We refuse to give up.

This simple concept is at the heart of our tireless and enduring work for New Mexico’s vulnerable animals. The power of our persistence is evident by the outcomes we produce and the lives we enhance. By our count, in 2018 more than 16,000 individuals benefited from our programs. Your involvement in this kind of impact is key!

The lifesaving CARE (Companion Animal Rescue Effort) helpline supported families and their animals harmed by domestic violence, and the CARE network grew to 125 entities strong. The Equine Protection Fund surpassed the “1,000 equines helped” mark, and its Endowment grew to almost $700,000, ensuring future direct services can be funded in perpetuity. Our Animal Cruelty Hotline continued to handle hundreds of calls, and its manager also reached audiences with valuable information about how to effectively challenge animal cruelty.

Humane Communities initiatives in Las Vegas/San Miguel County, Santa Fe County, and Valencia County celebrated tangible successes in those communities after three years of deep engagement in sheltering enhancements and technical support, and fencing projects to give relief to dogs kept on chains. We paid for animal control officer training in 13 counties. We were honored when The Animal Connection humane education curriculum was formally recognized—twice—for its excellence at enthraling students, teachers, principals, parents, and even correctional facility inmates with its high-impact messages of compassion for animals.

These achievements drive home the point that for any nonprofit, it is indeed an accomplishment just to maintain core activities. But we didn’t stop there. We also expanded program services by launching Humane Communities initiatives in McKinley, Mora, and Guadalupe Counties. We funded McKinley County Humane Society’s (MCHS) transportation of thousands of homeless dogs and cats to carefully vetted animal shelters in other states, allowing MCHS to perform more dog and cat spay/neuter surgeries than ever. In Mora County, we funded hundreds of spay/neuter surgeries and rabies vaccinations. In Santa Rosa/Guadalupe County, we helped secure grants for spay/neuter clinics.

In the policy realm, we kept pushing for—and financially supported—the retirement of 23 more former research chimpanzees in 2018. And we expanded our policy efforts by launching a Promoting Plant-Based Eating program to target New Mexico institutions, and deepened our focus on statewide equine policy issues.

Page 20 of this annual report articulates the crucial connection between Animal Protection of New Mexico’s program services and Animal Protection Voters’ legislative efforts, and demonstrates how stronger animal protection policies rely on complementary program services. The services and the policy efforts combine to yield powerful, enduring, and fundamental change for animals.

In 2018, Animal Protection of New Mexico and its legislative arm, Animal Protection Voters, started focusing more than ever on both Impact and Sustainability. This means both organizations are devoted to advocacy that makes a real difference, are in good legal standing and have a stable infrastructure, have capacity and expertise to do the work, are developing long-term financial viability, and provide quality and professional service. We’re proud to have achieved program and policy milestones, and strengthened business practices.

As always, we remain grateful to all our supporters who stay engaged in our mission for the long term, who use their potent voices to inform others of the plight of animals, and who realize that with time and strategic pressure, animals will be better protected in our Land of Enchantment.
“I just wanted to say thank you! The LETI [Law Enforcement Training Institute] Level 1 training was an amazing experience! All the instructors were great and I was able to network. Please keep me informed of future (LETI 2 & 3) trainings and if there are more scholarships available. I truly appreciate it.”

Dominic Tomba
Animal Welfare Officer/
Animal Cruelty Investigator
The Village of Los Ranchos,
recipient of Animal Services Officer Training Scholarship from our Building Foundations to Keep Animals Safe program
Rescued dog Spike was an excellent candidate for our Humane Communities: Santa Fe pilot fencing project, designed to improve the lives of dogs who are tethered outside for lack of a suitable fenced enclosure. The family loved him, but could only provide a makeshift shelter and an insufficient perimeter fence. Tethering Spike while he was outside put him at risk from other animals, too. But thanks to generous support from the Doris Goodwin Walbridge Foundation, we were able to give this deserving dog a fenced yard. Now, he has room to safely run and play and enjoy a shady treed area, while his family enjoys peace of mind knowing that their dog is protected.

Our Building Foundations to Keep Animals Safe program, a collection of core initiatives and pilot projects, not only addresses animals’ immediate needs, but also supports improvements needed in animal-related policies, processes, standards, and services. For example, in 2018 we conducted a comprehensive, statewide animal shelter survey to gather updated data from over 60 New Mexico shelters. This information enables us—and other advocates—to communicate clearly to the public, lawmakers, and funders the extreme challenges New Mexico’s animal shelters face, their successes, and the support they deserve.

