



## Let us share your brand with thousands of New Mexicans who *care*

### Sponsor Animal Protection New Mexico

At Animal Protection New Mexico, we are committed to creating and sustaining a community of passionate, engaged animal advocates in New Mexico.

Business sponsors like you not only help fund our critical advocacy work and program services, but also have the opportunity to create relationships with our statewide network of passionate, engaged supporters.



**ANIMAL  
PROTECTION  
NEW MEXICO**

### Reach a passionate and growing community



Over 25,000 website visits (quarterly)



Over 8,600 Facebook followers



Over 9,500 email subscribers



Over 1,600 Twitter subscribers



Over 1,400 mail recipients



Over 600 Instagram followers



Over 370 LinkedIn followers

For more information, please contact Sara Norton-Sanner at 505-264-9643 or [snortonsanner@apnm.org](mailto:snortonsanner@apnm.org)

# Sponsorship Benefits

## Sponsorship Levels

Platinum: \$5,000

Gold: \$2,500

Silver: \$1,000

Bronze: \$500

Sponsorship Benefits	Platinum	Gold	Silver	Bronze
• Half-page Business Spotlight article in <i>Making Tracks</i> magazine (first year only)	X			
• Feature in our annual Business Spotlight email to full supporters list	X			
• Social media share opportunities	X			
• Ability to customize package to meet the needs of your business	X			
• Special acknowledgement in <i>Making Tracks</i> magazine	X	X		
• Invitation to all exclusive APNM events	X	X		
• Company name and logo featured in annual Business Spotlight email to full supporters list and on Business Sponsors webpage	X	X	X	
• Social media post opportunities	X	X	X	
• Acknowledgment in our Annual Report	X	X	X	X
• Your company featured on our APNM Business Sponsors webpage	X	X	X	X
• Acknowledgment in annual Business Spotlight email to full supporters list	X	X	X	X

**Help us continue to work for all animals!** Fill out the form below to secure your sponsorship. Please make check payable to Animal Protection New Mexico. Or pay online at [apnm.org/sponsor](http://apnm.org/sponsor)

**Questions?** Contact Sara Norton-Sanner at [snortonsanner@apnm.org](mailto:snortonsanner@apnm.org) or 505-264-9643

Sponsor Name

Address

Website

City/State/Zip

Facebook Handle

Contact Name

Email

Title

Phone

Date

Total Enclosed/Sponsorship Level



**Animal Protection New Mexico**  
PO Box 11395  
Albuquerque NM 87192  
505-265-2322 [apnm.org](http://apnm.org)

Animal Protection New Mexico reserves the right to screen all sponsors before accepting payment.

Animal Protection New Mexico is a 501(c)(3) nonprofit organization. Our federal EIN is 85-0283292.