2020 IMPAC

ANIMAL PROTECTION NEW MEXICO

ANIMAL PROTECTION VOTERS



BEING **THERE** TO SAVE LIVES



Cover: A family with their companion horse at a gelding clinic in Ramah Navajo; Cover and above photo: Laura Bonar/APNM

The year began with a full docket of work. Our legislative team worked relentlessly in the "short" session that ended in February to oversee the passage of Senate Bill 57, to establish in New Mexico a proven method of funding for widespread and affordable spay/ neuter services statewide.

But by March, with the arrival of the COVID-19 pandemic, all our lives had changed. APNM's staff began working remotely—ready, willing, and able to adapt. We wondered how this catastrophic global health emergency would affect us here in New Mexico. How would it affect our work?

The answer came quickly...our Equine Protection Fund services experienced an explosion of cases and needs. Where 2019 had seen 35 new cases in the second quarter, we were now at 709 new cases by the end of the second guarter in 2020.

In a year like no other, we stepped up and provided help to save thousands of equines throughout the state.

The pandemic also affected our other programs. When schools closed for in-person instruction, we seamlessly adapted to the widespread change, and our humane education team got to work on creating digital versions of their classes.

And when it became apparent that many New Mexicans were experiencing food insecurity, we worked harder than ever before and helped provide healthy, plant-based food to communities in need. Our Promoting Plant-Based Eating program converted all its outreach to digital format, providing helpful information through dozens of webinars, blogs, cooking classes, podcasts, and email alerts to eager viewers.

We proved, yet again, that APNM and APV are here and essential for a healthier, more humane New Mexico. So much so that APNM was designated an Authorized Disaster Response Organization by the New Mexico Department of Homeland Security and Emergency Management.

The support we receive from individuals, businesses, and grants makes this work possible. The dedication and drive of our team make it a success.

Elisabeth Jennings, *Executive Director* Animal Protection New Mexico **Animal Protection Voters Anne Coller,** Board President Animal Protection New Mexico **Robert Schutz,** Board President

Animal Protection Voters

BIG WINS & EFFORTS

- Passed law creating statewide spay/neuter funding mechanism for cats/dogs of low-income New Mexicans
- Swiftly adapted and expanded equine program services to support communities reeling from the health and financial effects of COVID-19 (including working with growers on extensive hay donations and ensuring several horse gelding and health clinics were completed safely)
- Supported underserved communities with fresh, healthy, plant-based food
- APNM designated as an Authorized Disaster Response Organization by NM Department of Homeland Security
- Secured Santa Fe ordinance changes to ban all dog chaining & prohibit keeping dogs outside in extreme weather/temps

- Relentlessly pressed National Institutes of Health (NIH) to send Alamogordo Primate Facility chimps to sanctuary and prepped for January 2021 lawsuit against NIH
- Successfully pressed NM Game & Fish to adopt humane wildlife euthanasia policy after bobcat strangulation
- Maintained our program services despite the challenges of the pandemic: CARE Helpline; Cruelty Hotline; Humane Communities projects in Santa Fe, Mora, and McKinley Counties
- Launched Online Town Halls, bringing our program information to attendees from all across New Mexico and beyond

PROGRAMS

- Established a Washington, D.C., office for federal focus
- Grew our Equine Protection Fund Endowment to support a sustainable safety net for New Mexico's equines
- Expanded our capacity for humane education to statewide coverage and beyond, by beginning to convert The Animal Connection curriculum to digital format
- Established APNM as a Bernalillo County CARE professional services vendor

OPERATIONS

- Earned unmodified APNM/APNMF 2019 audited financial statements (done in 2020)
- Expanded our development capacity and grew our business sponsor program
- ❖ Achieved growth in APV income and support
- Maintained a disciplined, data-driven approach to budgetary decisions
- Enhanced our systems security
- Performed strategic and annual planning
- ❖ Launched a new, streamlined donor database

SUSTAINABILITY & CAPACITY BUILDING



Photo: Vasyl Koshan/Deposit Photos

BUILDING FOUNDATIONS TO KEEP ANIMALS SAFE

45

Calls received

68

Animals helped





Our CARE program services exist to save the lives of those affected by domestic violence. By coordinating temporary foster care for the animals of those affected by domestic violence, we enable both to leave the abusive environment...so that victims of domestic violence become survivors.