Humane Communities

2018 marked the third year we brought Humane Communities program services to Santa Fe, San Miguel, and Valencia Counties. Each community received support and services tailored to their needs. In Santa Fe County, we continued our fence-building initiative by collaborating with animal care/law enforcement officers and local contacts on a case-by-case basis to identify fencing candidates, obtain all necessary permits, and complete fencing construction.

In San Miguel County’s Las Vegas, we provided technical support and resources for the community’s animal shelter. Continuing a rewarding partnership with the Animal Welfare Coalition of Northeastern New Mexico (AWC Pet Center), we substantially increased municipal and private support for shelter operations.

Further south, we helped the Valencia County Animal Shelter in Los Lunas secure a grant from the Dennis Friends Foundation. This allowed them to complete the construction and landscaping of a beautiful, functional, outdoor meet-and-greet area. In turn, Valencia County government funded a complete renovation of the shelter’s cat housing, its intake and reception area, storage facilities, and staff break room. These projects make it more likely that animals are healthier while being housed and have a better chance of successful adoption.
The year 2018 also saw the expansion of lifesaving program services in Guadalupe, Mora, and McKinley Counties. For example, we contributed $36,000 to the Gallup-McKinley County Humane Society (MCHS), funding their transfer of 3,952 animals to partner shelters in other states, giving homeless cats and dogs a second chance at a forever home. Our grant also facilitated an 82% increase in MCHS’s spay/neuter surgeries: 2,491 in 2018 versus 1,371 in 2017.

Spay/Neuter Successes

Humane Communities also increased spay/neuter efforts in two rural counties that have no animal shelters, scarce veterinary services, and serious dog and cat overpopulation. In Guadalupe County, after assisting with a successful spay/neuter clinic in early 2018 in Santa Rosa, we went on to help the city secure a $20,000 PetSmart Charities grant to fund four 2019 clinics in several small towns, offering free spays and neuters, vaccinations, and microchips. The city and county then pledged $5,000 to fund a fifth clinic. In Mora County, we funded spay/neuter surgeries—performed at the Las Vegas/San Miguel Veterinary Hospital—for 189 dogs and 70 cats, plus 225 rabies vaccinations. Advocates from Santa Rosa, Mora County, and neighboring communities helped us make these projects successful.

CARE

In October 2018, Betsy* contacted our CARE (Companion Animal Rescue Effort) helpline, seeking safe haven for her three dogs while she sought temporary refuge in a domestic violence shelter. While escaping her abusive relationship, Betsy had to leave behind her three dogs, and she was very worried about their safety. (Her fourth dog had recently died from injuries sustained by her abuser.) We immediately contacted appropriate law enforcement authorities who then confiscated the dogs without incident. We arranged secure, temporary housing for all three dogs and took care of their medical needs. Just over one month later, thanks to CARE’s coordinated and comprehensive services, Betsy was able to relocate safely to another county, where she celebrated a joyful reunion with her dogs. Betsy is one of 130 clients we have helped in 2018 through our CARE helpline, providing lifesaving services to victims of domestic violence and their beloved companion animals.

* Betsy’s name has been changed for her and her dogs’ safety.

2018 STATS

66 FAMILIES
128 ANIMALS

The number of people and their animals who received direct services and referrals through our CARE helpline.

$88,000

We helped the New Mexico Animal Sheltering Board develop an effective distribution plan for grants to local spay/neuter services. Grant funds were generated by New Mexico’s spay/neuter license plate sales and income tax refund donations.

74

The number of dogs and cats spayed/neutered, vaccinated, and microchipped for free in a weekend clinic in Santa Rosa.

2018 ANNUAL REPORT ANIMAL PROTECTION OF NEW MEXICO 🐾 ANIMAL PROTECTION VOTERS

“Again, THANK YOU for all your help in making this past weekend such a big success! Please know we are so grateful to you...By working together, maybe one day there will be happiness for all animals!”

– Santa Rosa resident

“It’s such a miracle that this program exists. Having a place to take your animals when your abuser has taken everything else has far-reaching implications. When I get back on my feet, I would love to devote time to this type of program... I am so grateful that you are there.”

– CARE client
Animals are more than ever a test of our character, of mankind’s capacity for empathy, and for decent, honorable conduct and faithful stewardship.

