APNM REACHES OUT TO COMMUNITIES
TO MAKE A DIFFERENCE FOR SHELTERS—
DEMONSTRATING THE INCREDIBLE POWER OF
PARTNERSHIPS
Dear Friend of the Animals,

“Everyone talks about it; your group does it.” That was one of the biggest compliments we’ve ever received, and it came years ago from an advocate with decades of experience in the animal protection movement. We were discussing the power of coalitions and collaboration, and how critical they are to achieving lasting, fundamental change for animals.

I learned about the power of collaboration long ago from a colleague in another state. At the time, APNM was working to ban the cruel practice of horse tripping. In large part because of the strong partnerships we developed with others who also didn’t like the idea of intentionally making horses fall head-first into the ground, breaking necks and legs just for entertainment, we succeeded in getting the legislation passed the first time around! We partnered with some unexpected allies such as the NM Rodeo Cowboys Association. We looked beyond our differences, focused on the common goal of banning a despicable practice, and accomplished something great for our state’s horses.

Those lessons from almost 20 years ago stuck with us, and ever since then the idea of working in coalition with others is a guiding principle for APNM.

Beyond working with unexpected allies, APNM naturally develops meaningful relationships with other animal protection organizations at the local, state and national levels. Our engagement in this kind of advocacy has never been deeper, and we are grateful for established relationships with groups like the Humane Society of the U.S. and Front Range Equine Rescue. And we welcome our budding partnership with the national ASPCA whose leadership and meaningful participation in the difficult work needed in New Mexico is refreshing and encouraging! This issue of Making Tracks highlights some of our partnership successes so far.

There are pervasive forces that try to lure people into emphasizing differences rather than commonalities. The most effective advocates are those who refuse that path and instead focus their time and energy on change for the animals. Our mantra is “Bring it back to the animals.” That simple reminder makes sense every time. For all those who persist with the positive, encourage others, and run from negativity, thank you for your strength and tenacity! Your power spreads to others, and gets results.

Sincerely yours,

Elisabeth Jennings,
Executive Director
Knowing the enormity of demands confronting New Mexico’s animal shelters, in 2011 Animal Protection of New Mexico (APNM) reached out to the national ASPCA and its team of sheltering and relocation experts to explore new ways to help make a difference. With the ASPCA’s unprecedented support and thoughtful collaboration, APNM has begun a significant expansion of services to shelters statewide through the creation of an Animal Shelter Assistance Program, under the leadership of Program Director Leslie King. Thanks to generous funding from the ASPCA, APNM recently hired Victoria Murphy as Animal Shelter Program Manager and will soon be focusing on animal relocation efforts.

New Mexico’s 45 municipal and county open-admission animal shelters and animal control impound facilities face monumental challenges due to vast animal population, a lack of affordable and accessible resources, and local government budget constraints. Surveys by APNM show approximately 135,000 homeless dogs and cats enter New Mexico’s sheltering system each year; of those, nearly half are euthanized. Add to the mix a handful of privately funded, non-profit rescues, limited-admission shelters and sanctuaries that work to supplement publicly funded animal services; they are frequently relied on exclusively in counties where traditional shelters do not exist.

**APNM’s goals are straightforward:**

- Enhance the capacity of New Mexico’s shelters to humanely care for companion animals
- Increase access to affordable spay-neuter services
- Increase live outcomes (adoptions, reclaims and transfers) from shelters statewide
- Reduce shelter intake and euthanasia
- Help shelters achieve more sustainable public and private support

Plans include cultivating best practices, encouraging multi-agency collaborations, grant writing and training assistance.

**A case in point:** Truth or Consequences (T or C) Police Chief Priscilla Mullins and Administrative Assistant Malissa Austin-Cordell asked APNM for assistance with building and operating a sustainable animal shelter, as the city must make a transition from its current sheltering contract with a veterinarian. They want to incorporate best practices for animal care and provide quality services to the community and surrounding areas. APNM welcomed the opportunity to assist.