Despite a decrease in the number of calls received in 2020, our work made a life-saving difference to the 68 animals and 14 families who sought our help.

The CARE Helpline

- Received 45 calls and helped 68 animals
- Coordinated direct services for 30 animals belonging to 14 families
- Provided referrals to domestic violence resources for 23 callers
- Reunited 17 animals with their families and transferred 3 animals to rescue, where they were adopted into loving homes

CARE services are made possible, in part, by a grant from



Photo: Alonafoto/Shutterstock

303

Spay/ neuter surgeries

Bales of hay

Vaccines

Doses of Frontline®

City of Santa Rosa

 Provided research on grants, COVID-safe procedures, and mobile veterinary possibilities for 2021 spay/neuter clinics

Mora County

- ♣ Facilitated 303 spay/neuters and 410 rabies and other vaccines
- Local volunteers helped with outreach when safe to do so

San Felipe Pueblo

- Coordinated donation of 100 bales of equine hay
- ♣ Distributed 700+ doses of Frontline® (donated by Boehringer Ingelheim Animal Health)
- Donated flea and tick yard spray





Humane Communities projects bring spay/ neuter services, fencing, and animal protection initiatives to specific communities through local partnerships.

Although many events were cancelled with the arrival of the pandemic, we provided assistance through coordination and delivery of services such as affordable spay/ neuter clinics, vaccinations for dogs and cats, flea and tick control donations, distribution of bales of hay for equines, and delivery of essentials to communities of people and animals at risk.

McKinley County

APNM contribution: \$39,812 to assist with community outreach and transport of 2,848 animals to other states for a greater chance of adoption:

- ❖ Picking up unwanted and stray homeless animals on the Navajo Nation
- ❖ Vaccinating/deworming/providing veterinary care and temporary housing for homeless animals
- ❖ Delivering needed dog and cat food/supplies to families isolated by COVID-19
- ❖ Delivering dog and cat food/supplies and human supplies to Pine Hill/ Ramah Navajo Chapter
- Delivering donated dog/cat food to Gallup Food Pantry

Photo courtesy of McKinley County Humane Society

CHALLENGING ANIMAL **CRUELTY**

Calls answered

ACO scholarships funded



THE ANIMAL **CRUELTY HOTLINE**

APNM's powerful approach to challenging animal cruelty begins with our operation of the Animal Cruelty Hotline. When calls or emails come into the Hotline, the Animal Cruelty Case Manager uses a network of contacts throughout the state to refer cases to the appropriate law enforcement agency. With rigorous follow up, we keep the case open until a resolution is achieved.

The Hotline also serves a powerful secondary role: we track and analyze data to evaluate trends in animal cruelty and to determine priorities for potential policy changes. The Hotline also identifies areas of the state that could benefit from additional law enforcement training and humane education.

2020 saw a staggering 729 calls to our Animal Cruelty Hotline. Perhaps, with more people staying at home, they witnessed more cruelty in their neighborhood?

The Animal Cruelty Hotline

- ❖ 729 calls answered
- Most common calls: dog abuse/neglect: 217

ACO Scholarships

❖ Funded over \$9,000 worth of training scholarships (NACA online training modules Basic ACO 1 and Basic ACO 2) to 38 Animal Control/Service Officers in 9 counties

Other Activities

- Spoke to city council in support of successful Santa Fe City ordinance changes: extreme weather protocol, ban on all chaining and tethering
- Letter to NM Dept. of Game & Fish re: their use of strangulation as method of "euthanasia:" policy changed; officers trained
- Hosted Hotline Virtual Town Hall Meeting

ACO Scholarships funded by a generous grant from the Bonner family

Photo: Arena Creative/Shutterstock

SECURING SANCTUARY FOR **CHIMPANZEES**



Chimps waiting





APNM has worked diligently to ensure that all chimpanzees currently held on Holloman Air Force Base at Alamogordo Primate Facility (APF) be moved to sanctuary so that they will have a chance at a richer quality of life.

Despite a National Institutes of Health (NIH) ruling retiring all chimpanzees from invasive research, the fight continues to move the remaining chimps (fewer than 40 individuals) to sanctuary.