–Matthew Scully, author
On a hot day in June of 2018, Renee from Corrales called our Animal Cruelty Hotline. She saw two adult Scaled Quail birds darting around nervously on a flood drain grate, and suspected something was wrong. She listened and heard the sounds of baby chicks coming from under the grate, inside the drain. Our Cruelty Case Manager responded right away, first helping Renee pinpoint the exact location and then referring the urgent situation to the appropriate local agencies. The City of Albuquerque Environmental Services’ Urban Biology Division and Bernalillo Animal Care Services quickly arrived and worked together, using a truck winch to raise the grate. Five trapped chicks were freed and reunited with their parents.

While most of the calls received on our Animal Cruelty Hotline involve companion animals, our network and expertise allow us to provide information and assistance to just about every animal situation that comes to our attention. Answering hundreds of calls every year, we are a central source for help to all New Mexicans concerned about animal abuse.

In 2018, hoarding cases were the focus of much of our work. These cases often involve lengthy investigations and law enforcement involvement and can take many months to resolve. But we are diligent in our approach and strive to provide help, no matter how long it takes.

I’m happy that I made the call! Also, so glad to see the babies are back with their parents! Great work! Thank you all for everything that you do. You guys are heroes!!

– Renee, Animal Cruelty Hotline client

2018 STATS

7
The number of animal hoarding cases that our Cruelty Case Manager helped to resolve.

390
The number of animals involved in those seven cases.

80
The number of dogs rescued from one animal hoarding case.

$10,000
This generous grant awarded by the Bonner Family Foundation allows us to continue providing training scholarships for animal services officers.

Rescued quail chicks (above); distressed adult quail on top of drain (below).

Photos by Nick Peterson
The days were getting shorter and Diane was running out of options. Her main sources of comfort were Lynae and Teddy,* her mare and gelding—best friends she adventured with over many years. These sensitive souls were her family, but they were now elderly and required extra special care. Diane worked hard, but she had been without paying work for a little while, despite applying for many jobs. She felt overwhelmed with responsibilities caring for her aging mother and her non-human family members.

By the time she reached out to our Equine Protection Fund, Diane was running low on feed for her precious horses. But thanks to her courage in asking for help, her determination to keep her horses healthy and at home, and the support of donors who give to our Equine Protection Fund, we were able to provide payment to a local feed store and Diane was able to pick up quality grass hay for her two horses. Later that month, Diane secured two part-time jobs to make ends meet, and today she still counts time spent with her beloved horses as the best part of the day.

Emergency Feed Assistance is fundamental for New Mexico’s safety net to help keep horses healthy and protect them from the cruelty of horse slaughter. We are proud to have offered this vital service since 2010, and in 2018, we celebrated 1,000 horses helped through our Equine Protection Fund.

In 2018, we invested heavily to help equines in the care of dedicated horse shelters and rescues all across New Mexico. The Horse Shelter, Four Corners Equine Rescue, McKinley County Humane Society-Equine Aid, Walkin’ N Circles Ranch, Dharmahorse Equine Sanctuary, Ranger’s Legacy Equine Rescue, and more received financial support for veterinary and other essential care costs. We also continued providing gelding for colts and stallions, both in private care and in shelters, helping to prevent the births of unwanted horses in the future. We also continued providing Trail’s End—humane euthanasia performed by a licensed veterinarian—to prevent suffering for seriously ill and injured equines.

And that’s not all. We successfully began to raise new funds to help provide PZP birth control vaccine treatment and other essentials for horses who reside on New Mexico’s Pueblos, Tribes, and Native Nations. Look for updates about this exciting work in 2019. Instead of succumbing to pessimism, our team met dire horse-related challenges with compassion, expertise, strategy, and resources. Huge thanks to our incredible supporters for the strong commitment you’ve made to horses, donkeys, and mules all over New Mexico.

*Names have been changed to protect privacy.
“I’m the only ‘horse person’ in my family. No one else understands the risk of trying to rehome two non-sound horses in this economy. None of them can understand how I can be so attached to them either...your support means so much, thank you, I really appreciate your help.”
– Diane, Equine Protection Fund client

2018 STATS

18 FAMILIES
24 EQUINES
The number of recipients helped by our Equine Protection Fund’s Emergency Feed Assistance.
72
The number of equines helped at shelters around the state with support from our Equine Protection Fund.
$24,155
The amount spent on direct services for horses, donkeys, and mules.

Photo by Jessi Princiotto/Animal Protection of New Mexico
The newest students for *The Animal Connection* curriculum live in pods, behind a series of slamming steel doors and a 12-foot chain link fence covered in concertina wire. They wear uniforms: orange jumpsuits with “CNMCF” stamped in black across their backs. These students must apply in order to participate in our 12-week, *The Animal Connection* adult curriculum and are selected by a committee of correctional officers, caseworkers, and the deputy warden of “Level 2.” In addition to attending the classes, each person signs on to care for and train a dog from the Valencia County Animal Shelter. Our humane education program staff have entered the Central New Mexico Correctional Facility (CNMCF).

