



# Let us share your brand with thousands

## Sponsor Animal Protection of New Mexico

At Animal Protection of New Mexico, we are committed to creating and sustaining a community of passionate, engaged animal advocates in New Mexico.

Business sponsors like you not only help fund our critical advocacy work and program services, but also have the opportunity to create relationships with our statewide network of passionate, engaged supporters.



## Reach a passionate community



20,500 website visits (quarterly)



Over 8,600 Facebook followers



Over 12,000 email subscribers



Over 1,600 Twitter followers



Over 1,600 mail recipients

For more information please contact Isabel Slator at 505-264-9643 or [isabel@apnm.org](mailto:isabel@apnm.org)

# Benefits

## Platinum Level (\$5,000)

- Everything below, plus:
- Half-page Business Spotlight article in Making Tracks magazine (first year only)
- Feature in our annual Business Spotlight email to full supporters list
- Two tickets to all exclusive Animal Protection of New Mexico events (on hold due to COVID-19)
- Social media share opportunities
- Ability to customize package to meet the needs of your business

## Gold Level (\$2,500)

- Everything below, plus:
- Special acknowledgment in Making Tracks magazine
- Two tickets to Animals and Architecture, our annual signature event (on hold due to COVID-19).

## Silver Level (\$1,000)

- Everything below, plus:
- Company name and logo featured in annual Business Spotlight email to full supporters list and on Business Sponsors webpage
- Social media post opportunities

## Bronze Level (\$500)

- Acknowledgment in our Annual Report
- Your company featured on our Animal Protection of New Mexico Business Sponsors webpage
- Acknowledgment in annual Business Spotlight email to full supporters list

Curious about a benefit you don't see? Ask us! We'll do our best to accommodate the specific needs of your business. Custom supporter packages also available.

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