- Extensive media coverage of our efforts from The New York Times, Albuquerque Journal, KRQE-TV, KKOB-AM, Alamogordo Daily News, Bossier Press-Tribune
- ❖ Worked with multiple chimpanzee and scientific experts to review medical and behavior files to produce reports and recommendations supporting chimp retirement, including population modeling for the Alamogordo chimpanzees
- Facilitated multiple Congressional tours of the APF
- ❖ Hosted Hope for Chimps online event with Senator Tom Udall
- Chimpanzee Sanctuary Fund grant to Chimp Haven of \$150,000 to support APF chimps in Louisiana. Supporting excellent sanctuary care is crucial for the surviving chimpanzees, helping to right some of the great wrongs humans inflicted upon these individuals.
- Engaged new partners in the US Senate and House of Representatives who, among other things, secured crucial documents, championed federal report language, challenged NIH's lack of transparency and accountability, and offered pro-chimp amendments to legislation

PROTECTING HORSES, MULES, AND DONKEYS

2,201

Equines received emergency feed

42

Equines gelded

92

Equines received veterinary aid

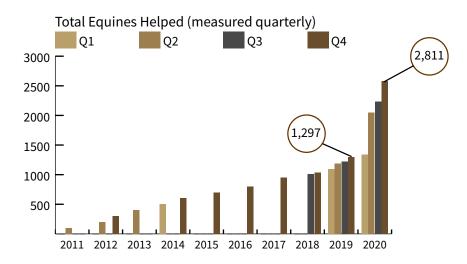


Rusty the horse, who had suffered from lack of care after being removed from the wild, enjoys his new life at Blue Rose Ranch. Photo courtesy of Blue Rose Ranch



By building a powerful, more secure safety net, APNM is helping to stop horse slaughter for good.

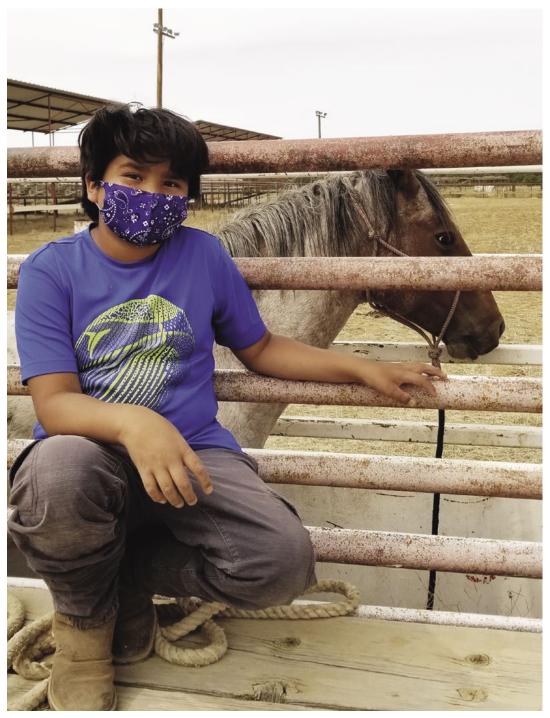
In many ways, 2020 was the year of the horse. APNM became the sole source of assistance to hundreds of families unable to afford care for their horses. By assisting with feed and veterinary care, we helped keep horses safe and with the families that love them.



- Equine feed and/or gelding services helped at least 939 New Mexico families provide needed care for their horses
- Partnered with alfalfa growers JJM Farms and Rancho Rincón, who made generous donations of hay and provided volunteers for its delivery to strategic locations from which it could be distributed to communities reeling from COVID-19
- Provided direct support for essential equine care to government agencies/entities and equine rescues, including: Zuni Pueblo, Taos Pueblo, Ramah Navajo Chapter, San Felipe Pueblo, Four Corners Equine Rescue, The Horse Shelter, Tamaya Horse Rescue, Walkin N Circles Ranch, End of the Road Ranch, Equine Spirit Sanctuary, Long Ears Safehouse, Blue Rose Ranch, Inc., Dharmahorse Equine Sanctuary, and Evolve Rescue & Rehabilitation

Wild and Free-Roaming Horses

- ❖ Systemic change: Implementing PZP (for mares) and gelding (for stallions) population control approaches to help end the costly and ineffective cycle of roundup and removal to transition to humane and more effective on-range management of freeroaming horse populations
- Improving transparency and protections for horses removed from the Carson National Forest and then held and sold/adopted from the US Forest Service facility in Bloomfield, NM
- Improving state systems to help horses impacted by abandonment and/or neglect



A young boy with his beloved horse during a gelding clinic organized by the Ramah Navajo Community and APNM. Photo: Laura Bonar/APNM

FROM A CLIENT:

"Tortilla belonged to my Grandma...[he] was her sheep horse. My grandma passed away in October of 2020. She was 100 years old. Tortilla is old and is blind just like my grandma was. By getting assistance I would be able to provide meals and maybe be able to take him to the vet." -M.B.