The innocence and vulnerability of an animal can bring about great learning experiences. As 14 inmates patiently fed, comforted, cleaned up after, and taught obedience skills to their shelter dogs, they came to realize they were learning, too. The 42 dogs who have come through the CNMCF Level 2’s “Pup Program” live in the facility with the inmates, and by doing so, have made room for 42 more dogs at the Valencia County shelter. Eighty-four dogs given a second chance at a forever home is alone cause for celebration. However, the success of the curriculum can be measured in another way as well: rehabilitation. Inmate C.E. writes, “I had a lot to learn, patience, responsibility, and to stay open-minded to the other handlers’ ideas. I feel as if I’m being taught how to be dependable and it gives me joy to see the inmates in the hospital so happy to pet my dog…” Patience, responsibility, reliability, acceptance of others’ opinions, and empathy are keys to rehabilitation. After the presentation on “Blood Sports,” Kevin Meeks, CNMCF caseworker said, “More rehabilitation took place in your two hours with them today than has taken place in the two years most of them have been here.”

In 2018, we also expanded *The Animal Connection* student presentations to even more elementary and middle schools: Santo Domingo, MacArthur, McCullum, and Route 66 Elementary Schools, as well as Washington and Van Buren middle schools. New adult presentations were provided for the New Mexico Departments of Public Health, Public Education, the NM Judge and Lawyers Assistance Program, NM Board of Veterinary Medicine’s continuing education program, Oasis, Habitat for Humanity, and the Corrales Library.

Whether the student wears business attire, scrubs, jeans and a t-shirt, or an orange jumpsuit, learning how to humanely and responsibly care for an animal, and being open to the unconditional love the animal offers, is a life-changing lesson for all.
“More rehabilitation took place in your two hours with them today than has taken place in the two years most of them have been here.”
– Kevin Meeks,
Central New Mexico Correctional Facility Case Worker

“Trust has developed between the dogs and their inmate-trainers, and trust has developed amongst the inmates. It is refreshing to witness the inmates develop a genuine compassion for the canines they have cared for since the program was initiated.”
– Desmond Austin,
Central New Mexico Correctional Facility, Level 2 Classification Officer

2018 STATS

687
The number of elementary and middle school students who participated in The Animal Connection curricula.

1,288
The number of students who received special presentations.

467
The number of adults who received special presentations.

44
The number of juvenile and adult inmates who participated in the adult version of The Animal Connection.

Photo by Becky Koster

The year started with an ominous announcement from the National Institutes of Health (NIH): a new Working Group would investigate the “risks” of moving chimpanzees to sanctuary. Working with chimpanzee experts locally, nationally, and around the world, we countered pressure from laboratories’ baseless arguments to keep older, sicker chimpanzees out of sanctuary. We asked for help to represent the chimps’ interests, and you responded in force, generating thousands of public comments. The New York Times again covered chimp survivors of invasive research, and featured our Chief Program & Policy Officer Laura Bonar as “one of the leaders in the effort to stop experimentation on chimpanzees and move them to sanctuaries.”

Two U.S. Senators, Tom Udall (D-NM) and Bill Cassidy (R-LA), also wrote to the NIH, and all of our voices together made it clear that all of the chimpanzees at Alamogordo Primate Facility (APF) deserve sanctuary.

Best of all, we helped secure sanctuary for twenty-three wonderful, unique, resilient APF chimpanzees with support from our Chimpanzee Sanctuary Fund. This huge accomplishment changed the lives of:

- **Spock, Hawkins, Wimpy, Robbie, Leann, and Hope** in February, 2018
- **Devon, Bryan, Heidi, Randy, Lori, and Donnie** in March, 2018
- **Halley, Bowen, Harley, Josefina, Austin, and Francis** in April, 2018
- **Star, Leslie, Nichole, Maurice, and TJ** in May, 2018

All of these individuals are now thriving, living in larger social groups, experiencing a richer quality of life, and finally getting to make meaningful choices at Louisiana’s Chimp Haven!

