# enchantment

club

The Planned Giving Club of Animal Protection of New Mexico and Animal Protection Voters

#### Autumn 2016 Edition

News and information for members of APNM and APV's planned giving community, recognizing your long-term commitment to protecting New Mexico's animals.



#### apnm.org

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# Lessons From the Fire's Edge

An APNM Staff Member's Harrowing Evacuation

Two donkeys, two large pigs, several cats, multiple dogs, and dozens of birds, raptors, and chickens alike—that's just a sampling of the animals APNM Deputy Director Daniel Abram had to evacuate during the Dog Head Fire that tore through the Manzano Mountains in June.

And he only had two days to do it.

"APNM has been promoting disaster preparedness for animals for many years," Daniel said. "One would think that I, of all people—a member of the APNM staff with a menagerie of rescued animals—would have had a concrete evacuation plan in place. I didn't."

Daniel, his family, and farm all survived the fire, but standing on the edge of disaster was a wake up call. They now have a plan in place for dealing with an emergency. They cleared out shelves in a storage room for clothes, animal food, toolkit, flashlights, cell phone chargers, nostalgic items, and critical paperwork. They

created a binder of resources and phone numbers, and labeled animal crates, all now stored in one location.

"I was that person who said to himself and others, 'Yeah, I should really make a fire plan,'" Abram said. "I am now that person telling others to do it. Do it today. I am not kidding. When it is upon you, it is terrifying."

Daniel and his family didn't have to go through this alone—friends, friends of friends, and many others stepped up to help with the transport and care of his animals. In times of disaster, even with the help of friends and family, an emergency kit and evacuation plan are essential. Visit apnm.org/publications for the Animal Disaster Planning Guide.

Pictured above: Daniel Abram with Cochise, a paint donkey, who has been at Daniel's sanctuary near Tijeras for 16 years, and Molly, Cochise's mate, a Shetland pony/donkey cross who was badly abused before Daniel rescued her.

Photo by Benjamin Mastripolito

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Elisabeth Jennings Executive Director

Because of dedicated members like you, APNM and APV have been able to make significant changes in the way animals are viewed and treated in New Mexico. There is much more work to be done, and we're grateful for your faith in our ability to continue pushing for that change.

You are receiving this newsletter because you have either already committed to making a planned gift to APNM or APV, or you have expressed interest in making a planned gift, such as naming APNM/ APV as a beneficiary in your will or life insurance policy, or setting up a charitable remainder trust to benefit

APNM and/or APV. It means a lot to us that you're considering (or have already made) such a meaningful gift. Through planned giving, even one person can make a tremendous difference.

To express our appreciation, APNM/APV's Enchantment Club was established especially for donors like you. By being a member of this exclusive group of donors, you will receive a semi-annual newsletter with useful information on APNM/APV's current campaigns, as well as creative ways to help animals through financial planning. Thank you for your support.

### **How it Works**

Planned gifts, also known as estate or legacy gifts, are a wonderful tool for leaving a lasting legacy of your love and concern for animals. From charitable bequests to life insurance policies and Individual Retirement Accounts, there are many thoughtful ways to establish a planned gift. In each issue of

this newsletter, "How It Works" will provide a brief overview of different types of legacy gifts and answer your questions about planned giving. Because bequests are the most popular type of planned gift, let's start with the basics.



**Question:** I would like to include APNM in my will. How do I do this?

**Answer:** To leave a charitable bequest to APNM and/or APV, simply include the organization's name, address, and federal tax ID number in your will, and describe the gift you wish to leave. An example of this language, which can always be changed, is provided below:

I give, devise, and bequeath to [Animal Protection of New Mexico, P.O. Box 11395, Albuquerque, NM 87192, federal tax ID number 85-0283292, and/or Animal Protection Voters, P.O. Box 11651, Albuquerque, NM 87192, federal tax ID number 52-2381610] the sum of \$\_\_\_\_ [or describe the real or personal property, or portion of the estate you wish to bequeath] to be used for its general purposes.

Note: Information contained in this section is not intended to provide specific legal or financial advice and should not be relied upon as a substitute for such professional advice. We strongly encourage you to consult with an attorney or financial planner to ensure the legality of your will, and before deciding on any course of action involving your estate.

WHAT WOULD YOU DO

IF YOU HAD TO FLEE A

VIOLENT HOME BUT

COULDN'T TAKE YOUR

ANIMALS WITH YOU?



### CARE Saves Lives, Both Human and Animal

APNM's Companion Animal Rescue Effort (CARE) was founded in 1999 to address the tragic reality that up to 65% of domestic violence victims delay leaving their abusers out of fear for their animals' safety. CARE empowers domestic violence victims to leave abusive homes by providing safe haven for their companion animals and even livestock. We offer advice and encouragement to help people leave an abusive home and break the cycle of violence, protecting their whole family. Temporary homes can be provided through a network of nearly 110 providers, including public and private animal shelters, private agencies, veterinary clinics, groomers, boarding facilities, and volunteer foster caregivers.

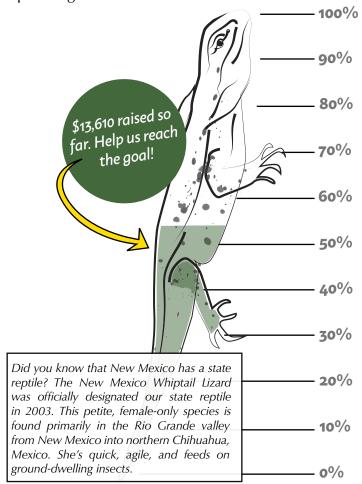
Most CARE cases involve dogs and cats, but recently we provided assistance for two birds, a ferret, and a fish for a client who was going into shelter that day. A local vet clinic agreed to accommodate all four, and a volunteer with a van transported the animals from the local police station drop-off site to the clinic.

To keep costs down and provide more hands-on attention to the animals, we found foster families for all the animals but the fish, who remained in the vet's office. Ultimately, the client was unable to take the ferret back, but the foster family loved him and ended up adopting him.

The client is now happily reunited with her animals in a safe new home. In fact, she wants to volunteer for us as a CARE foster caregiver.

### The need for the CARE program is high: Cases have increased 50% since last year.

To continue providing this lifesaving program, we need to raise \$23,000 by the end of the year. We're halfway there—please help us reach our goal with a one-time donation or monthly gift. For more information, contact Elizabeth Wolf at elizabeth@apnm.org.





# 3 Myths of Planned Giving

Myth #1: Planned giving is only for the wealthy.

Fact: Bequest donors come from all income categories. In fact, about 25% of philanthropic individuals have incomes under \$35,000, according to MarketSmart's Greg Warner. Another 22% make between \$50,000 and \$74,999, and the median bequest donor income is just \$60,400. What's more, the ability to donate your home, car, life insurance policy, IRA, or other assets makes planned giving accessible to almost everyone.

Myth #2: I should wait until I'm elderly to set up planned gifts.

Fact: As with saving, planning your legacy while you're young can add peace, meaning, and fulfillment to your life. Maybe that's why almost 45% of planned giving donors are under 55, MarketSmart's Greg Warner reported. These generous people can look forward to many years of making a difference, giving back, and shaping the very causes they have generously provided for in their wills.

Myth #3: Ugh! Planned giving is complicated. I just don't have what it takes.

Fact: Leaving a charitable bequest is surprisingly easy (see "How It Works" on page 2). Other giving options are also a snap with the aid of an attorney or a financial planner. APNM is ready to assist you with your questions and next steps; contact Elizabeth Wolf at elizabeth@apnm.org or 505-933-1123.