Tami McReynolds, DVM, the ASPCA’s Senior Director of Community Initiatives, recently joined Murphy on site in T or C to dive into the project. Meetings are ongoing with City Manager Juan Fuentes, Animal Control Officer Deb Peters, and others to help the city succeed. State Representative Diane Miller Hamilton (R-Silver City) and State Senator John Arthur Smith (D-Deming) provided vital support to the project in the form of a recently approved request for $100,000 in capital outlay funding to plan, design, construct and equip a new animal shelter. Thanks to these partnerships, important changes are definitely on the horizon for animals and people in T or C.

In the next issue, Making Tracks® will cover APNM’s new initiative to tackle the many issues facing shelters and individuals who relocate shelter dogs and cats—to destinations both in and out of state—in order to improve the animals’ chances of getting adopted into good, loving homes.
“They grow up so fast!” is often heard as grandparents visit with their grandchildren after a period apart. APNM expresses the same realization when looking at the growth of the humane education program, Open Hearts=Open Minds.

Two years ago, Open Hearts=Open Minds was a five-week program piloted in two 5th grade classes at Valencia Elementary in Los Lunas. The evaluations from students, teachers, and parents were overwhelmingly positive. In response to this feedback, APNM has developed the program into a full 12-week curriculum. Topics within this program now include: group dynamics; care and responsibility; life and death in the shelter; the need for spay/neuter; chaining; reading animal body language; loose dog and bite safety; blood sports; the needs of farmed animals; and the LINK.

Much of the program’s success results from the magic that occurs when live animals are integrated into the curriculum. Students’ natural empathy for them grows into a deeper understanding of their needs and how to take action to protect them. For the 2013-2014 school year, this program has already been requested in 14 5th-8th grade classrooms.

An offshoot of the Open Hearts=Open Minds program is a three-week unit designed for primary grades called Learning Kind. Within this program children are taught the basic needs of animals, how to play safely with animals, and they participate in a “Read to Rico” session. Through the generosity of GREY2K USA’s Education Fund, beautifully illustrated copies of the children’s book, Pele’s Forever Home, are given to the children. Rico Suave, a rescued greyhound, who now serves as a registered therapy dog, joins the children in their reading circle. Beginning as a one-time reading session at an Albuquerque public library, this program has also grown by leaps and bounds and within one year is now in over nine New Mexico classrooms.

Within both programs, teachers may choose the complete unit or select presentations ‘a la carte’ from the ever-growing curriculum. There are many offerings for adult and senior audiences as well. APNM’s adult education presentations cover a multitude of topics including the rewards and responsibilities of having a companion animal, safely reporting animal abuse and neglect, providing for animals in wills and trusts, the Americans with Disabilities Act, and the LINK between animal abuse and domestic violence.

APNM thanks our partners, Southwest Canine Corps of Volunteers and Grey2K USA, for their contributions to the success of the education programs. The welfare of animals and the communities in which they live will eventually lie in the hands of those who are now our children. What better audience for APNM’s message of compassion?
On the day before New Year’s Eve 2012, a horse closed a catastrophic chapter in his life and opened a better one. That day, employees of Tularosa Animal Shelter arrived to find a horrifically emaciated white gelding who had been abandoned overnight in freezing rain. Starvation left him barely able to stand, compounded by neglected, overgrown hooves.

No markings could be found and, when no one came to claim the horse, the shelter—which only accepts dogs and cats—took the unprecedented step of adopting him and named him Boss.

Immediately, shelter staff began reaching out to the community for help. Donated hay came from a variety of sources, including the local feed store and even an area church’s nativity scene. The Alamogordo Home Depot store donated a shelter structure for Boss. Additionally, APNM’s Equine Protection Fund paid for over $500 in veterinary bills to help his recovery.

Sadly, this chapter turned out to be an epilogue for Boss. Necessary extractions of abscessed teeth pushed his already-depleted immune system too far and Boss died peacefully soon after. Nonetheless, Tularosa shelter staff and the larger community are noteworthy heroes for interrupting Boss’s suffering and providing this “fighter” horse a brief but important chance at life.