Chimp Haven’s expansion will accommodate all of the remaining 48 APF chimpanzees by the end of 2019. Just as we celebrate hundreds of chimpanzees who have reached sanctuary in recent years in the United States, Animal Protection of New Mexico will push relentlessly for those survivors who remain in lab settings. We thank you for never giving up and always standing strong with us.
“Chimp Haven is grateful for the continued support of Animal Protection of New Mexico’s Chimpanzee Sanctuary Fund, which allows us to provide high-quality medical and behavioral management, enrichment, and daily care for our most recent APF chimpanzees...We continue to appreciate Animal Protection of New Mexico’s trusted partnership and efforts to build momentum behind this urgent work.”
– Chimp Haven

**2018 STATS**

**$204,000**
The amount granted by our Chimpanzee Sanctuary Fund to help New Mexican chimpanzees.

**23**
The number of chimpanzees moved from APF to Chimp Haven.

**30 to 52**
The age range of surviving chimpanzees still waiting in APF.

Nichole appeared sick and miserable much of her young life in the research lab in New Mexico, but her story is finally different now. Nichole loves to climb up high onto open air structures, bask in the sun, and indulge her inquisitive nature, all while dazzling others with her striking eyes and beautiful features.

*Photo courtesy of Chimp Haven*
The normally loud and bustling Capitol Rotunda fell silent as three fierce but compassionate women outlined in stark terms what robust spay/neuter funding would mean to them, as well as their families and neighbors, in McKinley County and on Navajo tribal land. Often, the focus of discussions around dog and cat overpopulation centers on the impacts to urban areas, where sheltering organizations house, adopt out, and euthanize tens of thousands of animals every year. But at the 2018 Animal Roundhouse Day press conference, veterinary technician Bobbie Jo Billy, animal control officer Stacy Gruber, and spay/neuter advocate Brooke Garcia spoke of the unique challenges in rural New Mexico.

As members of the audience were brought to tears, Brooke told the devastating story of a young boy in her community who was killed by a pack of feral dogs—a consequence of the lack of spay/neuter resources available in rural and underserved parts of our state. Stacy and Bobbie Jo shared that many people in their community want to spay or neuter their animals, but the lack of affordable or accessible services is an insurmountable obstacle. Their message underscored the problems faced by people in nearly every corner of New Mexico where residents are eager for solutions.

During the 2018 state legislative session, Animal Protection Voters (the legislative arm of Animal Protection of New Mexico) worked with sponsors on its priority legislation: Senate Bill 51 and House Bill 64 were identical measures aimed at creating a sustainable funding mechanism for statewide spay/neuter services. The bills called for phasing in, over three years, a modest fee of $100/year on pet food manufacturers for each dog and cat food/treats product they register as a condition of sale in New Mexico. Why this approach? Because it’s proven to work. Other states—including states with smaller consumer markets than New Mexico—charge pet food manufacturers higher annual fees and dedicate those funds to low-cost spay/neuter services. In those states, animal shelter intake and euthanasia numbers have decreased, while the pet food industry continues to thrive and consumers experience no negative side-effects.

SB 51 and HB 64 represented Animal Protection Voter’s second attempt at enacting this life-saving, cost-saving policy—and we were nearly successful. HB 64 crossed the finish line first—passing the House 48-19, then passing the Senate 30-4, and then returning to the House floor for a final concurrence vote (approving amendments made by the Senate). This bipartisan-supported legislation would have had a monumental impact on animals in communities throughout the state. But despite our tremendous efforts to convince her otherwise, then-Governor Susana Martinez vetoed the bill.

We and advocates statewide were disappointed with the outcome, and mourned the tens of thousands of homeless dogs and cats that would be euthanized in the next year, with nothing new in place to begin to make a real difference in reversing New
Mexico’s expensive and tragic dog and cat overpopulation problem. But like always, we remain determined to pass this legislation, regardless of the obstacles. We will build on the growing support for this spay/neuter funding effort that comes from even broader and more diverse segments of the community every year.

In addition to promoting legislation, Animal Protection Voters defeated all bills introduced during the year that would have harmed New Mexico’s animals.

In the midst of the 2018 legislative session, Animal Protection Voters also raised its voice to support the City of Albuquerque’s successful resolution in support of banning coyote killing contests. This provided important momentum for the outcome of statewide legislation in the 2019 legislative session.

2018 brought headway, hope, and conviction for this honorable work that matters to a majority of New Mexicans. We know that with hard work, raised voices, and determination, humane and common-sense policies will eventually prevail.

The number of U.S. states that have raised pet food manufacturer fees to successfully fund low-cost spay/neuter services and reduce dog and cat euthanasia, with no known negative side effects.

$1.2 million
The amount of spay/neuter funds projected to be raised annually after the three-year phase-in period if HB 64 had been signed into law.

$500,000
The amount of annual projected cost-savings for local government animal control and shelters if HB 64 had been signed into law.