FROM A SUPPORTER:

"The work you do is extraordinary, which is what our state needs! And you get results from your hard work and perseverance. Thank goodness you have the dedicated staff you do." -Nancy A.

PROMOTING PI ANT-BASED **FATING**

Virtual plant-based eating classes

Monthly food deliveries to Ramah Navajo Chapter



"Teach Me How To Vegan" podcast episodes produced





Plant-based eating doesn't just help protect animals, the environment, and your health. It's also a powerful way to help protect other people. The industries that produce foods using animal body parts and secretions are extremely harmful to many humans, disproportionately affecting people of color and low-income communities.

We were eager and grateful to be able to help with the dire needs of food-insecure communities in 2020.



- ♣ Held 25 virtual plant-based eating classes for 450 total participants
- Provided information, resources, and inspiration through the Plant-Based Eating Blog, Monthly eAlerts, Online Recipes, New Mexico Vegan Dining Guide, and YouTube Channel
- Launched the podcast Teach Me How To Vegan, hosted by APNM Promoting Plant-Based Eating program manager, Tony Quintana and his wife, Mickey; released 14 episodes, which were downloaded 974 times.

Provided plant-based food relief during communities hard hit by COVID-19:

- ❖ 5 Monthly Deliveries to Ramah Navajo Chapter
- ❖ 34 Weekly Contributions to ABQ Mutual Aid
- Over 1,500 pounds of produce provided

Restaurant Engagement

Worked with three restaurants on adding plant-based menu items

TEACHING COMPASSION FOR ANIMALS

20

Classes and presentations delivered pre-COVID-19

Distinct lessons filmed for digital presentation





Inspired by the well-established link between animal abuse and interpersonal violence, this program fosters kindness to animals, as well as being an effective approach to addressing and changing bullying behavior.

When schools closed, our team pivoted to produce digital versions of our curricula. From script writing and COVID-safe film production to securing an online educational platform, APNM's educators converted the lessons to a powerful virtual format. Work done in 2020 will ensure that The Animal Connection and The Animal Connection Jr. classes will reach far more students in New Mexico than ever before. The digital lessons will be available in 2021 on LearnWorlds.

PROMOTING COEXISTENCE WILDLIFE



New state wildlife policy established

8,902

Estimated number of all wild "furbearer" animals who lost their lives during the 2019-2020 trapping season who would be protected on public lands by Roxy's Law



APNM serves as a voice for all wildlife—working diligently to foster humane coexistence. Our focus on certain keystone species is driven not only by the desire to protect them from cruelty and respect their right to exist, but also by recognizing their role as an essential part of New Mexico's functioning and diverse ecosystems.

In 2020, our swift action resulted in the prevention of unconscionable suffering of wildlife at the hands of Game & Fish officers, and our steady issue campaign work set the stage for future victory.

- Demanded change after APNM's Cruelty Hotline learned that a New Mexico Department of Game & Fish officer responded to a nuisance complaint by strangling a bobcat to death with a catchpole, leading to the Department adopting new protocols that incorporate more humane practices/training and employ only American Veterinary Medical Association-approved methods of wildlife euthanasia
- ❖ Drew tremendous media and public attention to the widespread damage caused by traps, snares, and poisons

- on public lands after the Game Commission passed new weak trapping regulations
- ❖ Pressed for justice in the criminal case against companion dog Roxy's killer (a trapper's neck snare killed her on public land in northern New Mexico)
- ❖ Raised grassroots and legislative support for Roxy's Law (to prohibit traps, snares, and poisons on public lands) to a fever pitch, and financially supported Animal Protection Voters' lobbying work

CHANGING TO CHANGE LIVES

Animal protection bills passed into law

30,230

Viewings of our Senate Bill 57 digital ad statewide



Notable statewide and local organizations, governmental entities, and public officials organized to publicly support Senate Bill 57





APNM's legislative arm is Animal Protection Voters (APV), a separate 501(c)(4) nonprofit organization—APNM funds and supports APV's lobbying and legislative work.