**Case #1** A caseworker contacts APNM just after Christmas. An abuser has been charged in a case involving domestic abuse in a home with multiple dogs, cats, and livestock. The caseworker has already placed the livestock, but needs help with eight dogs and cats. APNM coordinates their transport to Animal Humane | New Mexico where they are sterilized and microchipped. APNM works with the caseworker and family to release custody of all but two animals, allowing for the adoption of six dogs and cats. An amazing volunteer fosters the remaining dog and cat for 12 weeks and, through APNM, even provides the caseworker with photos of the animals so the children know they’re safe. The grateful family and animals are reunited mid-March; resources for training and follow up veterinary care are provided.

**Case #2** A caller reports she is leaving an abusive relationship with her children and cats and entering a shelter, but needs help housing the cats temporarily. APNM coordinates with the City of Albuquerque Animal Welfare Department, the young cats are sterilized and a generous fosterer from New Mexico Animal Friends provides housing for two weeks. The cats are then transferred to another foster family, who eventually adopts the cats when the original caller can’t reclaim them.
ON THE ROAD TO CHANGE

5,500:
The number of miles APNM's Animal Shelter Program Manager, Victoria Murphy, traveled in her first six months on the job.

30:
The number of shelters, holding facilities, and sanctuaries she visited.

Whether rural or urban, at each stop she studies the strengths, challenges, and needs of the community in terms of animal sheltering to determine how APNM can help create more positive outcomes for animals at risk. Here are more details on a few locales.

**Gallup-McKinley Co. Humane Society**
- 4,300: the number of animals handled in 2011
- **APNM Support:** Helped obtain $3,000 spay/neuter grant from Colorado's Foundation for Protection of Animals, helped facilitate $62,200 ASPCA grant to greatly increase spay/neuter capacity.

**Santa Clara**
- 1: the number of ACOs
- 299: the number of animals handled in 2011
- **APNM Support:** Helping find local support for establishing a viable shelter.

**Deming-Luna Co. Humane Society**
- 3,050: the number of animals handled in 2011
- **APNM Support:** Help dedicated board, staff, and community members increase funding levels.

**Tucumcari**
- 773: the number of animals handled in 2011
- **APNM Support:** Helped Police Dept. apply for Petco Foundation shelter reconstruction grant for cat housing and durable, visually appealing renovations that will help prevent bacterial growth/odors.

**Statewide**
Four New Mexico sheltering professionals attended HSUS 2013 Animal Care Expo in Nashville, courtesy of ASPCA's Julie Morris Scholarship: Karen Spain, Deming; Cosy Balok, Gallup; Ben Swan, Santa Fe; and APNM's Victoria Murphy, Albuquerque.

**Other Locations Visited**
Albuquerque, Alamogordo, Artesia, Aztec, Bayard, Carlsbad, Clovis, Farmington, Gallup, Grants, Hobbs, Hurley, Las Cruces, Lordsburg, Los Lunas, Portales, Roswell, Santa Rosa, Socorro, Taos, Truth or Consequences
The Death Rattle of Horse Slaughter

It does not matter how old you are, which political party you identify with, or whether you’re rural or urban – if you live in New Mexico, it’s highly likely that you oppose horse slaughter. A 2013 scientific poll found 70% of New Mexicans oppose the slaughter of American horses for human consumption, and 70% of New Mexicans oppose a horse slaughterhouse in their community.

Nonetheless, Roswell’s Valley Meat Company chases every opportunity to gush that horse slaughter – brutal, unpopular horse slaughter – is a noble investment for New Mexico. One employee even took the time to make a video of himself threatening people while petting a horse, then shooting the horse at point-blank range, snarling, “Good!” toward the camera, and posted this video on a popular social media website.

Valley Meat’s reputation is also afflicted by its owner’s failure to report a past felony conviction on federal applications for horse slaughter and the company’s long list of health and safety violations ranging from the inhumane handing of animals to failing to protect against Mad Cow Disease. All American horsemeat is a food safety risk. Slaughtering so-called unwanted horses for food isn’t plausible, because horses are regularly given drugs and common pain relievers that make them unsuitable for human consumption.