8–0
The unanimous vote by Albuquerque City Council to approve a resolution in support of banning coyote killing contests. (Mayor Tim Keller signed the resolution.)

“Everyone knows how desperately needed funds are for spay/neuter programs so it’s disappointing that HB 64 was vetoed. But I know that Animal Protection Voters never gives up, so I will look forward to a future bill. Perseverance has paid off in the past and it will again.”
– former New Mexico Representative Kathy McCoy

“I stand with Animal Protection Voters and pet owners across New Mexico in strong support of spay/neuter legislation. Spay/neuter is humane, long overdue, and it helps the bottom line of counties and municipalities.”
– Lt. Gov. Howie Morales
The gatherings organized in early 2018 between pro-trapping interest groups and wildlife advocates painted a clear, alarming picture: trappers and their defenders are unwilling to improve any aspect of archaic and dangerous public lands trapping for the benefit of the public and wildlife. Meetings, hosted by New Mexico Department of Game & Fish (NMDGF) and professionally facilitated, were convened to explore any areas of agreement between the polarized groups. After a dog named Greta had been recently injured by a leg-hold trap while being walked on-leash on public land, the need for policy changes that could prevent such tragedies in the future was crystal clear to us.

Animal Protection of New Mexico provided a leading voice for change in current trapping rules and laws, and came to the table in good faith, shaping the discussion over the course of four meetings. We proposed everything from a trap ban on public lands—like what is set out in legislation pushed by our legislative arm, Animal Protection Voters—to more moderate changes to bring about incremental protections against animal cruelty and commercialization of wildlife. The number of trappers in New Mexico is infinitesimal, but their voices have historically been given outsized weight by policymakers. This stands in stark contrast to the vast majority of New Mexicans who oppose trapping on our public lands, who want to recreate safely on those lands, and who expect our state’s wildlife to be managed humanely.

Shockingly, the only ideas offered by trappers and their defenders at the meetings were a radical suggestion to ban dogs from public lands for nearly half the year, and an increase in the mandatory trap check frequency—from daily to every 72 hours—that would result in a dramatic increase in animal suffering.

Following these meetings, the State Game Commission initiated a series of public discussions to consider what would essentially amount to inconsequential rule changes. The Commission Chair made clear that these proposed changes were actually intended to undermine legislative efforts to enact more serious restrictions and to “save” trapping. We attended a Roswell commission meeting to voice grave concerns about the anemic suggestions and push for stronger regulations that would actually address the myriad problems caused by trapping in New Mexico. Subsequently, the Commission abandoned its weak proposals.

In 2018, we also maintained our legal actions in federal and state court against the Commission for its improper 2015 decision to expand cougar trapping in New Mexico.

Changing over a century of archaic, cruel, and scientifically indefensible wildlife policies takes enormous time and resources. These challenges in New Mexico mirror those in other states. We are determined to establish improved century wildlife management approaches for the benefit of our wildlife and our citizens, and the wellness of our state. The effort to meaningfully restrict the use of dangerous, indiscriminate traps, snares, and poisons in our state is one of our toughest fights right now. But like so many long-fought campaigns that resulted in positive change, we know that with the help of our supporters we can do what seems impossible.

Greta survived getting caught in a trap, but not without suffering an injury to her left paw. So many other animals don’t survive the experience.
“The Animal Protection Voters crew is an inspiration and so helpful in educating us—remaining focused and, especially, civil, even with those who disagreed. THANK YOU for all your hard work and devotion.”

– Naima Shea

9
The number of dogs known to have been caught in traps in New Mexico during the 2017–2018 trapping season.

3
The number of critically endangered Mexican wolves known to be caught in traps in New Mexico during the 2017–2018 trapping season. One lost a leg. One was found dead after release.

51
The approximate number of endangered Mexican wolves that live in New Mexico.

19 of 33
The number of New Mexico counties where residents or tourists have reported a negative experience with traps, snares, or poisons.

The indiscriminate nature of traps causes untold damage to the rich biodiversity of our state.

A tourist found a raven caught in this leg-hold trap set on public land near Aztec, New Mexico. Mammals, birds, domestic animals, and even people fall victim to these dangerous devices that are inappropriate on our public lands.
“No thanks, I’m good” was the gentlemen’s response when offered a vegan Frito pie, which was the free lunch Animal Protection of New Mexico was serving at a conference held in Albuquerque. After ensuring he had no allergies or sensitivities to any of the ingredients, plant-based eating program manager, Tony Quintana, said, “If you try it and don’t like it, I’ll do fifty push-ups in front of everyone before my presentation.” The gentlemen chuckled and replied, “OK, I guess I’ll try some.” He returned later for a second helping and simply said, “you don’t owe me any push-ups....”