Every legislative session offers both opportunities and challenges. Because of APNM's and APV's four years of relentless work to clearly define the scope and cost of New Mexico's dog and cat overpopulation problem and propose an innovative solution, APV secured a massive win for New Mexico's dogs and cats with the passage of Senate Bill (SB) 57. This new law provides a meaningful and sustainable source of funding for affordable, statewide spay/neuter services through a proven mechanism used successfully in other states. SB 57 and a second bill to protect many wild species globally were two big wins for animals in 2020.

- Launched the "Save NM Pets" campaign with a dedicated website, social media, and a powerful and effective cable television ad that drove viewers to speak up about SB 57 to their legislators, to support SB 57—the Affordable Spay/Neuter Funding Mechanism bill—APV's #1 legislative priority in 2020
- Secured extensive statewide support for SB 57 by multiple media outlets, including the Albuquerque Journal and KRQE television, who covered Animal Protection Day at the state Capitol
- Organized massive grassroots lobbyist support of SB 57 through letters to the editor in newspapers throughout the state, student engagement with the Governor, and citizen outreach to their legislators
- Lobbied for the Wildlife Trafficking Act (Senate Bill 75), also passed and signed into law by the Governor in 2020, which cracks down on the illegal trade of exotic and endangered wildlife parts and products—such as elephant ivory, rhinoceros horns, and shark fins

Photo top: still from our Senate Bill 57 digital ad



2020 ANIMAL PROTECTION LOBBY DAY 2.13.20

- ♣ Hosted and trained 55 grassroots lobbyists, who lobbied their legislators in person, along with four therapy dogs who work with APNM's humane education team
- ❖ Arranged for Pecos People for Animal Welfare Society's (PAWS) mobile spay/neuter van to be on site at the Roundhouse, giving tours and information on the importance of spay/neuter
- ❖ Held a powerful press conference featuring SB 57 cosponsoring legislators, a rural county commissioner, and representatives from New Mexico's animal sheltering community
- Organized and joined animal shelters from both rural and urban New Mexico at tables in the Roundhouse to provide information about dog and cat overpopulation and spay/neuter to Capitol visitors



Lobby Day photos: JE Newman



Use of decompression chamber for "euthanasia" banned statewide (took effect in 1990).

Passed law requiring sterilization of animals adopted from NM shelters. Santa Fe spay/neuter program reaches 600th surgery milestone.

Intense pressure by APNM on pet stores Deming spay/ neuter program selling animals led to reaches the closure **statewide** of those stores selling 500th surgery animals (Jerry's Pets). milestone.

Completed first **statewide** survey on companion animal overpopulation.

Transitioned Carlsbad/Eddy **County** to humane euthanasia method.

2017



Spay/neuter funding mechanism is finally passed by Legislature, signed by Governor Lujan Grisham. Continued Mora Co. spay/neuter services: 303 surgeries, 410 rabies/ other shots. Continued McKinley Co. support: 2,848 animals transported to other shelters for adoption. Submitted comments to NMBVM on new regulations for minimum animal shelter standards. Submitted consequential comments to NM Dept of Agriculture's draft rules to implement SB57.

2020

Completed new comprehensive statewide animal sheltering survey. Continued Mora Co. spay/ neuter services (244 surgeries; 182 rabies shots). Continued McKinley Co. transport services: 3,679 animals transported to other shelters for adoption. Continued Guadalupe Co. spay/neuter support: 300 surgeries performed.

2019

Continued work with San Miguel Co./ Las Vegas shelter, helped Las Vegas secure \$21k+ spay/neuter grant. Statewide spay/neuter funding mechanism passed Legislature but was vetoed by Governor Susana Martinez. APNM launched Mora Co. spay/neuter program services and provided 259 spay/neuters and 225 rabies shots, APNM launched HC-McKinley Co. transport program support (\$36k donated to transport 3.952 animals to other shelters for adoption). Helped Valencia Co. shelter plan new meet-and-greet area. Updated online statewide spay/neuter services directory for NM. Assisted NM Animal Sheltering Board plan \$88,000 distribution to 21 spay/neuter programs in 9 counties. Secured \$4,500 for Guadalupe Co./ Santa Rosa 2-day mobile spay/neuter and microchip clinic: 74 surgeries done. Secured \$20k Petsmart grant for additional Santa Rosa spay/ neuter clinic.