Further, industrialized slaughter, no matter where it is done or under what circumstances, will always result in terrible suffering for sensitive, easily frightened horses. Video evidence from US slaughterhouses shows horses taking multiple hits from the killing machinery and sometimes still living when butchering begins. According to US Department of Agriculture reports, gouging out stallion’s eyes was a practice used to control horses in the last horse slaughterhouse in Texas. The inherent cruelty of horse slaughter is wrong and unacceptable in our society. Even when Texas operated that horse slaughterhouse, some people still shipped American horses to Mexico for slaughter because they made money doing so.

The contrast between gruesome horse slaughter and programs honoring and celebrating horses is stark (see sidebar). Clearly, New Mexico benefits by building and expanding these widely supported solutions to ensure that living, thriving horses are valued more than dead ones.

Slaughter apologists should stop justifying the slaughter of American horses here or anywhere else. These slaughter plans represent an extreme view that devalues equines to the lowest common denominator of price per pound and they have no place in our state. Compassionate people should listen to their instincts: They don’t have to reluctantly agree with slaughter. The majority of New Mexicans who oppose horse slaughter, from citizens to elected leaders, have the power to do the right thing. There’s just no way horse slaughter works for New Mexico.

A version of this OpEd by APNM’s Laura Bonar was published in the May 9, 2013 edition of The Albuquerque Journal.
With reports of nearby wildfires and neighborhood evacuations, we can’t help but think, What would I do with my animals? Where would we go? How would I move them? …take care of them? …keep them safe? If you haven’t already answered these questions yourself and taken action to make a plan, begin NOW.

When disaster strikes, it intensifies all the challenges and responsibilities of having animals—providing sufficient food, water, shelter and comfort—but usually in an unfamiliar environment and under stressful conditions. On the other hand, having your animals with you or knowing they are safe will be a huge comfort when dealing with your own feelings of displacement, worry, loss or uncertainty. Don’t leave your animals behind. What’s not safe for you isn’t safe for them either—be prepared and stay safe.

Make Lists to Get Started
1. To Do List  Based on these tips, write down what you need to do, what to buy, documents to gather, who to call, and what to check online. Include talking to neighbors and creating a buddy system in case you’re not home when your area is evacuated.

2. Supplies for your Animal Emergency Kit  Keep enough supplies in your kit for 3-7 days away from home.

3. Detailed Evacuation Plan  Include what you’ll need to do, and where to go, for both people and animals.

4. Safe Places to Bring your Animals  List contact information for friends, family, pet-friendly hotels, animal shelters, or veterinarians in nearby communities (confirm arrangements ahead of time).

5. Grab-And-Go List  For things you’ll want to take but can’t keep in your Evacuation Kit, keep this list near or at the top of your Kit.

6. ID Ready  Have identification and emergency contact number with your animal (always); microchip your animals; label collars, harnesses, crates and carriers; have a photo of you with your animals.

Practice Makes...well, maybe not Perfect, but at least Easier  Conduct family fire drills, including all your animals. Get them used to loading and unloading in and out of a car or trailer so it’s less stressful for everyone when it’s really time to go.

You’re Not Alone  APNM is working with local, county, and state agencies to help increase awareness and improve New Mexico’s capacity for meeting the needs of companion animals during disasters. Learn more at apnm.org/2013disasterprep.

Get involved in your own community. To learn more about volunteer and training opportunities, visit: www.apnm.org/disasterprep/whatyoucando.
Join the Voices Saying NO to Horse Slaughter and YES to Humane Solutions

Please contact your ONE U.S. Representative and TWO U.S. Senators:

★ Sen. Tom Udall
Thank him for writing to the USDA and encourage him to cosponsor the SAFE Act!
505-346-6791, 575-526-5475, 202-224-6621

★ Sen. Martin Heinrich
Thank him for writing to the USDA and cosponsoring the SAFE Act!
505-346-6601, 575-523-6561, 202-224-5521

★ Rep. Michelle Lujan Grisham
Thank her for writing to the USDA and cosponsoring the SAFE Act!
505-346-6781, 202-225-6316