In October 2018, Animal Protection of New Mexico launched its newest program, Promoting Plant-Based Eating, expanding our impact by protecting animals harmed and killed in the industrial agriculture system. The new program aims to increase plant-based eating across the state by making plant-based foods more available and accessible, and helping New Mexicans understand that each food choice they make can either help or harm animals, the environment, and their health. Wherever New Mexicans eat (restaurants, cafeterias, businesses, schools, etc.), we want plant-based foods “on the menu.”

The Promoting Plant-Based Eating program includes engaging restaurants and cafeterias to increase their plant-based offerings, providing cooking classes and other special events, distributing useful information about plant-based eating, and providing continuing education for healthcare professionals and other educators on the health benefits of a plant-based diet.

First focusing on assessment and planning in 2018, Animal Protection of New Mexico conducted interviews to gather data about local knowledge, attitudes, and beliefs about plant-based eating, collected feedback about individuals’ local dining and shopping experiences, and assessed existing local and national plant-based eating initiatives. Data from 48 interviews is being used to inform program activities.

A volunteer outreach committee, armed with a compelling media/marketing kit, forms the people-powered effort that is already persuading people to switch to plant-based eating. Resources to assist with the transition to plant-based eating are available on Animal Protection of New Mexico’s website (www.apnm.org/plantbased), and on the program’s Facebook page (www.facebook.com/PBENM/). Available are recipes, restaurant reviews, and an updated “New Mexico Vegan Dining Guide” that already includes 222 listings in 11 different cities. The guide will be revised as restaurants realize the advantages of providing plant-based options to meet ever-increasing demand. A plant-based eating blog keeps followers aware of the latest trends in plant-based eating in New Mexico and beyond.

Every aspect of our Promoting Plant-Based Eating program broadcasts our powerful message: “A better world begins on your plate.”

We have created an array of materials to help communicate the myriad benefits associated with consuming and serving plant-based foods.
Cows are complex, social animals who grieve when friends or family members die.

One third of the earth’s fresh water is used by the meat and dairy industry.

Plant-based diets consisting primarily of whole foods have been shown to help manage, prevent, and in some cases even reverse/cure cancer, diabetes, and heart disease.

“This is a wonderful addition to Animal Protection of New Mexico’s programs. It really does round out the circle of protection for animals.”
– Cecilia Clark

250
The minimum number of people reached through outreach during the first three months of the program. A vegan lunch served at the 4th Annual International Hip Hop Activism Conference was a big hit!

222
The number of restaurants in Animal Protection of New Mexico’s “New Mexico Vegan Dining Guide.”

365
The approximate number of animals saved per year by each person who eats a plant-based diet.

24
The number of volunteers already serving on the Plant-Based Eating Advisory Committee.
WORKING TOGETHER TO CREATE POWERFUL, POSTIVE CHANGE THAT’S DRIVEN BY LOCAL NEEDS

- Polls on trapping, poisons, and killing contests
  - Beavers Belong! resources and guide
- Chimps to Sanctuary Fund
- Humane education curriculum and outreach
- Equine Protection Fund
- CARE Program Services
- Disaster preparedness and response resources
- Statewide animal shelter surveys
- Animal control cruelty investigations and LINK training
  - Law enforcement manuals
- Plant-based eating resources
- Passed legislation to ban coyote killing contests (2019)
- Pursued legislation to ban traps/poisons on public lands
- Shut down Coulston Lab
- Lead effort to end Chimp research in the United States
- Persued public education dept. to require offering alternatives to dissection
- Persued NM Livestock Board to alter policy: shelters get first right to estray horses
- Stopped horse slaughter plant
- Created Horse Shelter Rescue Fund (HSRF)
- Created tax refund donation check-off to help fund HSRF
- Secured recurring funding for domestic violence protective services
- Secured monetary appropriations for shelters, spay/neuter
- Persued legislation to fund spay/neuter
- Passed law to regulate and ensure only humane euthanasia methods are used in shelters
- Created tax refund donation check-off for spay/neuter funding
- Established/secured funding for the Animal Sheltering Board/Committee
- Passed felony animal cruelty law
- Passed dog chaining memorial
- Passed ordinance restrictions on dog chaining
- Fought (and continue to fight) harmful animal agriculture practices

Our Animal Cruelty Hotline
Our Supporters
Public Demands for Change
Media Reports
all help us capture the voice of the community
## GOALS FOR THE NEXT DECADE

