNM's involvement): **4 years**

2003: Created a campaign to stop the New Mexico Department of Game and Fish's (NMDGF) lethal coyote "control" in the name of deer management, which was halted after massive public outcry and objections from APNM.

Approximate Cost: **\$8,500**

Approximate Timeframe: **1 year**

2004: Created and paid for programs and direct support yielding fundamental changes in animal control and law enforcement practices regarding animals in New Mexico. Initiatives included cruelty investigations training and travel stipends for officers, training for judges and district attorneys on the link between animal cruelty and family violence, training at a Governor's conference, creation and distribution of an update to New Mexico Animal Law, and subsidizing a rural community's transition to humane euthanasia methods.

Approximate Cost: **\$95,000**

Approximate Timeframe: **1 year**

Options for giving to Animal Protection of New Mexico

Gifts to APNM may be either permanently restricted toward an endowment for APNM's long-term financial well-being, or unrestricted and therefore available for immediate use by APNM. If you would like more information about leaving a legacy to APNM, please contact Elisabeth Jennings, Executive Director at 505-286-1546.

Sample Bequest Language

I give, devise, and bequeath to Animal Protection of New Mexico, Inc., PO Box 11395, Albuquerque NM 87192, federal tax identification number 85-0283292, the sum of \$_____ (or describe the real or personal property, or portion of the estate) to be used for its general purposes.



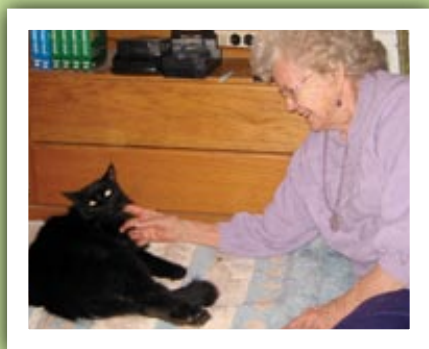
One Person Really Can Make a Difference!

APNM Member Spotlight: Rosemary Hellmann

Rosemary Hellmann is a true powerhouse for the animals. At 84, she volunteers her time to find new homes for animals, she supports several nonprofit organizations financially and she sets an important example of how to live cruelty-free through her vegetarian lifestyle. But, that's not all she does! She's also included bequests to her favorite animal charities—including APNM—in her will.

When asked why she included a gift to APNM in her will, Rosemary said, "APNM helps fight some of the worst animal abuses. They help all animals. Whether it's an elephant or a mouse, APNM tries to help them, even roosters. I think that's important". She goes on, "I became a member of APNM when I first moved to New Mexico in 1986. I read about the group in the paper and it sounded like something I definitely wanted to be involved with." APNM is thankful that 19 years later, Rosemary is still an active member and supporter.

Rosemary's kindness towards animals doesn't end when she goes home.



Rosemary never misses a chance to spread the word about responsible companion animal care: Q: What's the best thing people can do to help the animals? A: Spay or Neuter your animals.

Lilli, Toby and Suni are three beautiful cats lucky enough to have Rosemary find them and take them into her home. Lilly and Suni were strays who Rosemary lured into her home with love, affection and a lot of hard work. Toby was a baby 18 years ago when Rosemary adopted him and his sister from an unwanted neighborhood litter.

Rosemary readily admits to her 84 years of age, although anyone meeting her would guess a good 20 years less than that! Rosemary thinks her youthful looks and energy are attributable partly to her vegetarian diet and partly to her active volunteerism. She became a vegetarian 25 years ago when she witnessed a public cattle wrestling event in California. She says, "The things they did turned my stomach and I haven't eaten meat since. That's also when I dropped leather from my wardrobe."

Rosemary has led an amazingly active life so far, and she shows no signs of slowing up any time soon. During her 43 years of work, she was "Rosie



Rosemary is humble about her contributions to the animals: Q: How do you feel about being spotlighted in the inaugural issue of APNM's The Enchantment Club? A: If it gets someone else to help the animals, I guess it's ok.

the Riveter" on waterproof trunks during the war. She was an assembler for Hughes Aircraft and worked for a dressmaker to Hollywood stars. She even managed databases for the space program! And, somehow, she managed to fit quite a bit of travel into her busy life too. She's been to most of the U.S. states, Europe and South America. Even on her travels, she's always on the lookout for animals in need. She remembers the strays in Mexico and Rome as particularly depressing parts of her travels.

When complimented on her work for the animals, Rosemary downplays her contributions saying, "I'm 84. I feel pretty good, but I can't do as much physically as I used to."

Those of us at APNM have a hard time imagining Rosemary doing much more than she already does!