2018

Secured over \$13,000 for Valencia Co. shelter renovation of outdoor "meet-and-greet" area. Provided sheltering and spay/neuter support to communities across the state. Continued work with San Miguel/Las Vegas shelter (capacity enhancement, training, resources for shelter improvements). Legislation passed to make Animal Sheltering Board (ASB) a committee of the NM Board of Veterinary Medicine (NMBVM), giving it a permanent and relevant "home." State became empowered to enforce minimum shelter standards (mandatory standards were established in 2021). Municipal shelter veterinarians must now adhere to NM Veterinary Practice Act, effective 2018.



Transitioned Roswell/ **Chaves** County to humane euthanasia method. Albuquerque **Animal Welfare Dept** budget was dramatically increased to address needs.

Spay/neuter license plate available. Animal Resources Guide created.

2006

Created Animal Sheltering Board, secured funding to regulate humane euthanasia standards, establishing minimum recommended shelter standards.

Bernalillo Co. banned sale of puppy mill puppies. **Edgewood** banned pet shop sale of all dogs/cats. Completed new statewide animal shelter survey.

APNM launched "Shelter Savvy" websites. Passed Indemnity law for animals. Passed spay/neuter license plate improvements bill.

2005

THROUGHOUT NEW MEXICO OVER 30 YEARS

2014

2016 2015 Launched Humane Continued work

Communities (HC)-Las

Vegas/San Miguel Co.

and HC-Valencia Co. in

partnership with shelters

improve shelter operations

in those communities to

and outcomes. Made

recommendations to

Animal Sheltering Board

state spay/neuter funding

to distribute \$70,000 in

in 9 counties: 1,278

Secured \$70,000 in state funding for spay/neuter

distribution in 2015. Almost \$26,000 in state spay/neuter funds distributed from prior year funding: 494 surgeries done in 28 counties. Secured \$250,000 in state funding for HSRF to support equine

shelters.

Bill passed extending sunset date for Animal Sheltering Board. State Horse Shelter Rescue Fund (HSRF) created. Created state tax check-off donation option for HSRF.

2013

Animal Shelter Assistance Program launched, Final humane euthanasia rules passed by Animal Sheltering Board. Completed new statewide animal shelter survey.

2012

Attorney General Gary King's office published two brochures: Animal Sales-Where Will Your Pet Come From? and Animal Cruelty: Observe. Document, Report.

2010

with Las Vegas/ San Miguel and Valencia Co. shelters on shelter and process improvements. \$12,000 in state spay/ neuter funds distributed in 4 communities.

surgeries performed. Helped Guadalupe County residents secure \$4k for spay/neuter. Legislation passed/signed to create state tax check-off option for spay/neuter services.



Photo left: dog and puppy await their spay/neuter surgery at Las Vegas clinic; Photo right: APNM's Lyndi Martinez cuddles a cat before spay/neuter surgery. Photos: APNM

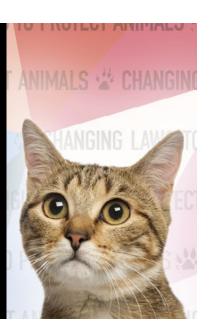




Laws & Paws

Annual (Virtual!) Celebration with Animal Protection Voters

apvnm.org/lawspaws20





FUNDRAISING DURING COVID-19

With health emergency lockdowns and restrictions in place, our staff and ambassadors sucessfully pivoted to 4-week-long online "events." The results proved that out of adversity came greater participation and our most successful fundraisers to date.

LAWS & PAWS: increase in donations compared to prior year with participation from donors statewide and beyond

ANIMALS & ARCHITECTURE: 54% increase in donations compared to prior year with participation from donors statewide and beyond