★ Rep. Steve Pearce
Encourage him to cosponsor the SAFE Act.
855-473-2723, 202-225-2365

★ Rep. Ben Ray Lujan
Thank him for writing to the USDA and cosponsoring the SAFE Act!
505-984-8950, 202-225-6190

Here’s what to say:

1. Introduce yourself, giving your name and where you live.
2. Ask to defund inspections of horse meat in the Fiscal Year 2014 budget. Our federal tax dollars should not be spent inspecting cruelly-produced horse meat Americans don’t eat that likely contains toxic chemicals.
3. Only for Congressman Pearce and Senator Udall: ask to sponsor the SAFE Act (S. 541/H.R. 1094) to forever end the slaughter of American horses for human consumption; all others: thank them for cosponsoring the SAFE Act.
4. Thank your leaders for working to represent you in Washington, D.C.

Your actions are making a difference, and are an antidote to propaganda from the pro-slaughter forces that feed off hopelessness and apathy.
Thank you for continuing to raise your voice—the horses are counting on you!

Getting Creative to Leverage Your Giving Potential

You care about the animals, and you know that changing things for the better often requires more time, more resources or a combination of both for organizations like APNM. If you want to expand your ability to donate to APNM’s life-saving programs, we have a few ideas for how you can increase your giving power and help us be even more effective!

★ Trade business skills/services you offer to someone in exchange for their donation to APNM. Agree ahead of time what the value of your service will be and ask them to give you the check made out to APNM in exchange. Then mail your additional contribution to APNM!

★ If you’re purchasing a new car, consider donating your used car to APNM! Our easy Vehicle Donation makes the whole process seamless and simple for you. Contact us at 505-265-2322, ext. 21, or go to http://apnm.org/support/donate_vehicle.php for more details.

★ De-clutter your life and enjoy the extra time you gain by not cleaning around extra “stuff.” Organize a yard sale and donate the proceeds to APNM. If you’re really ambitious, you could even organize your friends and neighbors to do the same and have a neighborhood yard sale!

Tell us your own unique and creative ideas for expanding your giving, and we’ll share it with others. Thank you for wanting to make an even bigger difference for the animals!
Restaurant Review: Fei’s Café

In Albuquerque’s university neighborhood, small, local cafés abound, bustling with university students and other locals. For the last ten years, Fei’s Café—one of Albuquerque’s first vegan restaurants—has been a popular choice for diners on the Central Avenue strip. You’re just as likely to see new guests arriving to check out the menu as you are to see long-time regulars taking their usual table for lunch or dinner.

Fei and her family moved to Albuquerque from Taiwan ten years ago and she has been serving up traditional Buddhist vegan fare (no use of onions or garlic on the menu) in the family’s café ever since. The Taiwan dishes are at once familiar yet unique. Everything is made from scratch, utilizing local produce and traditional Asian vegetables.

A favorite is the Hot & Sour Soup, a peppery, herbal blend infused with mushrooms in a rich broth. Also, the rice paper-wrapped Pot Stickers are just a bit crunchy and perfectly cooked, filled with a traditional blend of cabbage and other veggies, completely reminiscent of a traditional Chinese menu pot sticker. The Veggie Stew is a colorful, tasty stew of bok choy, mushrooms, water chestnuts, carrots, and vegan ‘ham,’ cooked in a mushroom-flavored brown sauce and served over brown rice. The Bento boxes are customizable, and the Lunch version includes just enough options to leave you pleasantly full, without feeling overstuffed. Desserts include Taro Cake, Sesame Balls with Red Bean Filling, Almond Cookies, and a big selection of fruit smoothies.

Portions are modest, so you’ll probably not need a doggy bag. And service is superb—attentive and genuinely caring from Fei’s daughter.