### PROMOTING COEXISTENCE WITH WILDLIFE
- Ban coyote killing contests: **Done as of Spring 2019!**
- Restrict traps, poisons on public lands

### CHALLENGING ANIMAL CRUELTY
- Reform the criminal justice system’s approach to animal cruelty
- Ensure bestiality is illegal
- Include ‘harm to animals’ as domestic abuse

### PROMOTING PLANT-BASED EATING
- Increase the availability of plant-based foods wherever food is served/sold

### BUILDING FOUNDATIONS TO KEEP ANIMALS SAFE
- Establish substantial, state-supported statewide spay/neuter program
- End dog chaining as we know it
- Establish state-supported animal control officer certification, training

### PROTECTING HORSES, DONKEYS, AND MULES
- Implement true reforms in horse racing
- End the sale of horses in NM for slaughter
- Collaborate with native nations to enhance tribal animal protection

### TEACHING COMPASSION FOR ANIMALS
- Provide widespread humane education

### SECURING SANCTUARY FOR CHIMPANZEEES
- Secure permanent sanctuary for the Alamogordo Primate Facility chimpanzees

*Photo by Laura Bonar/Animal Protection of New Mexico*
FINANCIALS

REVENUE
$3,045,891

- Grants & Contracts $2,891,582
- Individual $301,558
- Investment* -$181,978
- In-Kind $19,251
- Other Income $15,478

*reflects overall market losses

EXPENSES
$1,830,044

- Program Services $1,221,341
- Management & General $465,254
- Fundraising $143,449

SPENDING RELATED TO STRATEGIC GROWTH

$589,208
- Program
$241,744
- Administration
$132,120
- Fundraising

Financials reflect the 2018 combined financial statements for Animal Protection of New Mexico and Animal Protection of New Mexico Foundation.

A Guidestar (guidestar.org) Platinum rating encourages nonprofit organizations to share their progress and results in important new ways, moving beyond simplistic financial ratios to reflect the meaningful change organizations are making in the world.

Animal Protection of New Mexico and Animal Protection Voters are proud to share the following outcome metrics from 2018:

2
The number of formal animal protection policies established.

4
The number of formal anti-animal policies blocked.

59
The number of community events/trainings held.

16,040
The number of individuals/groups/animals benefitting from tools, materials, resources (not counting website visits).

10
The number of program and organizational innovations.
I had the good fortune to have grown up in close proximity to wildlife in Montana, and animals have always played an important role in my life and relationships. Over the years, I’ve shared my home with many rescued cats and dogs, although currently my companion animal “fix” is fulfilled by snuggling with those animals who live with friends and clients.

As a long-time New Mexico resident, I’ve become closely acquainted with Animal Protection of New Mexico and Animal Protection Voters, both effective and well-run organizations doing very important work. While Animal Protection of New Mexico focuses more on much-needed program services and activities that support animals and the people caring for them, Animal Protection Voters lobbies our state legislature to pass laws protecting both wild and domestic animals. Their Santa Fe office, centrally located in the heart of town, is a great place to go for information or events that keep the community engaged and informed.

I give annually to both Animal Protection of New Mexico and to Animal Protection Voters because I am impressed by their functionality and strategic approach, and I believe both organizations are making big changes for New Mexico’s animals. Hand in hand they are making progress to give a voice to animals in New Mexico and to evolve human consciousness about living in harmony with animals. Both groups inspire confidence and hope for our future, so why not give as much as possible?

–Donna Bone, Landscape Designer, Design With Nature
Animal Protection of New Mexico
Animal Protection Voters
P.O. Box 11395
Albuquerque NM 87192

Animal Protection of New Mexico’s mission is to advocate the rights of animals by effecting systemic change, resulting in the humane treatment of all animals. **Board of Directors:** Anne Coller, President; Susan Diaz, Treasurer; Tom Alexander, Director; Joan David, Director

Animal Protection Voters’ mission is to actively promote and support animal-friendly legislation at the local, state, and federal levels, to build an effective political voice for animal advocacy in New Mexico, and to hold New Mexico’s elected and appointed officials accountable on animal issues. **Board of Directors:** Robert Schutz, President; David Holland, Secretary; Danielle Wilson, Director; Scott Fuqua, Director; James Corcoran, Director

“Every encounter with your organization increases my respect and gratitude for you. I hope the entire country is aware of your method so that each state can effectively do this work.”

– Animal Protection of New Mexico/Animal Protection Voters supporter

505-265-2322
apnm.org
apvnm.org