GOALS: 2021 & THE NEXT DECADE

IMPACT

❖ Pass bill to ban traps/poisons/snares on public lands

Done in early 2021

- Pursue sustained funding for equine rescues
- Pursue humane solutions for free-roaming horses
- Protect egg-laying hens from cruel confinement in battery cages
- ❖ Extend the Dangerous Dogs Act to hold people accountable for dogs that threaten or attack livestock
- Ensure that bestiality is illegal
- Make harm to animals "domestic abuse"
- ❖ Maintain all crucial program services and programs (humane communities, promoting plant-based eating, CARE helpline, animal cruelty hotline, sheltering support, spay/neuter support, ACO scholarships, equine protection services, widespread humane education)
- Secure permanent sanctuary for the APF chimps
- Strengthen partnerships with Native Nations to enhance tribal animal protection
- ❖ Develop a sustainable program and services to reduce and prevent wildlife conflicts
- Create multi-agency response team for human-caused and natural disasters (including hoarding, animal fighting)
- Stop the abuse and exploitation of horses in the racing industry
- End the sale of horses in New Mexico for slaughter
- End dog chaining as we know it
- Reform the criminal justice system's approach to animal cruelty
- Establish state-supported animal control officer certification and training

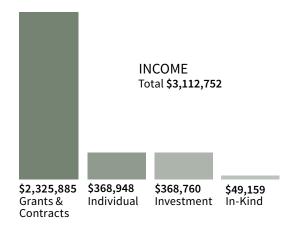
SUSTAINABILITY

- Grow Equine Protection Fund Endowment to generate more sustained direct services
- Grow APV Endowment for ongoing, hard-hitting legislative successes
- Grow support base for both APNM and APV to sustain all programs/services

OUR APPROACH

We refer to our work as fullcircle advocacy, in recognition of the value of efforts by both Animal Protection New Mexico and its legislative arm, Animal Protection Voters. Our powerful approach means we don't just call for change. Rather, we do our homework, thoroughly research the impacts that policy changes will have, and create the conditions on the ground that make change possible, valuable, and sustainable. Then we continue—relentlessly—to push for changes in policies and practices that consider the animals' point of view.

FINANCIALS





Financials reflect the 2020 audited consolidated financial statements for Animal Protection New Mexico and Animal Protection New Mexico Foundation (available on our website).

BUSINESS SPONSORS



















A Guidestar (guidestar.org) Platinum rating encourages nonprofit organizations to share their progress and results in important new ways, moving beyond simplistic financial ratios to reflect the meaningful change organizations are making in the world.

Animal Protection New Mexico and Animal Protection Voters are proud to share the following impact metrics from 2020:

- formal animal protection policies established
- anti-animal policy blocked
- community events/trainings held
- 78,406 individuals/groups/animals benefitted from tools, materials, resources (not counting website visits)
- program and organizational innovations

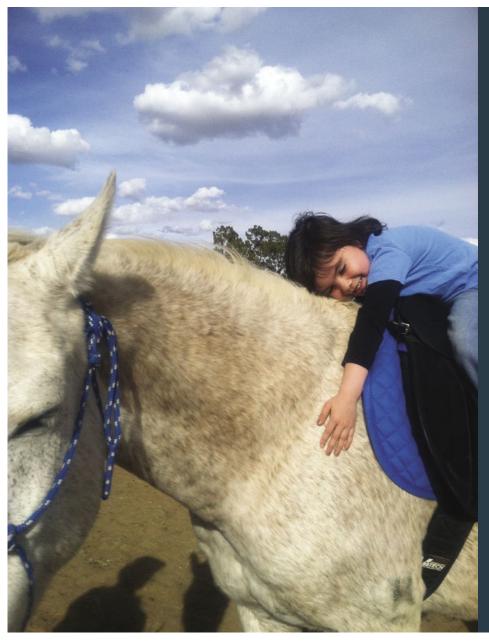




Thank You

The year 2020 will likely be remembered by everyone as one of the most challenging of our lifetimes. But through it all, your support allowed us to step up and respond to crises of need that affected both humans and animals. And to remain flexible and adaptable as a strong force for animals, regardless of the pandemic.

We all want to say 'thank you' from the bottom of our hearts for your support and for being part of the change that is making humane the new normal in New Mexico.



Animal Protection New Mexico's mission is to advocate the rights of animals by effecting systemic change, resulting in the humane treatment of all animals.

Board of Directors: Anne Coller, President; Joan David, Vice President; Tom Alexander, Secretary; Susan Diaz, Director

Animal Protection Voters' mission is to actively promote and support animal-friendly legislation at the local, state, and federal levels, to build an effective political voice for animal advoocacy in New Mexico, and to hold New Mexico's elected and appointed officials accountable on animal issues.

Board of Directors: Robert Schutz, President; Yolanda Eisenstein, Vice President; David Holland, Secretary; Danielle Wilson, Director; James Corcoran, Director; Tracy Burr, Director

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