Fei’s Café
2114 Central Ave. SE
Albuquerque NM 87106
505-243-3390
Hours: Mon. Tues. Fri. Sat.: 11:00 to 7:00
Wed. Thurs.: 11:00 to 8:30
Sun.: 12:00 to 5:00
No alcohol served
Sizzling Fabulous Fajitas

APNM’s Executive Director adapted this mouth-watering and ‘hot-hot-hot’ recipe for fajitas from PETA’s ‘Cooking With PETA’ cookbook. “Everyone always wants this recipe after they taste these; they are absolutely addicting!” As always, use as many organic, local ingredients as you can for optimum flavor.

Mix together the lime juice, olive oil, garlic, jalapeño pepper, cilantro, chili powder and cayenne pepper in a large bowl. Gently stir the tofu into the marinade, coat well, and refrigerate and let marinate for a few hours.

Once the tofu has marinated, heat a large cast iron frying pan on medium-high heat, drizzle about one TBS high-heat oil on the pan, add the tofu (leaving the rest of the marinate in the bowl to use with the vegetables later), and brown tofu well, gently turning regularly to make sure all sides are browned. While tofu is browning, put sliced vegetables in the leftover marinade, toss well. After the tofu has browned, transfer it to a bowl.

Keep heat on the frying pan and add another TBS high-heat oil. Quickly cook the vegetables on medium-high heat, reserving the final portions of marinade for the dish at the end. Once the vegetables are nearly cooked, add the tofu/faux meat to the pan, drizzle the marinade over both, and cook for a final few minutes to heat all.

Pile grilled veggies and tofu/faux meat on top of warm tortillas, top with your favorite salsa and lettuce, fold up, and prepare to light up your taste buds!

VEGAN Facts:

Every year, about 112 million—yes, MILLION—pigs are slaughtered in the U.S. for food. Look at this adorable little pig and make your pledge today to switch to one of the delicious, meatless bacons such as Lightlife’s Smart Bacon® or Turtle Island Foods’ Smoky Maple Bacon Marinated Tempeh®. High in protein, low in fat, no cholesterol, and no cruelty!

For hundreds of vegan recipes, visit www.humanesociety.org/recipes.
“I am relatively new to APNM but have quickly realized that as an animal lover, multiple pet owner, parent and former teacher, I embrace and support all this organization has to offer! One of my many favorite APNM offerings is the Open Hearts = Open Minds humane education program for elementary and middle school students. It educates children while prioritizing the humane treatment of animals. However, it goes far beyond the classroom by encouraging students to become ambassadors for animals in their homes, neighborhoods and communities. This program captures the essence of APNM’s message to all of us and I am thrilled to support and participate in it!”

~ Mary Zemon, proud sponsor of APNM’s Open Hearts = Open Minds Program, with her beloved Gabriel

Victoria L. Murphy joined APNM in 2012 as Animal Shelter Program Manager, a new position generously funded by the ASPCA®. Victoria is responsible for developing new ways to maximize New Mexico shelters’ ability to humanely care for companion animals, increase adoptions and spay/neuter, reduce euthanasia, and increase funding and training access. She brings a wealth of experience and enthusiasm to her work, most recently having served for eight years as the Town of Edgewood’s Animal Control Program Manager.

Quick to find the good in bad situations and to seek positive solutions, Victoria is a perfect fit for her job. Her creative approaches motivate people to understand the needs of shelters and to value animals. Victoria’s self-described adventurous streak fits right in, as she hits the road every few weeks, traveling across New Mexico to visit shelters and put faces to names. She is thrilled to be able to share her diverse knowledge and assist the dedicated, unsung heroes who work in animal shelters.

Victoria has served on the state’s Animal Sheltering Board since its inception in 2007 and currently is vice-chair. The Humane Society of the US recently appointed her to its Companion Animals Advisory Council.

Victoria and her husband bonded during volunteer rescue work in Louisiana following Hurricanes Katrina and Rita. Today, they share their home with ten rescued dogs and cats and a variety of livestock, including horses. Their German Shepherd, Ayla, came from a cruelty case Victoria prosecuted, and their Miniature Pinscher, Cotton, is a former puppy mill dog. Victoria enjoys hiking and camping with her husband and four-legged friends. She adores spending time with her husband, two adult daughters, foster children, and her 12-month-old granddaughter.